

Mainstreams of
**AMERICAN
MEDIA
HISTORY**



HILEY H. WARD

Mainstreams Of American Media History

James Brian McPherson



Mainstreams Of American Media History:

Mainstreams of American Media History Hiley H. Ward, 1997 This introduction to media history captures the excitement and personality of ideas events and people who made it happen With a chronology that emphasizes a narrative style anecdotes and a selection of ideas the chapters of this book are devoted to certain movements in American history and the role of media in them Events and personalities are interpreted in the context in which they existed Therefore both the negative and positive aspects of issues events and people who influenced media history are presented Selection of subjects is made on the basis of what is significant interesting and worth remembering Students will find for example the Yes Virginia There Is a Santa Claus column as well as William Allen White s tribute to his daughter at her death Basic themes that run through the course of media history are identified by subheads in each chapter and questions for discussion and research are at the end of each chapter *Social Justice, Activism and Diversity in U.S. Media History* Teri Finneman, Erika

Pribanic-Smith, 2023-05-12 This book offers a diverse approach to journalism history told from a multimedia perspective re examining mainstream stories and highlighting contributions that are often overlooked Bringing together a team of prominent journalism historians the volume centers race and ethnicity gender and sexuality class religion disability mental health and generations to tell forgotten stories of journalism s historical influence The book is designed to appeal to Generation Z college students offering budding mass communicators a valuable tool that addresses gaps in historical pedagogy and fosters representation in the classroom Each chapter contains access to video and podcast extras chapter summaries guides to further reading and suggested activities to bring these narratives alive and keep readers engaged Interactive and accessible *Social Justice Activism and Diversity in U S Media History* is an indispensable resource for Generation Z scholars in mass communication and American history journalists and general readers **The A to Z of Journalism** Ross Eaman, 2009-10-12 Journalism is the discipline of gathering writing and reporting news and it includes the process of editing and presenting news articles Journalism applies to various media including but not limited to newspapers magazines radio television and the internet The word journalist started to become common in the early 18th century to designate a new kind of writer about a century before journalism made its appearance to describe what those writers produced Though varying in form from one age and society to another it gradually distinguished itself from other forms of writing through its focus on the present its eye witness perspective and its reliance on everyday language The A to Z of Journalism relates how journalism has evolved over the centuries This is done through a chronology an introductory essay a bibliography and hundreds of cross referenced dictionary entries on the different styles of journalism the different types of media and important writers and editors *Historical Phases of the New York Herald-Tribune* Heinz-Dietrich

Fischer, 2022-07-06 This volume concentrates on the history of the acclaimed New York Herald Tribune 1924 1966 and its two forerunners the New York Herald 1835 1924 and the New York Tribune 1841 1924 and the Pulitzer Prizes won by them

In addition a look is also given to the International Herald Tribune the newspaper's European Edition published in Paris Heinz Dietrich Fischer EdD PhD is Professor Emeritus at the Ruhr University of Bochum Germany Revolutions in Communication Bill Kovarik,2025-09-18 This new and expanded edition of Revolutions in Communication the 3rd edition explores printing imaging electronic and digital media history within a framework of technological change and social impacts Using key figures in history to benchmark the chronology of technical innovation Kovarik's scholarship narrates the story of revolutions in printing electronic communication and digital information while drawing parallels between the past and present This edition builds on the success of the previous two editions as a leading media history textbook The 3rd edition includes Digital media technology impacts and expectations that have changed since 2015 Updated and additional information that has become recently available including declassified histories of super computers the US news media's record on civil rights Gutenberg's printing experiments in the 1440s the role of the 1796 invention of lithography and improving the printing and culture of music A sharper international focus and effort to avoid the impression that Europe is more or less at the center of mass media history

