

HANDBOOK OF SPORTS ECONOMICS RESEARCH



EDITED BY **JOHN FIZEL**

Handbook Of Sports Economics Research

**Wolfgang Maennig, Andrew S.
Zimbalist**



Handbook Of Sports Economics Research:

Handbook of Sports Economics Research , This unique reference on sports economics research provides a perspective on the state of the discipline Jacket **Handbook of Sports Economics Research** John Fizel,2017-07-05 The wealth of data available on sports makes the industry a singular laboratory for observing economic and business behavior and theory This unique reference on sports economics research provides a detailed perspective on the current state of the discipline Covering both team and individual sports that include tennis golf and motor racing the handbook explores what we know what we do not know what is stable what is changing what is certain and what is controversial in sports economics The expert contributors address issues in particular sports or comparisons among sports along major topics such as revenue and costs labor markets market structure market outcomes and public policy **The SAGE Handbook of Sports Economics** Paul Downward,Bernd Frick,Brad R. Humphreys,Tim Pawlowski,Jane E. Ruseski,Brian P. Soebbing,2019-08-26 Sports economics is a well established and dynamic area of study a key component in the fields of sport management sport science and sport studies as well as in other areas of economics finance and management Covering amateur to professional sports individual events and organised tournaments this Handbook provides an authoritative contribution to the understanding of sport in the economy The editors of The SAGE Handbook of Sports Economics have brought together a global team of respected scholars to create this benchmark collection of insights into sports economics Each chapter includes a study of a specific context in which issues arise in sports economics a critical presentation of its main theoretical contributions an overview of current research findings and an outline of enquiry for future research PART I The Nature and Value of the Sports System and Economy PART II Amateur Sports Participation Supply and Impact PART III Professional Team Sports PART IV Professional Sports Leagues PART V Sports Events and their Impacts PART VI Individual Sports PART VII Future Research *The SAGE Handbook of Sports Economics* Paul Downward,2019 Sports economics is a well established and dynamic area of study a key component in the fields of sport management sport science and sport studies as well as in other areas of economics finance and management Covering amateur to professional sports individual events and organised tournaments this Handbook provides an authoritative contribution to the understanding of sport in the economy The editors of The SAGE Handbook of Sports Economics have brought together a global team of respected scholars to create this benchmark collection of insights into sports economics Each chapter includes a study of a specific context in which issues arise in sports economics a critical presentation of its main theoretical contributions an overview of current research findings and an outline of enquiry for future research PART I The Nature and Value of the Sports System and Economy PART II Amateur Sports Participation Supply and Impact PART III Professional Team Sports PART IV Professional Sports Leagues PART V Sports Events and their Impacts PART VI Individual Sports PART VII Future Research **The SAGE Handbook of Sports Economics** ,2019 Sports economics is a well established and dynamic area of study a key component in the fields of

sport management sport science and sport studies as well as in other areas of economics finance and management Covering amateur to professional sports individual events and organised tournaments this Handbook provides an authoritative contribution to the understanding of sport in the economy The editors of The SAGE Handbook of Sports Economics have brought together a global team of respected scholars to create this benchmark collection of insights into sports economics Each chapter includes a study of a specific context in which issues arise in sports economics a critical presentation of its main theoretical contributions an overview of current research findings and an outline of enquiry for future research PART I The Nature and Value of the Sports System and Economy PART II Amateur Sports Participation Supply and Impact PART III Professional Team Sports PART IV Professional Sports Leagues PART V Sports Events and their Impacts PART VI Individual Sports and PART VII Future Research

The Oxford Handbook of Sports Economics Volume 2 Leo H. Kahane, Stephen Shmanske, 2012-05-24 Shmanske and Kahane have organized over 50 essays from prominent Sports Economists into two volumes around two related themes This second volume explains how sports helps economics via quality data used to test a variety of economic theories

