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PhD,2012-08-21 Long standing book on media production brings media production into the digital age *PowerPoint 2007 Graphics & Animation Made Easy* Sally Slack,Michelle Zavala,2008-10-15 Get beyond the basics with PowerPoint 2007 Take your PowerPoint skills to the next level with help from this highly visual easy to follow guide PowerPoint 2007 Graphics Animation Made Easy shows you how to enhance your presentations with everything from bullets and tables to dynamic slides that come to life on the screen You ll learn to use the latest tools and techniques such as WordArt SmartArt charts audio and motion graphics Discover how easy it is to build professional presentations with rich images special effects and high impact animations that will capture your audience s attention every time you present Design unique layouts customized for your needs Create memorable photo albums with captions textures and themes Add and manipulate clip art Display data in graphically rich tables and charts Enhance text with fills outlines and artistic effects using WordArt Highlight important points people and objects with shapes Transform content into dynamic graphics using SmartArt Add punch to your presentations with movies and sound Create custom animations and impressive special effects Import Excel content quickly and easily into PowerPoint slides

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