IT

PORTFOLIO

MANAGEMENT

STEP-BY-STEP

UNLOCKING THE BUSINESS VALUE OF TECHNOLOGY

BRYAN MAIZLISH   ROBERT HANDLER
for META Group, Inc.

Foreword by **Ronald L. Nelson**
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It Portfolio Management Unlocking The Business Value Of Technology

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It Portfolio Management Unlocking The Business Value Of Technology:

IT (Information Technology) Portfolio Management Step-by-Step Bryan Maizlish,Robert Handler,2005-04-28 Praise for IT Portfolio Management Step by Step Bryan Maizlish and Robert Handler bring their deep experience in IT value realization to one of the most absent of all IT management practices portfolio management They capture the essence of universally proven investment practices and apply them to the most difficult of challenges returning high strategic and dollar payoffs from an enterprise s IT department The reader will find many new and rewarding insights to making their IT investments finally return market leading results John C Reece Chairman and CEO John C Reece Associates LLC Former deputy commissioner for modernization and CIO of the IRS IT Portfolio Management describes in great detail the critical aspects know how practical examples key insights and best practices to improve operational efficiency corporate agility and business competitiveness It eloquently illustrates the methods of building and integrating a portfolio of IT investments to ensure the realization of maximum value and benefit and to fully leverage the value of all IT assets Whether you are getting started or building on your initial success in IT portfolio management this book will provide you information on how to build and implement an effective IT portfolio management strategy David Mitchell President and CEO webMethods Inc I found IT Portfolio Management very easy to read and it highlights many of the seminal aspects and best practices from financial portfolio management It is an important book for executive business and IT managers Michael J Montgomery President Montgomery Co IT Portfolio Management details a comprehensive framework and process showing how to align business and IT for superior value Maizlish and Handler have the depth of experience knowledge and insight needed to tackle the challenges and opportunities companies face in optimizing their IT investment portfolios This is an exceptionally important book for executive leadership and IT business managers especially those wanting to build a process managed enterprise Peter Fingar Executive Partner Greystone Group coauthor of The Real Time Enterprise and Business Process Management BPM The Third Wave A must read for the non IT manager who needs to understand the complexity and challenges of managing an IT portfolio The portfolio management techniques analysis tools and planning can be applied to any project or function Richard Max Maksimoski Senior Director R D The Scotts Company This book provides an excellent framework and real world based approach for implementing IT portfolio management It is a must read for every CIO staff considering how to strategically and operationally impact their company s bottom line Donavan R Hardenbrook New Product Development Professional Intel Corporation **IT (Information Technology) Portfolio Management Step-by-Step** Bryan Maizlish,Robert Handler,2010-10-07 Praise for IT Portfolio Management Step by Step Bryan Maizlish and Robert Handler bring their deep experience in IT value realization to one of the most absent of all IT management practices portfolio management They capture the essence of universally proven investment practices and apply them to the most difficult of challenges returning high strategic and dollar payoffs from an enterprise s IT department The reader will find many new and

