

Going Public

New Strategies
of Presidential
Leadership

Samuel Kernell

Going Public New Strategies Of Presidential Leadership 4th Edition

**Michael Shally-Jensen, Mark J.
Rozell, Ted G. Jelen**



Going Public New Strategies Of Presidential Leadership 4th Edition:

Going Public Samuel Kernell, 2007 Presidents are uniquely positioned to promote themselves and their policies directly to the public Using sympathetic crowds as a backdrop a president can rally public opinion to his side along the way delivering a subtle yet unmistakable message to his intended audience in Congress Samuel Kernell shows how going public remains a potent weapon in the president's arsenal both for advancing his own agenda and blocking initiatives from his political adversaries in Congress In his highly anticipated fourth edition Kernell delivers thorough analysis and detailed background on how this strategy continues to evolve given the intense polarization of Congress and the electorate as well as changes in communications technology He considers the implications of both factors especially in combination on the future of presidential leadership and weighs the lessons of 9/11 on going public in foreign affairs The Evolution of Presidential Polling Robert M. Eisinger, 2003-01-20 The Evolution of Presidential Polling is a book about presidential power and autonomy Since FDR virtually all presidents have employed private polls in some capacity This book attempts to explain how presidential polling evolved from a rarely conducted secretive enterprise to a commonplace event that is now considered an integral part of the presidency I contend that because presidents do not trust institutions such as Congress the media and political parties all of which also gauge public opinion they opt to gain autonomy from these institutions by conducting private polls to be read and interpreted solely for themselves **Debating the Presidency** Richard J. Ellis, Michael Nelson, 2019-12-20 The study of the presidency the power of the office the evolution of the executive as an institution the men who have served has generated a great body of research and scholarship What better way to get students to grapple with the ideas of the literature than through conflicting perspectives on some of the most pivotal issues facing the modern presidency Richard Ellis and Michael Nelson have once again assembled a cadre of top scholars to offer a series of pro con essays that will inspire spirited debate beyond the pages of the book Each essay written in the form of a debate resolution offers a compelling yet concise view on the American executive Principles and Practice of American Politics: Classic and Contemporary Readings, 5th Edition Samuel Kernell, Steven S. Smith, 2013 This collection examines the strategic behavior of key players in American politics from the Founding Fathers to the Super PACs by showing that political actors though motivated by their own interests are governed by the Constitution the law and institutional rules as well as influenced by the strategies of others New Directions in the American Presidency Lori Cox Han, 2023-02-21 The third edition of *New Directions in the American Presidency* provides important updates on all topics throughout the text including new and relevant literature across the subfield of presidency studies within political science Significant changes have occurred within the political environment since the publication of the second edition Many scholars refer to the Trump presidency as a disruption to the political order and each chapter will assess the lessons and legacies of the Trump years and analyze how the Biden presidency is faring in the return to a more traditional style of presidential leadership New to the Third Edition

Updated chapter on the 2020 presidential campaign and aftermath Assessment of the Trump years Presidential powers and management of executive branch use of social media relationship with Congress relationship with political parties public opinion domestic and foreign policy Supreme Court appointments Two new chapters unitary powers and intersectionality and the presidency

The Politics of the Presidency Joseph A. Pika, John Anthony Maltese, Andrew Rudalevige, 2017-07-06

Trace the opening rounds of the Trump administration highlighting the 2016 election transition inauguration and first one hundred days Never losing sight of the foundations of the office The Politics of the Presidency maintains a balance between historical context the current political environment and contemporary scholarship on the executive branch providing a solid foundation for any presidency course In addition to offering readers a comprehensive framework for understanding the expectations powers and limitations of the executive branch the Revised Ninth Edition uses the most up to date coverage and analysis of the 2016 election and Trump administration to demonstrate key concepts New to the Revised Ninth Edition A new chapter dedicated to the Trump transition and first one hundred days examines important topics such as the immigration ban and other executive orders efforts at deregulation the targeted military strikes in Syria and the war on the intelligence community and the deconstruction of the administrative state Recent congressional relations analyzed including the confirmation of Supreme Court justice Neil Gorsuch after Senate Republicans employed the nuclear option and took away the opportunity to filibuster Supreme Court nominees efforts to repeal and replace Obamacare fiscal 2017 and 2018 budget negotiations and congressional investigations of the Trump campaign s ties to Russia his firing of FBI director James Comey and the appointment of a special counsel in the matter An assessment of the public presidency reviews Trump s approval ratings communications strategies and media coverage Discussions of Trump s leadership challenges in a polarized age explain the difficulties of unifying a nation after a bitter election launching an administration and structuring the executive branch

