Group Consensus and Minority Influence

Implications for Innovation

Group Consensus And Minority Influence Implications For Innovation

Robert G. Jones

Group Consensus And Minority Influence Implications For Innovation:

Group Consensus and Minority Influence Carsten K. W. De Dreu, Nanne K. De Vries, 2001-05-08 Written by leading social psychologists from around the world this timely and innovative book brings together different perspectives on the way people influence each other to achieve consensus to innovate or do both Majority and Minority Influence Stamos Papastamou, Antonis Gardikiotis, Gerasimos Prodromitis, 2017-04-07 Majority and minority influence research examines how groups influence the attitudes thoughts and behaviours of individuals groups and society as a whole This volume collects recent work by an international group of scholars representing a variety of different theoretical approaches to majority and minority influence The book provides a thorough evaluation of significant current developments with a particular focus on how active minorities can influence people s thinking and behaviour fight against conformity and contribute to real social change It also discusses the following themes Social vs cognitive processes of social influence cooperation vs antagonism Majority and minority influence a singular or a dual socio psychological process Conversion vs appropriation of minority ideas Different meta theoretical considerations underlying social influence research New avenues for future research are presented and many are born from a new integration between influence and persuasion theoretical traditions By focusing on the societal dimension of social influence this book contributes to filling a theoretical and epistemological gap in the relative literature It offers a balanced and thorough presentation of the distinct theoretical and epistemological approaches employed by active and important researchers in the field making it essential reading for researchers and upper level students of social The Motivation-Cognition Interface Catalina E. Kopetz, Ayelet Fishbach, 2017-09-11 This volume honors psychology the work of Arie W Kruglanski It represents a collection of chapters written by Arie's former students friends and collaborators. The chapters are rather diverse and cover a variety of topics from politics including international terrorism to health related issues such as addiction and self control to basic psychological principles such as motivation and self regulation the formation of attitudes social influence and interpersonal relationships What these chapters have in common is that they have all been inspired by Arie's revolutionary work on human motivation and represent the authors attempt to apply the basic principles of motivation to the understanding of diverse phenomena The Psychology of Attitudes and Attitude Change Gregory R. Maio, Bas Verplanken, Geoffrey Haddock, 2018-10-27 This third edition explores the scientific methods that are used to better understand attitudes and how they change updated to reflect the flurry of research activity in this dynamic subject over the past few years Providing the fundamental concepts for understanding attitudes with a balanced consideration of all approaches the book pulls together many diverse threads from research across the world Key features Research highlights illustrate interesting and important case studies and their findings Recap What we have learned and What do you think questions at the end of chapters get students thinking Key terms and a glossary help students get up to speed with terminology Even more international in scope with research drawn from many countries and a stronger European

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Small Group Research Herbert H. Blumberg, 2009 This book provides comprehensive coverage of recent research in psychology relating to small groups Major new work is described and thousands of studies are at least cited within a logical framework A thorough overview of the field is provided and specialists concerned with particular kinds of groups are likely to find references to all major research in their areas The findings of various studies contain many surprises especially with regard to the generality and specificity of previously known principles Particular emphasis is given to studies involving or having fairly immediate relevance to face to face social interaction Constructive Controversy David W. Johnson, 2015-06-18 Using the social psychological theory of constructive controversy this book analyses the nature of disagreement among members of decision making groups It addresses guestions such as do differences of opinion enhance or obstruct creative thinking And why do people make decisions based only on their own perspective without considering alternative viewpoints **Economic Benefits of Ethnolinguistic Diversity**, **Coalition Politics and Cabinet Decision Making** Juliet Kaarbo, 2012-04-17 Kaarbo assesses the nature and quality of coalition decision making in foreign The Oxford Handbook of Social Influence Stephen G. Harkins, Kipling D. Williams, Jerry M. Burger, 2017 The Oxford policy Handbook of Social Influence restores this important field to its once preeminent position within social psychology Editors Harkins Williams and Burger lead a team of leading scholars as they explore a variety of topics within social influence seamlessly incorporating a range of analyses including intrapersonal interpersonal and intragroup and examine critical Psychology of Sustainability Robert G. Jones, 2014-07-11 theories and the role of social influence in applied settings today Psychology of Sustainability An Applied Perspective examines the many psychological factors that lead to human behavioral effects on the environment Each chapter will apply elements from a basic research area into the context of criteria specific to sustainability Increased interest has led many universities to offer courses on Psychology of Sustainability This book is the perfect text to provide an introduction to the subject Throughout the book readers will find new ways of framing questions related to human adaptability and evolutionary psychology Psychology of Sustainability is ideal for students or professionals who are looking to contribute to the conversation Working Wonders Ryszard Praszkier, 2019-08-08 Praszkier addresses the question of why some people perceive certain challenges as doable when others the majority see them as impossible He