Journalism at the End of the American Century, 1965-Present

James Brian McPherson,2006-06-30 McPherson captures the best and worst aspects of American journalism since 1965 The press has evolved into a conglomeration of entities that today can be described as pervasive entertaining and justifiably mistrusted In some ways today's press offers the best journalism Americans have ever seen In other ways the modern news media fall short of the ideals held by most of those who care about journalism and far short of the promise they once seemed to offer in terms of helping create an enlightened democracy Neither a paean to the press nor an exercise in media bashing this book finds much to criticize and to praise about recent American journalism while illustrating that traditional journalistic values have diminished in importance not just for many of those who control the media but also for the media consumers who most need good journalism Chapters are devoted to various themes that include social unrest the influence of entertainment values technological shifts media consolidation and corporatization issues of content versus context new kinds of news media and why the 1970s may have been the high point of American journalism Events and issues given extra attention include the rise of television news and later CNN the Civil Rights Movement and other race related issues the Women's Movement various forms of alternative journalism wars in Vietnam and Iraq investigative journalism the World Trade Center attacks the Clinton Lewinsky scandal the 2000 and 2004 presidential campaigns and elections civic journalism and journalism scandals

The Routledge Companion to Asian American Media Lori Lopez,Vincent Pham,2017-02-24 The Routledge Companion to Asian American Media offers readers a comprehensive examination of the way that Asian Americans have engaged with media from the long history of Asian American actors and stories that have been featured in mainstream film and television to the birth and development of a distinctly Asian American cinema to the ever shifting frontiers of Asian American digital media Contributor essays focus on new approaches to the study of Asian American media including explorations of

transnational and diasporic media studies of intersectional identities encompassed by queer or mixed race Asian Americans and examinations of new media practices that challenge notions of representation participation and community Expertly organized to represent work across disciplines this companion is an essential reference for the study of Asian American media and cultural studies

Term Paper Resource Guide to Twentieth-Century United States History Ron Blazek, Teri Maggio, Robert Muccigrosso, 1999-05-30 Students will write more effective term papers with this guide to 500 term paper ideas as well as a listing of appropriate print and nonprint sources on twentieth century U S history This guide presents entries on 100 of the most important events and developments in twentieth century U S history organized in chronological order Each entry consists of a short description of the event followed by five specific suggestions for term papers about the event and a wide ranging annotated bibliography of 15 35 books articles videos and a web site appropriate for student research In every case the emphasis is on recent and up to date material as well as landmark works and primary sources Every entry contains a video and concludes with a recommended web site producing a multimedia approach designed to appeal to the current information gathering habits and preferences of young people From the Spanish American War to the creation of NAFTA the 100 events and developments cover political social economic and cultural issues The work has been designed to meet the needs of the U S history curriculum Term paper topic ideas offer students thought provoking suggestions that are challenging and develop critical thinking skills The annotated bibliography is organized into reference sources general sources specialized sources biographical sources periodical articles recommended videos and World Wide Web sites All items are readily available in school public and academic library collections This unique guide is valuable not only to students but to teachers and librarians who guide students in research and is an excellent purchasing guide for librarians who serve student needs

A Social History of Contemporary Democratic Media Jesse Drew, 2013-05-02 The last few decades have helped dispel the myth that media should remain driven by high end professionals and market share This book puts forward the concept of communications from below in contrast to the globalization from above that characterizes many new developments in international organization and media practices By examining the social and technological roots that influence current media evolution Drew allows readers to understand not only the Youtubes and Facebooks of today but to anticipate the trajectory of the technologies to come Beginning with a look at the inherent weaknesses of the U S broadcasting model of mass media Drew outlines the early 1960s and 1970s experiments in grassroots media where artists and activists began to re engineer electronic technologies to target local communities and underserved audiences From these local projects emerged national and international communications projects creating production models social networks and citizen expectations that would challenge traditional means of electronic media and cultural production Drew s perspective puts the social and cultural use of the user at the center not the particular media form Thus the structure of the book focuses on the local the national and the global desire for communications regardless of the means