rewarding insights to making their IT investments finally return market leading results John C Reece Chairman and CEO John C Reece Associates LLC Former deputy commissioner for modernization and CIO of the IRS IT Portfolio Management describes in great detail the critical aspects know how practical examples key insights and best practices to improve operational efficiency corporate agility and business competitiveness It eloquently illustrates the methods of building and integrating a portfolio of IT investments to ensure the realization of maximum value and benefit and to fully leverage the value of all IT assets Whether you are getting started or building on your initial success in IT portfolio management this book will provide you information on how to build and implement an effective IT portfolio management strategy David Mitchell President and CEO webMethods Inc I found IT Portfolio Management very easy to read and it highlights many of the seminal aspects and best practices from financial portfolio management It is an important book for executive business and IT managers Michael J Montgomery President Montgomery Co IT Portfolio Management details a comprehensive framework and process showing how to align business and IT for superior value Maizlish and Handler have the depth of experience knowledge and insight needed to tackle the challenges and opportunities companies face in optimizing their IT investment portfolios This is an exceptionally important book for executive leadership and IT business managers especially those wanting to build a process managed enterprise Peter Fingar Executive Partner Greystone Group coauthor of The Real Time Enterprise and Business Process Management BPM The Third Wave A must read for the non IT manager who needs to understand the complexity and challenges of managing an IT portfolio The portfolio management techniques analysis tools and planning can be applied to any project or function Richard Max Maksimoski Senior Director R D The Scotts Company This book provides an excellent framework and real world based approach for implementing IT portfolio management It is a must read for every CIO staff considering how to strategically and operationally impact their company s bottom line Donavan R Hardenbrook New Product Development Professional Intel Corporation **Strategic Information Technology and Portfolio Management** Tan, Albert Wee Kwan,Theodorou, Petros,2009-03-31 The objectives of the proposed book are to provide techniques and tools appropriate for building application portfolios and develop strategies that increase financial performance Provided by publisher **THE CLOUD architect** Sachin Srivastava,2020-11-01 Within each chapter I ll share a story that is relevant to the topic of discus sion These stories are either a personal experience that I have been involved in during my career or one of a peer or colleague The names of companies individuals and products will be masked by fictitious names Storytelling helps readers relate better to technical topics because we all have similar experiences throughout our careers As with any other shift in technology there is a lot of hype and many myths and misperceptions about cloud computing that lead to resistance or difficulties for some organizations in adopting the cloud I have observed the same behavior numerous times in my career with the adoption of the Internet service oriented architecture SOA agile methodologies and others I have been fortunate enough to have multiple opportunities to be a pioneer for several of these

technology shifts I will use some stories from the past to show the parallels between the resistance to cloud computing and the resistance to the predecessor technologies   **Architecting the Cloud** Michael J. Kavis,2014-01-28 An expert guide to selecting the right cloud service model for your business Cloud computing is all the rage allowing for the delivery of computing and storage capacity to a diverse community of end recipients However before you can decide on a cloud model you need to determine what the ideal cloud service model is for your business Helping you cut through all the haze Architecting the Cloud is vendor neutral and guides you in making one of the most critical technology decisions that you will face selecting the right cloud service model s based on a combination of both business and technology requirements Guides corporations through key cloud design considerations Discusses the pros and cons of each cloud service model Highlights major design considerations in areas such as security data privacy logging data storage SLA monitoring and more Clearly defines the services cloud providers offer for each service model and the cloud services IT must provide Arming you with the information you need to choose the right cloud service provider Architecting the Cloud is a comprehensive guide covering everything you need to be aware of in selecting the right cloud service model for you   Strategy and Business Process Management Carl F. Lehmann,2016-04-19 This book prepares readers to master an IT and managerial discipline quickly gaining momentum in organizations of all sizes Business Process Management BPM It describes how BPM treats processes as a portfolio of strategic assets that create and deliver customer and shareholder value and adapt when necessary enabling competitive advantage thr   **IT Capability Maturity FrameworkTM (IT-CMFTM) 2nd edition** Jim Kenneally,Marian Carcary,Martin Curley,2016-06-15 Business organizations both public and private are constantly challenged to innovate and generate real value CIOs are uniquely well positioned to seize this opportunity and adopt the role of business transformation partner helping their organizations to grow and prosper with innovative IT enabled products services and processes To succeed in this however the IT function needs to manage an array of inter related and inter dependent disciplines focused on the generation of business value In response to this need the Innovation Value Institute a cross industry international consortium developed the IT Capability Maturity FrameworkTM IT CMFTM This second edition of the IT Capability Maturity FrameworkTM IT CMFTM is a comprehensive suite of tried and tested practices organizational assessment approaches and improvement roadmaps covering key IT capabilities needed to optimize value and innovation in the IT function and the wider organization It enables organizations to devise more robust strategies make better informed decisions and perform more effectively efficiently and consistently IT CMF is An integrated management toolkit covering 36 key capability management disciplines with organizational maturity profiles assessment methods and improvement roadmaps for each A coherent set of concepts and principles expressed in business language that can be used to guide discussions on setting goals and evaluating performance A unifying or umbrella framework that complements other domain specific frameworks already in use in the organization helping to resolve conflicts between them and filling gaps in their coverage Industry sector and vendor