The Oxford Handbook of Sports Economics: Volume 1: The Economics of Sports Leo H. Kahane, Stephen Shmanske, 2012-03-16 Stephen Shmanske and Leo Kahane have brought together nearly all of the important authors in the quickly growing field of Sports Economics to contribute chapters to this two volume set The result is truly informative in its content and path breaking in its importance to the field Anyone contemplating research in the field of sports economics will find the works in these volumes to provide both ample background in subject after subject and numerous suggestions for future avenues of research The editors have recognized two ways that economics and sports interact First economic analysis has helped everyone understand many of the peculiar institutions in sports And second quality data about individual productivity salaries career histories teamwork and managerial behavior has helped economists study topics as varied as the economics of discrimination salary dispersion and antitrust policy These two themes of economics helping sports and sports helping economics provide the organizational structure to the two volume set The reader will find that sports economists employ or comment on practically every field in economics Labor Economics comes into play in the areas of salary formation salary dispersion and discrimination Baseballs history and the NCAA are studied with Industrial Organization and Antitrust Public Finance and Contingent Value Modeling come into play in the study of stadium finance and franchise location The Efficient Market Hypothesis is examined with data from gambling markets Macroeconomic effects are studied with data from mega events like the Super Bowl The World Cup and the Olympics The limits of Econometrics are pushed and illustrated with superb data in many of the papers herein Topics in Applied microeconomics like demand estimation and price discrimination are also covered in several of the included papers Game Theory measurement of production functions and measurement of managerial efficiency all come into play Talented authors in each of these fields have made contributions to these volumes The volumes are also rich from the point of view of the

sports fan Every major team sport is covered and many interesting comparisons can be made especially between the North American League organization and the European style promotion and relegation leagues Golf NASCAR College athletics Womens sports the Olympics and even bowling are represented in these pages There is literally something for everyone

Handbook on the Economics of Sport Wladimir Andreff, Stefan Szymanski, 2006 The editors should be commended for taking on such a big task and succeeding so well This book should be in the library of every institution where students have to write a paper that may be related to sport or on the shelf of any lecturer teaching economics or public finance who has even a remote interest in sport The material is very accessible and useful in many different settings Ruud H Koning *Jahrbuch f National konomie u Statistik* Edward Elgar s brilliant market niche is identifying a topic in economics finding editors who know the area backwards and challenging them to assemble the best cross section of relevant articles either already published or newly commissioned Handbook on the Economics of Sport is Edward Elgar at its very best If you love economics you ll find many fascinating insights here if you love sport but know little economics then this book is mostly accessible and will teach you a lot and if you are a sports mad economist then you will be in hog heaven Furthermore if like this reviewer you are broadly very sceptical about the reports consultants produce for governments on the supposed economic windfall from hosting a big event or subsidising a stadium then you will get a lot of good counter arguments in this volume Indeed there are several chapters on the above theme that I m sure I ll be copying frequently to government officials in years to come The demand for sport is a fascinating subject and it is hard to pick out just one chapter from the second section Read them all they make a wonderful 65 page treat Part VI was a real feast a smorgasbord This is a magnificent piece of work and the 36 page index rounds it all off splendidly John Blundell *Economic Affairs* The book covers the most important areas of research of an emerging economic sub discipline spanning the past half a century It serves admirably the purpose of an introduction into the rich and growing area of reflection for all concerned the editors and authors of the Handbook have done a commendable job of accumulating sophisticated material for many economists managers politicians and self conscious fans who are sure to find excellent training ground for the whole heptathlon This book will be invaluable for advanced students investigating professional sport From the point of view of lawyers particularly those engaged with the relationship between law and sports governance the Handbook offers invaluable analysis of the economic issues that are alluded to in those debates but rarely examined in detail These insights will also prove useful for policy analysts and sports administrators for whom many sections should be considered mandatory reading Aleksander Sulejewicz *Journal of Contemporary European Research* Over 800 pages on the economics of sport What a feast What a treat The editors have done a wonderful job both in terms of breadth from David Beckham to child labour in Pakistan and depth tournaments and luxury taxes for example The 86 chapters are uniformly of a very high standard and illuminating And there are real gems in some of the contributions British Journal on the Economics of Sport This very interesting and comprehensive book achieves its objective namely to