Mainstream

AIDS Theatre, the Media, and Gay Civil Rights Jacob Juntunen, 2016-01-29 This book demonstrates the political potential of mainstream theatre in the US at the end of the twentieth century tracing ideological change over time in the reception of US mainstream plays taking HIV AIDS as their topic from 1985 to 2000 This is the first study to combine the topics of the politics of performance LGBT theatre and mainstream theatre s political potential a juxtaposition that shows how radical ideas become mainstream that is how the dominant ideology changes Using materialist semiotics and extensive archival research Juntunen delineates the cultural history of four pivotal productions from that period Larry Kramer s *The Normal Heart* 1985 Tony Kushner s *Angels in America* 1992 Jonathan Larson s *Rent* 1996 and Moises Kaufman s *The Laramie Project* 2000 Examining the connection between AIDS mainstream theatre and the media reveals key systems at work in ideological change over time during a deadly epidemic whose effects changed the nation forever Employing media theory alongside nationalism studies and utilizing dozens of reviews for each case study the volume demonstrates that reviews are valuable evidence of how a production was hailed by society s ideological gatekeepers Mixing this new use of reviews alongside textual analysis and material study such as the theaters locations architectures merchandise program notes and advertising creates an uncommonly rich description of these productions and their ideological effects This book will be of interest to scholars and students of theatre politics media studies queer theory and US history and to those with an interest in gay civil rights one of the most successful social movements of the late twentieth century *The Belt and Road Initiative and Australian Mainstream Media* Jon Yuan Jiang, 2024-04-01 This book focuses on Australian mainstream media narratives about the Belt and Road Initiative BRI from 2013 to 2020 Set against the background of Sino Australian relations and taking into account the different media systems of China and Australia this book also critically investigates the Chinese public diplomacy narratives of the BRI Drawing on my analysis and semi structured interviews with prominent experts in this area the book addresses an important but under explored question how have Australian mainstream media narratives portrayed the BRI of the Chinese Government from 2013 to 2020 This book fills a gap regarding the portrayal of the BRI in Australian mainstream media and provides new insights into the reasons for narrative shifts in the coverage of the BRI More concretely the book finds that the public diplomacy narratives of the BRI were not explained well by Chinese officials thus allowing Australian journalists and commentators to project their own negative fearful narratives of China onto the BRI project particularly from 2017 onwards More importantly this book argues that the Australian Federal Government s policy towards China had a significant impact on the Australian media s coverage of the BRI that the media clearly followed the Australian Federal Government s lead and not vice versa Thus in many ways Australian mainstream media narratives of the BRI have had a similar outcome as China s ostensibly much more restrictive and propagandistic state dominated media system Noticeably this book not only has academic significance in the international research community but also holds practical importance in the real world benefiting Australian business leaders media professionals think tank specialists and policymakers