Legacies of Losing in American Politics Jeffrey K. Tulis, Nicole Mellow, 2018-01-05 American politics is typically a story about winners The fading away of defeated politicians and political movements is a feature of American politics that ensures political stability and a peaceful transition of power But American history has also been built on defeated candidates failed presidents and social movements that at pivotal moments did not dissipate as expected but instead persisted and eventually achieved success for the loser s ideas and preferred policies With *Legacies of Losing in American Politics* Jeffrey K. Tulis and Nicole Mellow rethink three pivotal moments in American political history the founding when anti Federalists failed to stop the ratification of the Constitution the aftermath of the Civil War when President Andrew Johnson s plan for restoring the South to the Union was defeated and the 1964 presidential campaign when Barry Goldwater s challenge to the New Deal order was soundly defeated by Lyndon B Johnson In each of these cases the very mechanisms that caused the initial failures facilitated their eventual success After the dust of the immediate political defeat settled these seemingly discredited ideas and programs disrupted political convention by prevailing often subverting and occasionally enhancing constitutional fidelity

Tulis and Mellow present a nuanced story of winning and losing and offer a new understanding of American political development as the interweaving of opposing ideas *Politics and Popular Culture* Leah A. Murray, 2010-06-09 In recent years we have seen a continuation and perhaps even acceleration in the trend of popular culture having a discernible effect on politics From The Daily Show to candidates use of Facebook and MySpace politics have opened up to new technologies as we come online for the next generation Our political world has become popularized or our popular world has become politicized in a new way facilitated by the entertainment media and new technologies This volume's authors attempt to make sense of the changing political popular world through a series of interdisciplinary essays that explore the ramifications of popular cultural depictions of politics drawing on literature in a variety of fields political science history literature fine arts and communications We explore three major phenomena in a politicized popular culture First we explore the role that the entertainment media play in understanding politics What is interesting about our fictional political worlds is we are allowed as a people to consider different political ideals without the baggage of our last vote or our ideology We can step outside ourselves and challenge the way we think on particular issues Second we explore the real world of politics as it has been shaped over the last century of new technology As powerful a medium television proved to be to politics the latest technological breakthroughs have proved to be a paradigmatic shift From Twitter to Facebook our politicians are able to keep in almost constant contact with their constituencies which has vast implications for the way political discourse will progress Third we explore what happens when the real world and media collide Entertainment media change their messages when major political events happen such as the case when spy master tropes were forced to evolve when 9 11 changed the international dynamic Robert Ludlum's Jason Bourne series had to be conceptualized on film in a new way after this event The more connected our political world and our popular world become and given the trends we can only assume they will become increasingly intertwined the more important it is for us to understand how these connections affect the world This volume is a powerful pass at comprehending all that is happening across the politicized popular world *The Politics of the Presidency* John Anthony Maltese, Andrew Rudalevige, Joseph A. Pika, 2025-02-24 Get insightful coverage and analysis of the U S presidency with this comprehensive text Never losing sight of the foundations of the office The Politics of the Presidency maintains a balance between historical context and contemporary scholarship on the executive branch providing a solid foundation for any presidency course In this Revised Eleventh Edition Maltese Rudalevige and Pika thoroughly analyze the change and continuity following the November 2024 presidential election **The Logic of American Politics** Samuel Kernell, Gary C. Jacobson, Thad Kousser, Lynn Vavreck, Timothy R. Johnson, 2021-02-02 Why does the American political system work the way it does Find the answers in The Logic of American Politics This bestselling text arms students with a toolkit of institutional design concepts command veto agenda control voting rules and delegation to help them comprehend how the American political system was designed and why it works the way it does The authors build students critical thinking

through a simple yet powerful idea politics is about solving collective action problems This thoroughly updated Tenth Edition considers the most recent events and data including rising political polarization the country's reaction to changing demographics and Americans growing emotional involvement in politics With a fresh analysis of the 2020 election results this bestseller provides students the tools they need to make sense of the government they have Digital Option Courseware SAGE Vantage is an intuitive digital platform that delivers this text's content and course materials in a learning experience that offers auto graded assignments and interactive multimedia tools all carefully designed to ignite student engagement and drive critical thinking Built with you and your students in mind it offers si Assignable Video with Assessment Assignable video available with SAGE Vantage is tied to learning objectives and curated exclusively for this text to bring concepts to life LMS Cartridge formerly known as SAGE Coursepacks Import this title's instructor resources into your school's learning management system LMS and save time Don't use an LMS You can still access all of the same online resources for this title via the password protected Instructor Resource Site CQ Press Lecture Spark Designed to save you time and ignite student engagement these free weekly lecture launchers focus on current event topics tied to key concepts in American Government