present an overview of research in sports economics at an introductory level The editors have produced an excellent reference book that belongs in all academic institutions libraries It provides extensive introduction to the growing body of literature in the rising field of economics of sport The book s relevant monographs should be read by institutions cities and countries prior to their committing major resources towards sports facilities or a sporting event James Angresano Journal of Sports Economics One could think of this book as the sports and economics counterpart to Joy of Cooking because it will satisfy the needs of those with a keen interest in such subjects as the

The Oxford Handbook of Sports Economics

Stephen Shmanske, Leo H. Kahane, 2011 Stephen Shmanske and Leo Kahane have brought together nearly all of the important authors in the quickly growing field of Sports Economics to contribute chapters to this two volume set The result is truly informative in its content and path breaking in its importance to the field Anyone contemplating research in the field of sports economics will find the works in these volumes to provide both ample background in subject after subject and numerous suggestions for future avenues of research The editors have recognized two ways that economics and sports interact First economic analysis has helped everyone understand many of the peculiar institutions in sports And second quality data about individual productivity salaries career histories teamwork and managerial behavior has helped economists study topics as varied as the economics of discrimination salary dispersion and antitrust policy These two themes of economics helping sports and sports helping economics provide the organizational structure to the two volume set The reader will find that sports economists employ or comment on practically every field in economics Labor Economics comes into play in the areas of salary formation salary dispersion and discrimination Baseball s history and the NCAA are studied with Industrial Organization and Antitrust Public Finance and Contingent Value Modeling come into play in the study of stadium finance and franchise location The Efficient Market Hypothesis is examined with data from gambling markets Macroeconomic effects are studied with data from mega events like the Super Bowl The World Cup and the Olympics The limits of Econometrics are pushed and illustrated with superb data in many of the papers herein Topics in Applied microeconomics like demand estimation and price discrimination are also covered in several of the included papers Game Theory measurement of production functions and measurement of managerial efficiency all come into play Talented authors in each of these fields have made contributions to these volumes The volumes are also rich from the point of view of the sports fan Every major team sport is covered and many interesting comparisons can be made especially between the North American League organization and the European style promotion and relegation leagues Golf NASCAR College athletics Women s sports the Olympics and even bowling are represented in these pages There is literally something for everyone

A Modern Guide to Sports Economics Koning, Ruud H., Kesenne, Stefan, 2021-10-26 This timely Modern Guide offers critical insights into developments in both professional and recreational sports through the lens of the economic forces that determine them It explores the benefits of the relationship between sports and economics highlighting ways that economic

research can help to understand sports better and the ways that sport provides opportunities to test economic theories