Transcultural Marketing Marye Tharp, 2014-05-20 Because American consumers transmigrate between social identities in expressing their values and affiliations marketers must apply transcultural marketing methods and offer a cultural values proposition to build long term customer relationships This unique book weaves these topics into profiles of 9 influential American subcultures currently shaping their members marketplace choices *Global Asian American Popular Cultures* Shilpa Dave, Lei Lani Nishime, Tasha Oren, 2016-05-16 A toolkit for understanding how Asian Americans influence consume and are reflected by mainstream media Asian Americans have long been the subject and object of popular culture in the U S The rapid circulation of cultural flashpoints such as the American obsession with K pop sensations Bollywood dance moves and sriracha hot sauce have opened up new ways of understanding how the categories of Asian and Asian American are counterbalanced within global popular culture Located at the crossroads of these global and national expressions *Global Asian American Popular Cultures* highlights new approaches to modern culture with essays that explore everything from music film and television to comics fashion food and sports As new digital technologies and cross media convergence have expanded exchanges of transnational culture Asian American popular culture emerges as a crucial site for understanding how communities share information and how the meanings of mainstream culture shift with technologies and newly mobile sensibilities Asian American popular culture is also at the crux of global and national trends in media studies collapsing boundaries and acting as a lens to view the ebbs and flows of transnational influences on global and American cultures Offering new and critical analyses of popular cultures that account for emerging textual fields global producers technologies of distribution and trans medial circulation this ground breaking collection explores the mainstream and the margins of popular culture *Asian American Society* Mary Yu Danico, 2014-08-19 Asian Americans are a growing minority population in the United States After a 46 percent population growth between 2000 and 2010 according to the 2010 Census there are 17 3 million Asian Americans today Yet Asian Americans as a category are a diverse set of peoples from over 30 distinctive Asian origin subgroups that defy simplistic descriptions or generalizations They face a wide range of issues and problems within the larger American social universe despite the persistence of common stereotypes that label them as a model minority for the generalized attributes offered uncritically in many media depictions *Asian American Society An Encyclopedia* provides a thorough introduction to the wide ranging and fast developing field of Asian American studies Published with the Association for Asian American Studies AAAS two volumes of the four volume encyclopedia feature more than 300 A to Z articles authored by AAAS members and experts in the field who examine the social cultural psychological economic and political dimensions of the Asian American experience The next two volumes of this work contain approximately 200 annotated primary documents organized chronologically that detail the impact American society has had on reshaping Asian American identities and social structures over time Features More than 300 articles authored by experts in the field organized in A to Z format help students understand Asian American influences on American life as well as the impact of American society on

reshaping Asian American identities and social structures over time A core collection of primary documents and key demographic and social science data provide historical context and key information A Reader s Guide groups related entries by broad topic areas and themes a Glossary defines key terms and a Resource Guide provides lists of books academic journals websites and cross references The multimedia digital edition is enhanced with 75 video clips and features strong search and browse capabilities through the electronic Reader s Guide detailed index and cross references Available in both print and online formats this collection of essays is a must have resource for general and research libraries Asian American ethnic studies libraries and social science libraries

Research on the Image Construction of ASEAN in Chinese Mainstream Media Qiong Dang,2025-05-09 The book offers an in depth analysis of how ASEAN Association of Southeast Asian Nations is portrayed in the Chinese media focusing on the multifaceted dynamics of economic cooperation regional connectivity cultural exchange and non traditional security governance With the rise of China s global influence understanding the strategic role ASEAN plays in this complex relationship has never been more critical The book explores ASEAN s image as a cooperative open and innovative economic partner examining digitalization cross border synergy regional trade hubs and infrastructure collaborations It delves into how the region s growing role as a technological and green transition hub enhances its position in global trade networks offering valuable insights for scholars policymakers and business leaders Key chapters highlight ASEAN as an emerging key player in logistics air freight and rail transport focusing on vital trade corridors like Vietnam and the strategic cooperation between regions such as Chongqing Yunnan and Guangxi It also showcases ASEAN s importance as a cultural bridge highlighting the region s active role in tourism cultural heritage preservation and educational exchanges A special emphasis is placed on ASEAN s involvement in non traditional security cooperation including its resilience against natural disasters and growing cybersecurity challenges The book also underscores ASEAN s importance as a host and participant in major international sporting events contributing to its growing global profile Combining scholarly research with practical insights this work provides readers with a comprehensive understanding of ASEAN s image construction in Chinese media illustrating how ASEAN is not just a regional grouping but a pivotal player in shaping the future of international relations trade and cooperation

Violence and Trolling on Social Media Sara Polak,Daniel Trottier,2025-10-01 Trolls for Trump virtual rape fake news social media discourse including forms of virtual and real violence has become a formidable yet elusive political force What characterizes online vitriol How do we understand the narratives generated and also address their real world even life and death impact How can hatred bullying and dehumanization on social media platforms be addressed and countered in a post truth world Violence and Trolling on Social Media History Affect and Effects of Online Vitriol unpacks discourses metaphors dynamics and framing on social media in order to begin to answer these questions Written for and by cultural and media studies scholars journalists political philosophers digital communication professionals activists and advocates this book connects theoretical approaches from

cultural and media studies with practical challenges and experiences from the field providing insight into a rough media landscape

