



Grow YOUR

SEO

Search Engine Optimization concepts
even your grandma could understand



WRITTEN & ILLUSTRATED BY CANDY PHELPS

Grow Your Seo Search Engine Optimization Concepts Even Your Grandma Could Understand

Nicolas Borl



Grow Your Seo Search Engine Optimization Concepts Even Your Grandma Could Understand:

Grow Your Seo Candy Phelps, 2015-04-05 Search Engine Optimization is a highly technical field that is constantly changing Outsourcing SEO is too expensive for small businesses but until now it has been intimidating for entrepreneurs to delve into this field on their own In *Grow Your SEO* Candy Phelps truly makes Search Engine Optimization easy to understand and even fun to read about In this beginner's guide to SEO readers will learn exactly what to do to optimize their websites for Google and what not to do Phelps leads readers down the right path of timeless SEO techniques that will lead to lasting Search Engine Optimization results Phelps uses gardening as a metaphor for search engine optimization throughout the book and beautifully illustrates the many parallels between gardening and SEO This lowers the barrier of entry into the complex world of SEO for entrepreneurs Technical concepts are transformed into simple language and memorable actionable advice Phelps introduces readers to tools and resources used by SEO professionals to track progress view competitor's website authority ranking and perform keyword research The book includes valuable tips tricks and ideas that you can use today including 25 Ideas For Your Blog Content 15 Ideas To Drive New And Repeat Traffic To Your Website 12 Important Backlinks Access to Additional Free Online Resources These are the concepts that will be explained in detail in the book 1 Introduction Search Engines and SEO 2 The Anatomy of a Search Engine Results Page SERP 3 Why Is SEO So Important A New World of Marketing 4 The Gardening Metaphor 5 Quantity Quality Is Most Effective Quality Content User Engagement 6 Relevance is Imperative Research Audience 7 Organization Is Important Architecture Organization 8 Good Design Gets You Far Design Audio Visual Content 9 Easy Access Is Crucial Speed Responsive Design Accessibility 10 Longevity Is an Advantage History Authority 11 Reputation Is Everything Backlinks Social Media WHO IS THIS BOOK FOR This book is for beginners who are trying to improve their ranking on Google This was written for Entrepreneurs Business owners Marketers Freelancers

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and spend the time and creative effort to implement these habits in your company

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beginner friendly language to help you to apply what you learn as soon as you put it down Click Buy Now With 1 Click or Buy Now With 1 Click to get started *SEO Mastery 2025* Matthew Michaels,2023-02-18 Struggling with your current website content Struggling to get the site noticed Struggling to rank in search engines This book will help you outrank any competitor online and get more traffic to your website Learn how to optimize the meta tags on your website the importance of search engine optimization SEO keywords and how to write optimized content that ranks best in search engines Search engine optimization was once the future of marketing on the internet and now it is the norm When you first hear about it it may sound like a challenging concept that requires an incredible amount of marketing knowledge to get right There are a large number of companies that exist online all promising that they have what it takes to take you to the top of search results rankings This would be excellent as it means you can reach more customers and increase your sales This book teaches you how to spot an excellent deal with an SEO company or even better how to manage SEO on your own As a free marketing method you do not need to make a financial investment in order to get the results that will elevate your site all you need to know is how you can create a winning strategy The fact is proper utilization of SEO can change your business bringing up your bottom line making it easier for you to find new customers and also helping to develop customer loyalty What you need is to know how you can make use of SEO to achieve this That is what this book looks to help you achieve You are about to discover what you need to do to go beyond a good search result this book will teach you how you can dominate a search engine Read on and find out everything that you ever needed to know about search engine optimization Get this book now

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