The Oxford Handbook of Sports Economics Volume 1 Leo H. Kahane, Stephen Shmanske, 2012-05-31 Shmanske and Kahane have organized over 50 essays from prominent Sports Economists into two volumes around two related themes This second volume explains how sports helps economics via quality data used to test a variety of economic theories *The Economic Theory of Professional Team Sports* Stefan Késenne, 2014-05-30 This revised and updated edition of *The Economic Theory of Professional Team Sports* elaborates on the themes of the successful first edition of this book **Violence and Aggression in Sporting Contests** R. Todd Jewell, 2011-09-08 Sporting contests have provided mass entertainment throughout history and today generate revenues of approximately 200 billion annually in the US alone Like in the entertainment industry the modern sports industry's revenues are based on the entertainment value of output and more entertaining sporting contests imply greater game day attendance television revenues and sales of merchandise Research by economists has attempted to understand and explain behavior as it relates to sporting contests showing that standard microeconomic theory used to explain consumer and producer behavior can also be applied to the behavior of fans team owners league executives and players One commonality among many ancient and modern sports is the existence of violence and aggression in contests Compare for example a modern NASCAR race with a Roman chariot race Only the technology has changed From the perspective of an economist violence in sporting contests is an outcome of the forces of supply and demand and the phenomenon exists because fans respond to it Spectator preferences for violence bid up the monetary return to this behavior and the rational response is a more violent or aggressive output The optimum level of violent or aggressive play in sporting contests is an empirical issue and this book contains chapters on violence and aggression in sports concentrating on the reasons for the existence and persistence of such behavior Following a chapter devoted to the history of violence and aggression in sports subsequent chapters are designed to cover the breadth of international professional sports including American football soccer ice hockey basketball baseball auto racing and fighting sports Each chapter will contain econometric analysis of violence and aggressive play in a given sport The individual chapters will examine whether or not a given sports league or governing body should intervene to reduce violence and where intervention is warranted extent of appropriate interventions is evaluated In addition to academics and students concerned with the economics and history of sport the book's emphasis on policies at the league and governing body levels means this book will also be of interest representatives of those institutions *Behavioural Sports Economics* Hannah Josepha Rachel Altman, Morris Altman, Benno Torgler, 2021-12-19 Economists have entered into the realm of sports to provide what they believe to be more cogent explanations for sport related behaviour and to suggest ways in which incentives can improve sports outcomes But prices and income the traditional workhorses of conventional economics can only provide partial explanations and understandings Drawing on a bounded rationality approach to behavioural economics this book demonstrates the analytical insights to be

gained by supplementing the conventional economics toolbox with psychological cognitive sociological and institutional factors The international cast list of contributors cover a wide range of sports topics on which a behavioural approach can reveal new insights These include preferences managerial efficiency choking doping favouritism athlete well being and spectator behaviour Throughout the book there is an emphasis on the cognitive limits to smart decision making as well as the critical role played by the decision making environment This volume demonstrates that adopting a bounded rationality approach complimented with other behaviouralist approaches helps to better explain sport related behavioural sub optimal behavioural and market failures It also provides insights that could be used to improve sports outcomes and the well being of those involved in sports and to better configure policy to enhance sports performance This groundbreaking book will be an indispensable reference to students and scholars of sports economics sports management and sports science

International Handbook on the Economics of Mega Sporting Events Wolfgang Maennig, Andrew S. Zimbalist, 2012 From the Olympics to the World Cup mega sporting events are a source of enjoyment for tens of thousands but can also be a source of intense debate and controversy This insightful new Handbook addresses a number of central questions including How are host cities selected and under what economic conditions How are these events organized and how is local resistance overcome Based on historical and empirical experience what are the pitfalls for the organizers of these events What are the potential economic benefits including any international image effects How can the costs be minimized and the benefits maximized for host cities and countries How do these mega events impact the challenges of globalization and what is their environmental legacy Compiled and edited by two internationally renowned sports economists the expert contributions elaborate on the specific mechanisms of the bid processes analyse the determining factors of winning bids and illustrate how to construct future bid campaigns Underpinned by case studies from four continents and by theoretical considerations the reasons for seemingly systemic cost overruns are explored and analysed as are the effects on national and regional employment and income property values non traditional economic variables such as psychological and marketing benefits and urban branding and transformation The Handbook also reflects on important elements of design of the games in order to better plan prepare and allocate resources including for example sustainability issues and the use of campaigns to secure positive perceptions This book provides an up to date analysis of the financing and economic impact of mega sporting events as well as a full discussion of how host cities can maximize the benefits from their experience As such it will prove a fascinating read for academics students researchers and policymakers with an interest in economics and public sector economics generally and more specifically in the economics of sport