Sports Media History John Carvalho, 2020-10-27 This research collection explores the ongoing interaction between sports media and society throughout important periods in history from the nineteenth century to the present day It examines both historical moments and broader trends in sports with an emphasis on the media's role Encompassing a variety of research approaches and perspectives the book looks at the individuals mass media outlets and communication technologies that have affected societies on a global scale including print photography broadcast radio and television Internet based media and public relations marketing It presents fascinating new case studies covering topics as diverse as sports journalism and the Third Reich Argentina at the Mexico World Cup post 9 11 sports reporting Martina Navratilova and women's tennis the growth of fantasy sport and the significance of Joe Louis and Jackie Robinson in the history of US sports reporting This is essential reading for any researcher student or media professional with an interest in the relationships between sports culture and society or in the history of media culture or technology

Critical Media Studies Brian L. Ott, Robert L. Mack, 2013-12-02 Fully revised to reflect today's media environment this new edition of Critical Media Studies offers students a comprehensive introduction to the field and demonstrates how to think critically about the power and influence of media in our daily lives Material new to this edition includes a chapter on sociological analysis and reveals new ways audiences use media in their everyday lives to manage social roles relationships and contexts Readers will also appreciate the extensive updating of previously discussed examples to reflect contemporary industry standards textual forms and audience behaviors and the inclusion of more international material to reflect contemporary media's global reach Continuing its well received writing style that is both engaging and accessible the book's twelve perspectives provide readers with a diverse array of critical approaches to media studies including original approaches such as erotic sociological and ecological analysis Combining the best of well tested theory with cutting edge scholarship this new edition of Critical Media Studies offers invaluable insights into our current understanding of the nature and consequences of media in today's world Updated and enhanced online resources for instructors including PowerPoint slides test bank study guides and sample assignments can be found at www.wiley.com/go/criticalmediastudies

A Century of Pulitzer Prize Global Press Coverage 1917-2017 Heinz-Dietrich Fischer, 2023-07-05 This volume reconstructs the jury decisions during the annual selection processes leading to the Pulitzer Prize winners in International Reporting 1917 to 2017 representing about thirty American news organizations Based on unpublished jury reports and award winning press materials located in the Pulitzer Prize Collection at Columbia University New York stories are covered from the following countries Afghanistan Bangladesh Bosnia Cambodia Canada China Congo Croatia Cuba Czechoslovakia Egypt Mexico El Salvador Ethiopia France Germany Hungary India Indonesia Iraq Ireland Israel Italy Japan Jordan Korea Kuwait Lebanon Mali Mexico Myanmar Pakistan Philippines Poland Russia Rwanda South Africa Switzerland Thailand Vietnam and Yugoslavia

The New Cambridge History of

Islam: Volume 6, Muslims and Modernity: Culture and Society since 1800 Robert W. Hefner, 2010-11-04 Unparalleled in its range of topics and geographical scope the sixth and final volume of The New Cambridge History of Islam provides a comprehensive overview of Muslim culture and society since 1800 Robert Hefner's thought provoking account of the political and intellectual transformation of the Muslim world introduces the volume which proceeds with twenty five essays by luminaries in their fields through a broad range of topics These include developments in society and population religious thought and Islamic law Muslim views of modern politics and economics education and the arts cinema and new media The essays which highlight the diversity and richness of Islamic civilization engage with regions outside the Middle East as well as within Islam's historic heartland Narratives are clear and absorbing and will fascinate all those curious about the momentous changes that have taken place among the world's 1.4 billion Muslims in the last two centuries

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