

*Making Everything Easier!*

# **Guerrilla Marketing**

FOR

# **DUMMIES®**

## **Learn to:**

- Reach customers wherever they are
- Use cutting-edge methods
- Make products and brands stand out
- Use new online media to create buzz

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Foreword by Jay Conrad Levinson



**Guerrilla Marketing For Dummies By Margolis Jonathan  
Garrigan Patrick For Dummies 2008 Paperback**

**Roman Wölfel**



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