The Presidency and Political Science: Paradigms of Presidential Power from the Founding to the Present: 2014 Raymond Tatalovich, Steven E Schier, 2014-12-18 This history of presidential studies surveys the views of leading thinkers and scholars about the constitutional powers of the highest office in the land from the founding to the present The Oxford Handbook of Political Communication Kate Kenski, Kathleen Hall Jamieson, 2017-06-23 Since its development shaped by the turmoil of the World Wars and suspicion of new technologies such as film and radio political communication has become a hybrid field largely devoted to connecting the dots among political rhetoric politicians and leaders voters opinions and media exposure to better understand how any one aspect can affect the others In The Oxford Handbook of Political Communication Kate Kenski and Kathleen Hall Jamieson bring together leading scholars including founders of the field of political communication Elihu Katz Jay Blumler Doris Graber Max McCombs and Thomas Paterson to review the major findings about subjects ranging from the effects of political advertising and debates and understandings and misunderstandings of agenda setting framing and cultivation to the changing contours of social media use in politics and the functions of the press in a democratic system The essays in this volume reveal that political communication is a hybrid field with complex ancestry permeable boundaries and interests that overlap with those of related fields such as political sociology public opinion rhetoric neuroscience and the new hybrid on the quad media psychology This comprehensive review of the political communication literature is an indispensable reference for scholars and students interested in the study of how why when and with what effect humans make sense of symbolic exchanges about sharing and shared power The sixty two chapters in The Oxford Handbook of Political Communication contain an overview of past scholarship while providing critical reflection of its relevance in a changing media landscape and offering agendas for future research and innovation **Principles and Practice of American**

Politics Samuel Kernell, Steven S. Smith, 2018-04-03 *Principles and Practice of American Politics* is a well balanced reader covering all the major topics of an American Government course. Blake Jones, Ohio Valley University. Combining timeless readings with cutting edge articles and essays, *Principles and Practice of American Politics* Seventh Edition enriches students' understanding of the American political system by examining the strategic behavior of key players in U.S. politics. This collection of classic and contemporary readings brings concepts to life by providing students with real examples of how political actors are influenced by the strategies of others and are governed by the Constitution, the law, and institutional rules. Carefully edited by award winning authors Samuel Kernell and Steven S. Smith, each reading is put into context to help students understand how political actions fall within a major national political forum. New to the Seventh Edition: Nine new and updated essays encourage students to reflect on the continuing debates over the polarization of the American electorate and Congress, the role of social media and fake news in influencing public views of politicians and issues, the fragile Trump coalition, the efficacy of polling in tracking public opinion, and other issues more relevant than ever in the wake of the 2016 elections. Additional essays challenge students to think more carefully about alternative institutions and political arrangements. The new essays present institutions of majority rule, the nature of racial discrimination, and the proper role of the court as less settled issues that provide students an opportunity to think through and discuss their views on the future direction of American civic life. Each selection is artfully framed by Kernell and Smith's contextual headnotes to make them appropriate for classroom use. Original readings written specifically for the volume give the book a coherent treatment of the performance of U.S. political institutions.

The Ubiquitous Presidency Joshua M. Scacco, Kevin Coe, 2021-03-12 American democracy is in a period of striking tumult. The clash of a rapidly changing socio-technological environment and the traditional presidency has led to an upheaval in the scope and standards of executive leadership. This book brings needed insight to this situation by offering the first comprehensive framework, what the authors term the ubiquitous presidency, for understanding contemporary presidential communication in these complex times.

The Rhetoric of Heroic Expectations Justin S. Vaughn, Jennifer Mercieca, 2014-02-15 Campaign rhetoric helps candidates to get elected, but its effects last well beyond the counting of the ballots. This was perhaps never truer than in Barack Obama's 2008 campaign. Did Obama create such high expectations that they actually hindered his ability to enact his agenda? Should we judge his performance by the scale of the expectations he generated or against some other standard? *The Rhetoric of Heroic Expectations: Establishing the Obama Presidency* grapples with these and other important questions. Barack Obama's election seemed to many to fulfill Martin Luther King Jr.'s vision of the long arc of the moral universe bending toward justice. And after the terrorism war and economic downturn of the previous decade, candidate Obama's rhetoric cast broad visions of a change in the direction of American life. In these and other ways, the election of 2008 presented an especially strong example of creating expectations that would shape the public's views of the incoming administration. The public's high expectations in

turn become a part of any president's burden upon assuming office. The interdisciplinary scholars who have contributed to this volume focus their analysis upon three kinds of presidential burdens: institutional burdens specific to the office of the presidency; contextual burdens specific to the historical moment within which the president assumes office; and personal burdens specific to the individual who becomes president. *The Presidency and the Political System* Michael Nelson, 2018-03-08