International Handbook on Teaching and Learning Economics Gail Mitchell Hoyt, KimMarie McGoldrick, 2012 The International Handbook on Teaching and Learning Economics is a power packed resource for anyone interested in investing time into the effective improvement of their personal teaching methods and for those who desire to teach students how to think like an economist It sets guidelines for

the successful integration of economics into a wide variety of traditional and non traditional settings in college and graduate courses with some attention paid to primary and secondary classrooms The International Handbook on Teaching and Learning Economics is highly recommended for all economics instructors and individuals supporting economic education in courses in and outside of the major This Handbook provides a multitude of rich resources that make it easy for new and veteran instructors to improve their instruction in ways promising to excite an increasing number of students about learning economics This Handbook should be on every instructor s desk and referenced regularly Tawni Hunt Ferrarini The American Economist In delightfully readable short chapters by leaders in the sub fields who are also committed teachers this encyclopedia of how and what in teaching economics covers everything There is nothing else like it and it should be required reading for anyone starting a teaching career and for anyone who has been teaching for fewer than 50 years Daniel S Hamermesh University of Texas Austin US The International Handbook on Teaching and Learning Economics provides a comprehensive resource for instructors and researchers in economics both new and experienced This wide ranging collection is designed to enhance student learning by helping economic educators learn more about course content pedagogic techniques and the scholarship of the teaching enterprise The internationally renowned contributors present an exhaustive compilation of accessible insights into major research in economic education across a wide range of topic areas including Pedagogic practice teaching techniques technology use assessment contextual techniques and K 12 practices Research findings principles courses measurement factors influencing student performance evaluation and the scholarship of teaching and learning Institutional administrative issues faculty development the undergraduate and graduate student and international perspectives Teaching enhancement initiatives foundations organizations and workshops Grounded in research and covering past and present knowledge as well as future challenges this detailed compendium of economics education will prove an invaluable reference tool for all involved in the teaching of economics graduate students new teachers lecturers faculty researchers chairs deans and directors The Economics of the National Football League Kevin G.

Quinn, 2011-12-18 This book lays down a marker as to the state of economists understanding of the National Football League NFL by assembling sophisticated critical surveys of by leading sports economists on major topics associated with the league The book is divided into four parts The first three chapters in Part I provide an overview of the business of the NFL from an economist s perspective Part II is a collection of surveys of the economics of the NFL s most important revenue streams including media attendance and merchandising The NFL s labor economics is the focus of Part III with chapters on player and coach labor markets the draft and contract structure Part IV includes essays on competitive balance gambling economic impacts of the Super Bowl behavioral economic issues associated with the league and antitrust issues This book will appeal to sports economists sports management professionals and policy makers and would be useful as a supplementary text for sports economics and management courses as well as a reference text *The Business of Sports* Dennis R. Howard, Brad R.

Humphreys,2008-06-30 The sports industry is large visible and growing and it has a huge impact on society That s obvious to die hard fans who not only watch sporting events but buy everything from balls to ties to paperweights with their favorite team s logo But even sports haters can t escape the onslaught of professional sports They are asked to chip in as taxpayers to build public stadiums and their children are like it or not exposed to events sponsored by alcohol and tobacco companies not to mention the juvenile antics of star athletes Businesses of course take a hit in productivity when the Olympics or World Series or Super Bowl or World Cup rolls around Yet most of us love to watch and play The Business of Sports takes on this endlessly fascinating behemoth of an industry to make sense of it all Yes sports is big business How big Estimates of total annual U S spending on sporting goods and services range from 250 to 560 billion a year and spending related to organized sport alone has been estimated at 200 billion per year And it s getting bigger casting an ever larger shadow over the entire globe The Business of Sports throws light on the subject by exploring the business and economic dynamics of the industry from a diverse array of perspectives that cover the industry s macroeconomic management and marketing promotion issues Volume 1 Perspectives on the Sports Industry documents the current size scope and magnitude of the sports industry in the U S and abroad including the U K and China It also examines the importance of the world s most visible sporting events like the Olympics and the impact of sporting events broadcast around the world Volume 2 Economic Perspectives on Sport takes an in depth look at the sports industry from an economic perspective The volume delves into the inner workings of leagues and teams covering economic issues from the design of sports leagues to franchise financial valuations to salary caps to labor relations Volume 3 Bridging Research and Practice fills the gap between scholarly research on sport and practitioners working in the industry Topics include evaluating talent maintaining managerial efficiency analyzing statistical performance indices and assessing the noneconomic benefits of professional sports Business and sports are a potent mix of two of the strongest forces moving our society today And as the stratospheric salaries of professional athletes indicate the industry is going through major growth and change To make sense of it all it helps to understand the underlying economic principles driving the business decisions made daily by owners and managers in all corners of the world The unique multivolume format of The Business of Sports allows sports nuts journalists business people and students to explore the wide variety of issues that fuel the world s crazy passion for all things athletic