introduces professionals and researchers to ways of perceiving seemingly insurmountable challenges as achievable using case studies verified theory and practical hints Persuasive Communication Richard O. Young, 2016-07-15 This updated and expanded edition of Persuasive Communication offers a comprehensive introduction to persuasion and real world decision making Drawing on empirical research from social psychology neuroscience business communication research cognitive science and behavioral economics Young reveals the thought processes of many different audiences from investors to CEOs to help students better understand why audiences make the decisions they make and how to influence them The book covers a broad range of communication techniques richly illustrated with compelling examples including resumes speeches and slide presentations to help students recognize persuasive methods that do and do not work A detailed analysis of the emotions and biases that go into decision making arms students with perceptive insights into human behavior and helps them apply this understanding with various decision making aids Students will learn how to impact potential employers clients and other audiences essential to their success This book will prove fascinating to many and especially useful for students of persuasion rhetoric and business communication **The Psychology of Insecurity** Joseph P. Forgas, William D. Crano, Klaus Fiedler, 2023-05-23 Insecurity is an inevitable part of being human Although life is insecure for every organism humans alone are burdened by knowing that this is so This ground breaking volume features contributions by leading international researchers exploring the social psychology of insecurity and how existential metaphysical and social uncertainty influence human social behaviour Chapters in the book investigate the psychological origins of insecurity evolutionary theorizing about the functions of insecurity the motivational strategies people adopt to manage insecurity self regulation strategies the role of insecurity in the formation and maintenance of social relationships and the influence of insecurity and uncertainty on the organization of larger social systems and public affairs. The chapters also discuss how insecurity influences many areas of contemporary social life highlighting the applied implications of this line of research Topics covered include the role of insecurity in social communication social judgments decision making group identification morality interpersonal behaviour relationships attitudes and many applied aspects of social life and politics where understanding the psychology of insecurity is of critical importance This accessible and engaging book will be of interest to students researchers and practitioners as a textbook or reference book in behavioural and social science fields as well as to a broad spectrum of intelligent lay audiences seeking to understand one of the most intriguing issues that shapes human social life The Applied Psychology of Sustainability Robert G. Jones, 2020-04-02 Why doesn't everyone see sustainability as a huge issue Why don't people think more carefully before making choices What will it take for people to change Examining the many psychological factors that lead to human behavioral effects on the environment this book answers these questions definitively and provides practical guidance for approaches that have been used to successfully stimulate change The Applied Psychology of Sustainability provides an extensive integrated definition of the processes that lead to climatic ecological and

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Group Consensus And Minority Influence Implications For Innovation Book Review: Unveiling the Magic of Language

In a digital era where connections and knowledge reign supreme, the enchanting power of language has be more apparent than ever. Its power to stir emotions, provoke thought, and instigate transformation is actually remarkable. This extraordinary book, aptly titled "**Group Consensus And Minority Influence Implications For Innovation**," published by a highly acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound effect on our existence. Throughout this critique, we shall delve in to the book is central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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