independent IT CMF can be used in any organizational context to guide performance improvement A rigorously developed approach underpinned by the principles of Open Innovation and guided by the Design Science Research methodology synthesizing leading academic research with industry practitioner expertise IT CMF provides us with a structured and systematic approach to identify the capabilities we need a way to assess our strengths and weaknesses and clear pathways to improve our performance Suresh Kumar Senior Executive Vice President and Chief Information Officer BNY Mellon To successfully respond to competitive forces organizations need to continually review and evolve their existing IT practices processes and cultural norms across the entire organization IT CMF provides a structured framework for them to do that Christian Morales Corporate Vice President and General Manager EMEA Intel Corporation We have successfully applied IT CMF in over 200 assignments for clients It just works Or as our clients confirm it helps them create more value from IT Ralf Dreischmeier Senior Partner and Managing Director The Boston Consulting Group By using IT CMF business leaders can make sure that the tremendous potential of information technology is realized in their organizations Professor Philip Nolan President Maynooth University I believe IT CMF to be comprehensive and credible Using the framework helps organizations to objectively identify and confirm priorities as the basis for driving improvements Dr Colin Ashurst Senior Lecturer and Director of Innovation Newcastle University Business School   *Project Portfolio Management, Second Edition* Clive N. Enoch,2019-02-13 The focus of this book is aimed at providing a mechanism to determine the individual and cumulative contribution of portfolio components to strategic objectives so that the right decisions can be made regarding those components Project portfolio management PfM is a critically important discipline which organizations must embrace in order to extract the maximum value from their project investments Essentially PfM can be defined as the translation of strategy and organizational objectives into projects programs and operations portfolio components the allocation of resources to portfolio components according to organizational priorities alignment of components to one or more organizational objectives and the management and control of these components in order to achieve organizational objectives and benefits The interest and contribution to the body of knowledge in project portfolio management has been growing significantly in recent years however a particular area of concern is the decision making during the management of the portfolio regarding which portfolio components to accelerate suspend or terminate Failing to determine how the individual and cumulative components of a portfolio contribute to an organization s strategic objectives leads to poorly informed decisions that negate the positive effect that a sound understanding of project portfolio management could have in an organization   **Digital Transformation** Siu Loon Hoe,2022-08-18 Digital transformation is a multidimensional concept and involves many moving parts Successful digital transformation requires a fresh approach to harnessing people processes technology and data to develop new business models and digital ecosystems One main barrier could be an overemphasis on applying technology to expand the business rather than transforming the people s mindsets to do things differently Thus it is important to develop a

holistic view of these parts and assemble them to foster the right conditions for digital transformation to happen Business leaders and executives must be equipped with a wide range of digital competencies to thrive in a rapidly changing digital environment Digital Transformation Strategy Execution and Technology provides an overall view on the strategy execution and technology for organizations aiming to transform digitally It offers insights on how to become more successful in the digital age by explaining the importance and relevance of the various building blocks which form the foundation of a digital organization It shows the reader how to develop these building blocks in the organization as part of the digital transformation journey from both a business and technical perspective Highlights of the book include Digital transformation strategy Digital governance and risk management Digital organization and change management Experimental learning and design thinking Digital product management Agile and DevSecOps Digital enterprise architecture Business applications of digital technology This practical guide is written keeping business and information technology professionals and digital transformation practitioners in mind It is also suitable for students pursuing postgraduate degrees and participants attending executive education programs in business and information technology *Implementing Effective IT Governance and IT Management* Gad Selig,2015-02-01 This book is a revised edition of the best selling title Implementing IT Governance ISBN 978 90 8753 119 5 For trainers free additional material of this book is available This can be found under the Training Material tab Log in with your trainer account to access the material In all enterprises around the world the issues opportunities and challenges of aligning IT more closely with the organization and effectively governing an organization s IT investments resources major initiatives and superior uninterrupted service is becoming a major concern of the Board and executive management An integrated and comprehensive approach to the alignment planning execution and governance of IT and its resources has become critical to more effectively align integrate invest measure deploy service and sustain the strategic and tactical direction and value proposition of IT in support of organizations Much has been written and documented about the individual components of IT Governance such as strategic planning demand management program and project management IT service management strategic sourcing and outsourcing performance management metrics compliance and others Much less has been written about a comprehensive and integrated approach for IT Business Alignment Planning Execution and Governance This title fills that need in the marketplace and offers readers structured and practical solutions using the best of the best practices available today The book is divided into two parts which cover the three critical pillars necessary to develop execute and sustain a robust and effective IT governance environment Leadership people organization and strategy IT governance its major component processes and enabling technologies Each of the chapters also covers one or more of the following action oriented topics the why and what of IT strategic planning portfolio investment management decision authority etc the how of IT Program Project Management IT Service Management including ITIL Strategic Sourcing and outsourcing performance risk and contingency management including COBIT the Balanced