Sport and Entrepreneurship Dilwyn Porter,Wray

Vamplew,2020-05-21 Sport and Entrepreneurship combines perspectives derived from business history and sports history focusing on the important but relatively unexplored relationship of entrepreneurship and sport This important volume offers clearer definitions of both sports products and sports entrepreneurship gives due regard to social entrepreneurs and assesses the continuing relevance of Hardy s pioneering study from the 1980s Hardy himself provides an introduction to the volume and chapters by Wray Vamplew and Dilwyn Porter supply an overarching theoretical framework offering new ways of identifying and describing sports related entrepreneurial activity Each chapter explores a particular case study focusing on

specific examples of entrepreneurship as it has been practised in a variety of sporting contexts from the nineteenth to the early twenty first centuries ranging from 19th century equestrianism to 20th century ice hockey and football in the 21st century and covering entrepreneurship in North America Europe and the United Kingdom Each in its own way adds depth and complexity to the discussion Bridging the gap between sports history and business history too often seen as separate spheres Sport and Entrepreneurship will be of great interest to scholars of sport history business and sport business history and entrepreneurship The chapters were originally published as a special issue of The International Journal of the History of Sport

Handbook on the Economics of Women in Sports Michael Leeds, Eva Marikova Leeds, 2013-01-01 In the Handbook on the Economics of Women in Sports Leeds and Leeds put together an impressive list of heavy hitters in the sociology and economics literature on sports to produce a tour de force volume The entire spectrum of international perspectives is covered from US Korean and Australian sports to world competition at the highest level of the Olympics and international championships Whether your interest is attendance at women s events performance and rewards in women s pro sports gender issues in US college sports or international performance and how women compete this handbook is a must read for any serious fan and for all serious scholars interested in the impacts of being female on sports performance and competitiveness Rodney Fort University of Michigan US Leeds and Leeds have filled a gaping hole in sports economics with this revealing collection of essays The economics of women in sports has been too long neglected By covering everything from women as sports spectators to women as participants in individual and team sports at the collegiate and professional levels to women s sports internationally Title IX and women s differential response to incentives this volume not only demonstrates that there is much fertile ground to be studied but also that the subject matter is both interesting and important Andrew Zimbalist Smith College US Women s sports have received much less attention from economists than from other social scientists This Handbook fills that gap with a comprehensive economic analysis of women s sports It also analyzes how the behavior and treatment of female athletes reflect broad economic forces Contributors to this volume use current theoretical models and econometric tools to examine the legal social and economic forces that affect the experiences of female athletes They address such traditional topics as discrimination against female athletes and coaches and the effect of athletic events on the economies of host countries They also apply theory and estimation to new settings such as how women respond to tournaments in skiing and figure skating or how the growing dominance of Korean women on the LPGA tour is a form of immigration This groundbreaking book is a valuable resource for professors students and researchers in sports economics sports management and women s studies

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