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Good To Great Why Some Companies Make The Leap:

Good to Great Instaread, 2015-12-07 *Good to Great* by Jim Collins Key Takeaways Analysis Review Preview What does it take to make something an activity a work of art a company great What are the factors that distinguish the merely good from the truly great In *Good to Great Why Some Companies Make the Leap And Others Don't* Jim Collins offers insight into what makes a business truly great PLEASE NOTE This is key takeaways and analysis of the book and NOT the original book Inside this Instaread of *Good to Great* Overview of the book Important People Key Takeaways Analysis of Key Takeaways [Good to Great Jim Collins, 2001-10-16](#) The Challenge Built to Last the defining management study of the nineties showed how great companies triumph over time and how long term sustained performance can be engineered into the DNA of an enterprise from the very beginning But what about the company that is not born with great DNA How can good companies mediocre companies even bad companies achieve enduring greatness The Study For years this question preyed on the mind of Jim Collins Are there companies that defy gravity and convert long term mediocrity or worse into long term superiority And if so what are the universal distinguishing characteristics that cause a company to go from good to great The Standards Using tough benchmarks Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years How great After the leap the good to great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years better than twice the results delivered by a composite index of the world's greatest companies including Coca Cola Intel General Electric and Merck The Comparisons The research team contrasted the good to great companies with a carefully selected set of comparison companies that failed to make the leap from good to great What was different Why did one set of companies become truly great performers while the other set remained only good Over five years the team analyzed the histories of all twenty eight companies in the study After sifting through mountains of data and thousands of pages of interviews Collins and his crew discovered the key determinants of greatness why some companies make the leap and others don't The Findings The findings of the *Good to Great* study will surprise many readers and shed light on virtually every area of management strategy and practice The findings include Level 5 Leaders The research team was shocked to discover the type of leadership required to achieve greatness The Hedgehog Concept Simplicity within the Three Circles To go from good to great requires transcending the curse of competence A Culture of Discipline When you combine a culture of discipline with an ethic of entrepreneurship you get the magical alchemy of great results Technology Accelerators Good to great companies think differently about the role of technology The Flywheel and the Doom Loop Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap Some of the key concepts discerned in the study comments Jim Collins fly in the face of our modern business culture and will quite frankly upset some people Perhaps but who can afford to ignore these findings *Good to Great* Jim Collins, 2011-07-19 The Challenge Built to Last the defining management study of

the nineties showed how great companies triumph over time and how long term sustained performance can be engineered into the DNA of an enterprise from the very beginning But what about the company that is not born with great DNA How can good companies mediocre companies even bad companies achieve enduring greatness The Study For years this question preyed on the mind of Jim Collins Are there companies that defy gravity and convert long term mediocrity or worse into long term superiority And if so what are the universal distinguishing characteristics that cause a company to go from good to great The Standards Using tough benchmarks Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years How great After the leap the good to great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years better than twice the results delivered by a composite index of the world's greatest companies including Coca Cola Intel General Electric and Merck The Comparisons The research team contrasted the good to great companies with a carefully selected set of comparison companies that failed to make the leap from good to great What was different Why did one set of companies become truly great performers while the other set remained only good Over five years the team analyzed the histories of all twenty eight companies in the study After sifting through mountains of data and thousands of pages of interviews Collins and his crew discovered the key determinants of greatness why some companies make the leap and others don't The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice The findings include Level 5 Leaders The research team was shocked to discover the type of leadership required to achieve greatness The Hedgehog Concept Simplicity within the Three Circles To go from good to great requires transcending the curse of competence A Culture of Discipline When you combine a culture of discipline with an ethic of entrepreneurship you get the magical alchemy of great results Technology Accelerators Good to great companies think differently about the role of technology The Flywheel and the Doom Loop Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap Some of the key concepts discerned in the study comments Jim Collins fly in the face of our modern business culture and will quite frankly upset some people Perhaps but who can afford to ignore these findings

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and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies including Coca-Cola, Intel, General Electric, and Merck. The Comparisons: The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness: why some companies make the leap and others don't. The Findings: The findings of the Good-to-Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept: Simplicity within the Three Circles. To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. Some of the key concepts discerned in the study. Comments: Jim Collins' fly in the face of our modern business culture and will quite frankly upset some people. Perhaps, but who can afford to ignore these findings? Available in a variety of formats, this summary is aimed for those who want to capture the gist of the book but don't have the current time to devour all 300 pages. You get the main summary along with all of the benefits and lessons the actual book has to offer. This summary is not intended to be used without reference to the original book.