An excellent introduction for students to the key theories and approaches political scientists use to study the presidency. Bryan McQuide, Grand View University. Written by top-notch presidency scholars and carefully edited into a text reader format, *The Presidency and the Political System*, Eleventh Edition, showcases a collection of original essays focused on a range of topics, institutions, and issues relevant to understanding the American presidency. Author Michael Nelson rigorously edits each contribution to present students with a set of analytical yet accessible chapters and contextual headnotes introducing each essay. Students will read about different approaches to studying the presidency, the elements of presidential power, presidential selection, presidents and politics, and presidents and government. The highly anticipated Eleventh Edition of this text fully incorporates coverage of Obama's second term and the major shifts represented by the new Trump administration. **The Party Politics of Presidential Rhetoric** Amnon Cavari, 2017-03-10

By bringing together two bodies of literature, the presidency and political parties, this book makes two important contributions. First, it addresses the gap between presidential public actions and the perceived limited effect they have on public opinion. By examining the short-term effect of speeches of presidents on the entire public, the long-term effect of the speeches on their partisans, and on the reputations of their parties for handling policy, the book shows that presidents are effective leaders of public opinion. Second, the book adds to the scholarly interest in how political parties are viewed by the electorate in terms of policy substance. It suggests that Americans possess coherent reputations of the parties for handling policy challenges and that these reputations contribute to the party identifications of Americans. The effect of presidents on the reputations and, in turn, party attachments position them as leaders of the party system. *New Directions in Media and Politics* Travis N. Ridout, 2013-01-04

The field of media and politics is quickly changing as society transforms and new technologies develop continuously. Academic research in the area is rapidly breaking new ground to keep pace with the prolific media developments. This innovative up-to-date text moves beyond rudimentary concepts and definitions to consider the exciting scholarly research that addresses the monumental recent changes in the media system of the United States and the world. This carefully crafted volume addresses the big questions that academic researchers are asking, exposing students to the rigorous scholarship in the field but making it readily understandable by undergraduate students. Each chapter starts with a big question about the impact of the news media, provides an overview of the more general topic, and then answers that question by appealing to the best, most up-to-date research in the field. The volume as a whole is held together by an exploration of the rapidly changing media environment and the influence these changes have on individual political behavior.

and governments as a whole *New Directions in Media and Politics* will make an ideal book for courses as it digs deeper into the questions that standard textbooks only hint at and presents scholarly evidence to support the arguments made

American Political Culture Michael Shally-Jensen, Mark J. Rozell, Ted G. Jelen, 2015-04-28 This all encompassing encyclopedia provides a broad perspective on U S politics culture and society but also goes beyond the facts to consider the myths ideals and values that help shape and define the nation Demonstrating that political culture is equally rooted in public events internal debates and historical experiences this unique three volume encyclopedia examines an exceptionally broad range of factors shaping modern American politics including popular belief political action and the institutions of power and authority Readers will see how political culture is shaped by the attitudes opinions and behaviors of Americans and how it affects those things in return The set also addresses the issue of American exceptionalism and examines the nation s place in the world both historically and in the 21st century Essays cover pressing matters like congressional gridlock energy policy abortion politics campaign finance Supreme Court rulings immigration crime and punishment and globalization Social and cultural issues such as religion war inequality and privacy rights are discussed as well Perhaps most intriguingly the encyclopedia surveys the fierce ongoing debate between different political camps over the nation s historical development its present identity and its future course By exploring both fact and mythology the work will enable students to form a broad yet nuanced understanding of the full range of forces and issues affecting and affected by the political process

The Politics of the Presidency, Revised 8th Edition Joseph A. Pika, John Anthony Maltese, 2013-07-15 In the most up to date core text available on the presidency *The Politics of the Presidency Revised Eighth Edition* Joseph A Pika and John Anthony Maltese once again deliver their comprehensive and accessible analysis of the presidency Never losing sight of the foundations of the office the authors maintain a balance between historical context and contemporary scholarship on the executive A solid foundation for any presidency course the revised eighth edition features updated chapters including coverage of the 2012 election and a new chapter analyzing Obama s challenges as a second term president in an entrenched partisan environment

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