Scorecard etc and leadership team management and professional competences   Actionable Strategies Through Integrated Performance, Process, Project, and Risk Management Stephen S. Bonham,2008 This unique resource presents a new look at how the puzzle pieces of corporate dynamics management can fit together to ensure strategic designs are actionable

    Information technology governance practices and inhibitors in South African private and public health care John Mangundu,2023-12-21 As organisations continue to invest capital heavily in Information Technology IT effective corporate governance of IT normally termed IT governance is critical to ensuring that IT spending leads to the fulfilment of organisational goals and the delivery of expected value These changes in the business and IT operating environment require new and improved IT governance practices for implementation The objective of this book is to determine IT governance drivers IT governance practices and its inhibitors in private and public health care in South Africa In this book exploratory mixed methods with important IT and business decision makers in the form of semi structured interviews and an online survey questionnaires are used The book makes original contributions to the IT governance and health care literature

    Progressive Trends in Knowledge and System-Based Science for Service Innovation Kosaka, Michitaka,2013-10-31 Scientific investigation in the service industry has produced a major effect on productivity and quality in order to lead to new services With ever evolving internet technologies and information environments system science and knowledge science seem to be an effective tool for service innovation in the 21st century Progressive Trends in Knowledge and System Based Science for Service Innovation illustrates new approaches to service innovation and new methodologies from the knowledge science and system science perspectives Practitioners and researchers interested in knowing more about practical theories and successful examples in service science will find this book to be a vital asset to their studies   The IT4ITTM Standard, Version 3.0 The Open Group,2022-12-14 This publication is the specification of The Open Group IT4IT Standard Version 3 0 a standard of The Open Group It describes a reference architecture that can be used to manage the business of Information Technology IT and the associated end to end lifecycle management of Digital Products It is intended to provide a prescriptive Target Architecture and clear guidance for the transformation of existing technology management practices for a faster scalable automated and practical approach to deploying product based investment models and providing an unprecedented level of operational control and measurable value This foundational IT4IT Reference Architecture is independent of specific technologies vendors organization structures process models and methodologies It can be mapped to any existing technology landscape It is flexible enough to accommodate the continuing evolution of operational and management paradigms for technology It addresses every Digital Product lifecycle phase from investment decision making to end of life The IT4IT Standard addresses a critical gap in the Digital Transformation toolkit the need for a unifying architectural model that describes and connects the capabilities value streams functions and operational data needed to manage a Digital Product Portfolio at scale The IT4IT Standard provides an approach to making digital investment decisions and managing digital

outcomes that is particularly useful for C level executives responsible for Digital Transformation as a top down view of digital value creation Product Managers and Product Marketing Managers whose portfolios include significant digital content as a way to integrate marketing priorities with product delivery practices Governance risk and compliance practitioners as a guide to controlling a modern digital landscape Enterprise and IT Architects as a template for IT tool rationalization and for governing end to end technology management architectures Technology buyers as the basis for Requests for Information RFIs and Requests for Proposals RFPs and as a template for evaluating product completeness Consultants and assessors as a guide for evaluating current practice against a well defined standard Technology vendors as a guide for product design and customer integrations Technical support staff as a guide for automating and scaling up support services to deal with modern technology deployment velocity **Enterprise Software Delivery** Alan W. Brown,2013 Globalization rapid technology churn and massive economic shifts have made it more difficult than ever to deliver high value enterprise software In Enterprise Software Delivery IBM Distinguished Engineer Alan W Brown guides decision makers in understanding these new challenges choosing today s best solutions and successfully anticipating future trends Alan presents detailed actionable techniques for building software supply chains that improve agility and innovation while responding to growing cost pressure Using real world case studies he introduces the modern global software factory demonstrating how to integrate and leverage global outsourced teams collaborative application lifecycle management and cloud based virtual infrastructures Drawing on his extensive experience leading IBM Rational software strategy and consulting with IBM enterprise customers Alan illuminates everything from software R D to metrics Coverage includes Understanding recent dramatic changes in enterprise software delivery requirements and practices Overcoming false assumptions outdated data and delivery models and inexperience with strategy innovation education or research Incorporating integrators and partners in centers of excellence that specialize in delivering business value Establishing team based practices that encourage agility scalability and quality Building adaptive software factories that integrate real time feedback and respond rapidly to change Using virtualized collaborative infrastructure to connect worldwide teams for developing software assembling solutions and delivering results Transcending barriers related to geography organization skills and culture If you re an enterprise software leader strategist or practitioner this book can help you improve every facet of performance you care about including agility quality predictability innovation and value *A Delicate Balance* Eric Landree,Richard Silberglitt,Brian G. Chow,Lance Sherry,Michael S. Tseng,2009-12-24 This description of the application of the RAND Corporation s PortMan portfolio analysis and management method and Delphi consensus building method for the National Security Agency NSA Information Sharing Services ISS division highlights how these methods enable the data driven analysis of project portfolios and the allocation of research and development R D and operations and maintenance O M resources according to value risk and cost *The Role of e-Business during the Time of Grand Challenges* Aravinda Garimella,Prasanna Karhade,Abhishek Kathuria,Xiao