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To Great And The Social Sectors James Charles Collins,2005 An addition to Jim Collins's book Good to Great that focuses on achieving high performance in the social sectors *Summary - Good to Great* Readtrepreneur Publishing,2018-04-16

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create your very own success story Detailed overview of the book Most valuable lessons and information Key Takeaways and Analysis Take action today and download this book for a limited time discount of only 6 99 Written by Elite SummariesPlease note This is a detailed summary and analysis of the book and not the original book keyword Good To Great Good to Great by Jim Collins Good To Great book good to great why some companies make the leap and others don t Good To Great kindle Good To Great paperback Jim Collins **Summary** Wisdom-Summary,2020-08-24 A Complete Summary of Good to Great Jim Collin s Good to Great examines companies that have not only endured over time but who managed the transition from being good companies to becoming outstanding performers The eleven companies found to have taken this leap managed to outperform the stock market 6 9 times over fifteen years The author set out to understand what distinguished great organizations from a carefully selected group of companies that did not make the grade The research team came up with some unexpected outcomes At the time of the transition from Good to Great all eleven companies were being led by Level 5 Leaders These people showed a unique combination of humility and professional will They were prepared to do anything necessary for the benefit of the organization Level 5 Leaders started out not by plotting the direction of the company but by ensuring that they had all the right people in the right positions Then they confronted the brutal facts of their organization and used this knowledge to ensure that they chose the right direction for the firm Knowing what the organization should be doing and equally importantly what it should not be doing they stuck stubbornly to the plan even when they were in dire circumstances The culture of discipline within the organization ensured that the path to excellence would eventually be met Patience endurance and discipline doggedly sticking only to what the company did best resulted in outstanding results This investigation of what distinguished the great from the mediocre is an excellent study of what is needed to build great organizations Here Is A Preview Of What You Will Get In Good to Great you will get a full understanding of the book In Good to Great you will get some fun multiple choice quizzes along with answers to help you learn about the book Get a copy and learn everything about Good to Great Good to Great ,2010 **Good to Great: Why Some Companies Make the Leap and Others Don't (Blinkist Summary).** Blinkist Blinkist,2019 *Summary, Analysis, and Review of Jim Collins's Good to Great* Start Publishing Notes,2017-05-22 PLEASE NOTE This is a key takeaways and analysis of the book and NOT the original book Start Publishing Notes Summary Analysis and Review of Jim Collins s Good to Great Why Some Companies Make the Leap and Others Don t includes Summary of the book A Review Analysis Key Takeaways A detailed About the Author section Preview In Good to Great Why Some Companies Make the Leap and Others Don t Jim Collins posits that most American entities from the federal government and multi national corporations all the way down to individuals are hindered by being good and thus not rising to being great That good is the enemy of great is not just a business problem he writes It is a human problem 16 As such the question naturally arises Can a good enough government company organization or person become a great one If so is there a discrete methodology that might consistently yield a transformation form good to great Or

is the disease of just being good incurable 5 To answer this question Collins and his team executed a massive research project spanning five years and totaling a combined 15 000 hours of research for its twenty one person team Rather than beginning with a hypothesis and drilling down for confirmation or falsification Collins and his team started by collecting coding and analyzing raw data and existing writing and research From there they worked their way up to a set of core practices among organizations that move from good to great ultimately working up a linear roadmap any organization can follow to make such a transformation Summary of Good to Great by Jim Collins Alpha Minds,2017-02-28 This book summary is created for individuals who want to flesh out the essential contents but are too busy to go through the entire book This book is not intended to replace the original book Written by Best selling author business consultant and lecturer Jim Collins This book subjects about economic growth and business sustainability Collins and his team identified and studied 11 companies who achieved greatness and identified the common factors they used to outperformed others Wait no more take action and get this book now *Good to Great* ,2002 **Good to Great: Why Some Companies Make the Leap and Others Don't (Blinkist Summary)** ,2019 Why is it that some middling companies are suddenly able to make the leap to greatness In his 2001 book Good to Great Jim Collins details the results of a five year study he performed to examine what led certain public companies to skyrocket to success while others remained mediocre In this audiobook summary learn about Collins findings in a series of concise clips that you can listen to while on the go Pick up strategies and tactics gleaned from the book that you can implement to boost the success of your own 476536564 Note This audiobook summary was produced by Blinkist We are pleased to host this content in our library

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