

Hospitality and Tourism Exam Questions With Answers @ 2024

True or False: The word "tourism" is derived from the Latin word for guest or visitor. - Answer False—It's "hospitality".

A product is not only a tangible item, or good; it can also be a _____. - Answer service

What is an example of lodging?

- a. QSR restaurants
- b. Car rentals
- c. Theaters
- d. Bed & Breakfasts - Answer d. Bed and Breakfasts

True or False: Tourism became more common in the early 1800s. - Answer False—the late 1800s

Was Knott's Berry Farm developed to compete with Disney Land? Explain your answer. - Answer No, W. Knott wanted to have a place that people would want to come to in addition to visiting Disney Land. It was developed to be a secondary attraction.

The three effects of tourism are economic, social, and _____. - Answer cultural

The major trends in H&T today are safety, _____, ecology, markets, convenience, and technology. - Answer diversity

Who was famous for his contributions to the hotel business? He believed in promoting world peace through international trade and travel. - Answer Conrad Hilton

When did the invention of the wheel revolutionize travel?

- a. 13th century
- b. 17th century
- c. 5th century B.C.
- d. 3000 B.C. - Answer d. 3000 B.C.

What kind of training did Capt. J. Rigney have before starting his tour operating

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Introduction to Hospitality Management Dennis R. Reynolds,Imran Rahman,Clayton W. Barrows,2021-06-02 The hospitality industry s rapid evolution provides career seekers with tremendous opportunity and unique challenges Changes in the global economy rising interest in ecotourism the influence of internet commerce and myriad other trends contribute to the dynamic nature of this exciting field *Introduction to Hospitality Management* presents a thorough overview of historical perspectives current trends and real world practices Coverage of bar and restaurant management hotel and lodging operations travel and tourism and much more gives students a comprehensive survey of this rewarding field Focusing on practicality this text presents real world examples of traditional methods alongside insightful discussions surrounding changes in consumer demands and key issues affecting the industry The industry s multifaceted nature lends itself to broad exploration and this text provides clear guidance through topics related to foodservice operation convention management meeting planning casino and gaming management leadership and staffing financial and business models and promotion and marketing Emphasis on career planning and job placement strategies give students a head start in charting their future in hospitality

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Unit 6 Package Tour Costing Unit 7 Government and Professional Bodies Unit 8 Global Distribution System International Tourism Yvette Reisinger, Frederic Dimanche, 2010-08-27 In recent years there has been a considerable interest in the cultural aspects of tourism such as the impacts of culture on tourism planning development management and marketing However the focus has been on material forms of culture such as arts music or crafts The impacts of national culture on tourist behavior and travel decision making have not been paid much attention Only in the last two years have cross cultural issues begun to generate significant interest among academics An examination of cultural characteristics and differences is extremely important to the tourism industry because today s tourism environment is becoming increasingly international Information on the nature of the cultural differences between international tourists and locals is not readily available in tourism literature The concept of culture is very complex and includes such abstract concepts as satisfaction attitude and loyalty International Tourism brings these concepts to the undergraduate student in tourism as well as students in the related fields of marketing management international business and cross cultural communication Designed as a textbook it is organized and presented in an integrated and relevant way for the benefit of a worldwide audience **CTH - Front Office Operations** BPP Learning Media, 2009-07-01 BPP Learning Media is proud to be the official publisher for CTH Our CTH Study Guides provide the perfect tailor made learning resource for the CTH examinations and are also a useful source of reference and information for those planning a career in the hospitality and tourism industries **Resources in Education** , 2001 **Contemporary Research Methods in Hospitality and Tourism** Fevzi Okumus, S. Mostafa Rasoolimanesh, Shiva Jahani, 2022-04-13 Contemporary Research Methods in Hospitality and Tourism delivers a comprehensive collection of chapters including new insights for traditional paradigms approaches and methods as well as more recent developments in research methodology in the context of tourism and hospitality **CTH - Travel Geography** BPP Learning Media, 2011-07-01 BPP Learning Media is proud to be the official publisher for CTH Our CTH Study Guides provide the perfect tailor made learning resource for the CTH examinations and are also a useful source of reference and information for those planning a career in the hospitality and tourism industries *Current Issues in Hospitality and Tourism* A. Zainal, S.M. Radzi, R. Hashim, C.T. Chik, R. Abu, 2012-08-22 Globally the hospitality and tourism industry is evolving and undergoing radical changes The past practices are now advancing through the rapid development of knowledge and skills acquired to adapt and create innovations in various ways Hence it is imperative that we have an understanding of the present issues so that we are able to remedy problems on the horizon Current Issues in Hospitality and Tourism Research and Innovations is a compilation of research in the broad realm of hospitality and tourism This book is divided into eight sections covering the following broad themes Training and education hospitality students learning Organization and management practical issues and current trends in the hotel catering and tourism industry Product and food innovation Marketing Islamic hospitality and tourism issues Gastronomy Current trends Tourism The contributions from different parts of the globe present a new outlook

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Study Guide Volume 1 Strategic Information and Developments IBP USA, Handbook of Research on Holistic Optimization Techniques in the Hospitality, Tourism, and Travel Industry Vasant, Pandian,M., Kalaivanthan,2016-10-31 The application of holistic optimization methods in the tourism travel and hospitality industry has improved customer service and business strategies within the field By utilizing new technologies and optimization techniques it is becoming easier to troubleshoot problematic areas within the travel industry The Handbook of Research on Holistic Optimization Techniques in the Hospitality Tourism and Travel Industry features innovative technologies being utilized in the management of hotels and tourist attractions Highlighting empirical research on the optimization of the travel and hospitality industry through the use of algorithms and information technology this book is a critical reference source for managers decision makers executives tourists agents researchers economists and hotel staff members Excel Senior High School Hospitality Cathy

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How to Create Sustainable Hospitality Christopher Warren,2023-02-01 Demonstrates how to actively persuade guests to participate in achieving sustainable hospitality and introduces a five step methodology on how to directly and effectively involve them in saving energy and water reducing food waste and cutting carbon **CTH - Food Hygiene, Health and Safety** BPP Learning Media,2009-07-01 BPP Learning Media is proud to be the official publisher for CTH Our CTH Study Guides provide the perfect tailor made learning resource for the CTH examinations and are also a useful source of reference and information for those planning a career in the hospitality and tourism industries The Report: Myanmar 2017 Oliver Cornock,2017 In recent years trade and investment in Myanmar have soared buoyed by ongoing efforts to liberalise the economy and a successful political transition in November 2015 that saw the National League for Democracy become the country s first civilian led government elected to power in modern history Political reforms have brought significant economic

benefits as the US government moved to lift burdensome sanctions that had weighed on investor sentiment and trade growth. With the administration now moving to implement a host of domestic reforms, loosen internal trade restrictions, and draft a new investment law, growth is expected to resume apace following a slowdown during the election year.

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