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# Key Performance Indicators

DUMMIES

#### Learn to:

- Use KPIs to drive performance in your organisation
- Determine which KPIs you should be using and when
- Design your own unique KPIs
- Measure and communicate KPI insights effectively

#### **Bernard Marr**

Founder and CEO, Advanced Performance Institute

## SUCCESS

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### **Key Performance Indicators For Dummies**

**VM** Jensen

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