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# INFORMATION TECHNOLOGY STRATEGY AND MANAGEMENT

## BEST PRACTICES



Eng K. Chew & Petter Gottschalk

# Information Technology Strategy And Management Best Practices Premier Reference Source

**Michael Henke, Holger Kohl**



## **Information Technology Strategy And Management Best Practices Premier Reference Source:**

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authors provide website resources numerous exercises and extensive references to supplement the theoretical presentations At the end of each chapter a list of online resources with links to the websites is also provided Additionally extensive vivid examples from large corporations small businesses from different industries and services governments and nonprofit agencies from all over the world make concepts come alive in Electronic Commerce These examples which were collected by both academicians and practitioners show the reader the capabilities of EC its cost and justification and the innovative ways corporations are using EC in their operations In this edition previous editions published by Pearson Prentice Hall the authors bring forth the latest trends in e commerce including social businesses social networking social collaboration innovations and mobility

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*Citizen Access to E-government Services* South Africa. Centre for Public Service Innovation,2003

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network      **Database Journal** ,1985      *Consultants and Consulting Organizations Directory* ,2006      **Information Technology Strategy and Management: Best Practices** Chew, Eng K.,Gottschalk, Petter,2009-01-31 Describes the principles and methodologies for crafting and executing a successful business aligned IT strategy to provide businesses with value delivery

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