Liu,Jennifer Xu,Kexin Zhao,2021-06-25 This book constitutes revised selected papers from the 19th Workshop on e Business WeB 2020 which took place virtually on December 12 2020 The purpose of WeB is to provide a forum for researchers and practitioners to discuss findings novel ideas and lessons learned to address major challenges and map out the future directions for e Business The WeB 2020 theme was The Role of e Business during the Time of Grand Challenges The 12 papers included in this volume were carefully reviewed and selected from a total of 24 submissions The contributions are organized in topical sections as follows Cybersecurity and COVID 19 challenges digital platforms and managing human factors in e business **Lean and Agile Software Development** Adam Przybyłek,Jakub Miler,Alexander Poth,Andreas Riel,2021-01-05 This book constitutes the proceedings of the 5th International Conference on Lean and Agile Software Development LASD 2021 which was held online on January 23 2021 The conference received a total of 32 submissions of which 10 full and 2 short papers are included in this volume In addition one keynote paper is also included To live the agile mindset the LASD conference focuses on highly relevant research outcomes and fosters their way into practice Topics discussed in this volume range from teams under COVID 19 through women in Agile to product road mapping and non functional requirements **Computerworld** ,2006-04-03 For more than 40 years Computerworld has been the leading source of technology news and information for IT influencers worldwide Computerworld s award winning Web site Computerworld com twice monthly publication focused conference series and custom research form the hub of the world s largest global IT media network **Knowledge Driven Service Innovation and Management: IT Strategies for Business Alignment and Value Creation** Chew, Eng K.,Gottschalk, Petter,2012-11-30 This book provides a comprehensive collection of research and analysis on the principles of service knowledge and organizational capabilities clarifying IT strategy procedures and management practices and how they are used to shape a firm s knowledge resources Provided by publisher

This book delves into It Portfolio Management Unlocking The Business Value Of Technology. It Portfolio Management Unlocking The Business Value Of Technology is a crucial topic that needs to be grasped by everyone, from students and scholars to the general public. The book will furnish comprehensive and in-depth insights into It Portfolio Management Unlocking The Business Value Of Technology, encompassing both the fundamentals and more intricate discussions.

1. The book is structured into several chapters, namely:

    - Chapter 1: Introduction to It Portfolio Management Unlocking The Business Value Of Technology
    - Chapter 2: Essential Elements of It Portfolio Management Unlocking The Business Value Of Technology
    - Chapter 3: It Portfolio Management Unlocking The Business Value Of Technology in Everyday Life
    - Chapter 4: It Portfolio Management Unlocking The Business Value Of Technology in Specific Contexts
    - Chapter 5: Conclusion

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6. In chapter 5, this book will draw a conclusion about It Portfolio Management Unlocking The Business Value Of Technology. This chapter will summarize the key points that have been discussed throughout the book.
The book is crafted in an easy-to-understand language and is complemented by engaging illustrations. It is highly recommended for anyone seeking to gain a comprehensive understanding of It Portfolio Management Unlocking The Business Value Of Technology.

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It Portfolio Management Unlocking The Business Value Of Technology Introduction

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