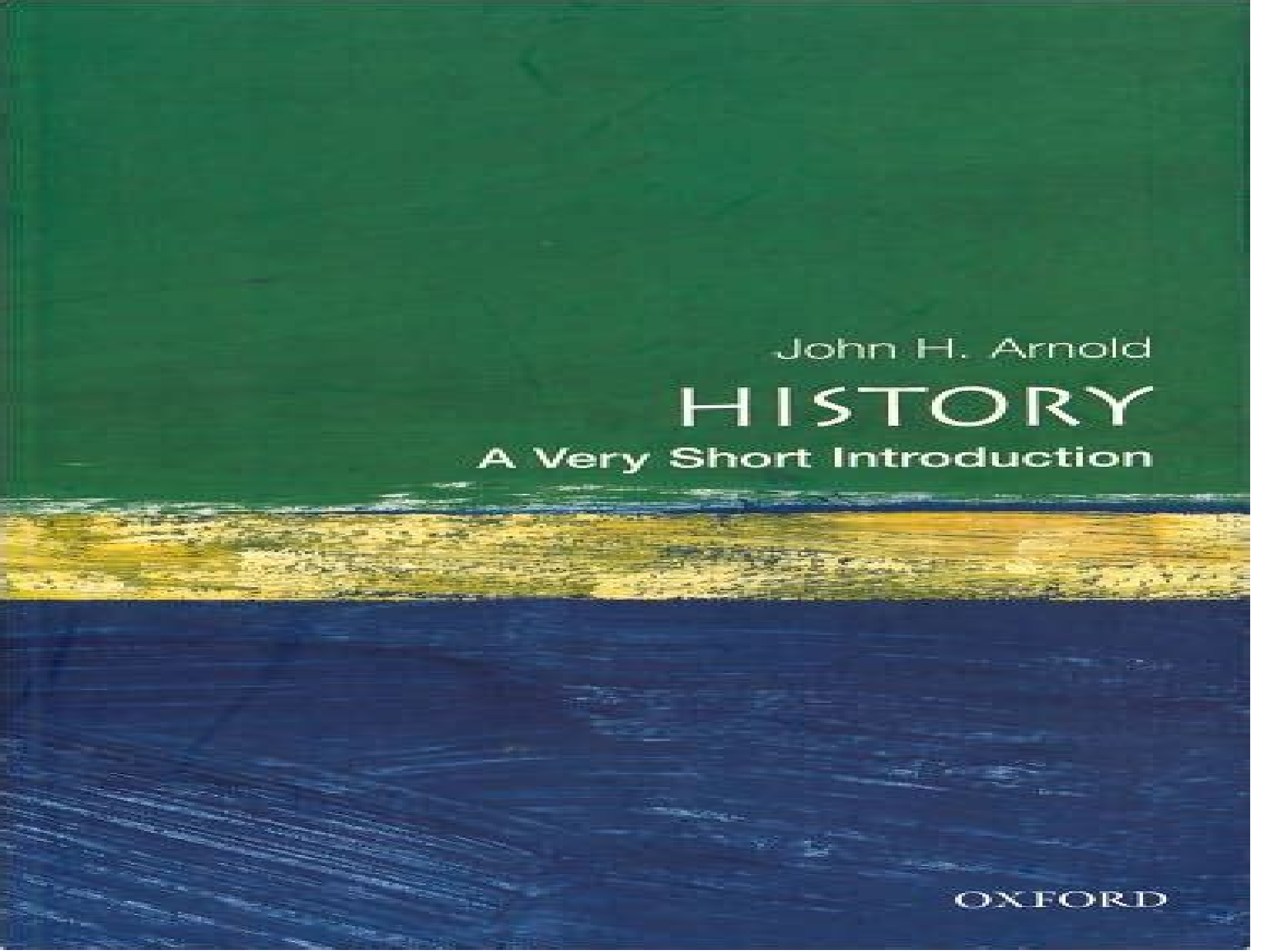




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interacted so extensively with the non Jewish world It is through these encounters indeed through a process of assimilation that Jews came to develop distinct local customs speak many different languages and cultivate diverse musical culinary and intellectual traditions Left unchecked the Jews well honed ability to absorb from surrounding cultures might have led to their disappearance And yet the route toward full and unbridled assimilation was checked by the nearly constant presence of hatred toward the Jew Anti Jewish expression and actions have regularly accompanied Jews throughout history Part of the ironic success of antisemitism is its malleability its talent in assuming new forms and portraying the Jew in diverse and often contradictory images for example at once the arch capitalist and revolutionary Communist Antisemitism not only served to blunt further assimilation but in a paradoxical twist affirmed the Jew s sense of difference from the host society And thus together assimilation and antisemitism at least up to a certain limit contribute to the survival of the Jews as a highly adaptable and yet distinct group

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assume such power and cultural centrality in America This volume explores the variety of business enterprise in the United States and analyzes its presence in the country's economy its evolution over time and its meaning in society It introduces readers to formative business leaders including Elbert Gary Harlow Curtice and Mary Kay Ash leading firms Mellon Bank National Cash Register Xerox and fiction about business people The Octopus Babbitt The Man in the Grey Flannel Suit It also discusses Alfred Chandler Joseph Schumpeter Mira Wilkins and others who made significant contributions to understanding of America's business history This VSI pursues its three central themes the evolution scale and culture of American business in a chronological framework stretching from the American Revolution to today The first theme is evolution How has U S business evolved over time How have American companies competed with one another and with foreign firms Why have ideas about strategy and management changed Why did business people in the mid twentieth century celebrate an organizational culture promising long term employment in the same company while a few decades later entrepreneurship was prized Second is scale Why did business assume such enormous scale in the United States Was the rise of gigantic corporations due to the industriousness of its population or natural resources or government policies And third culture What are the characteristics of a business civilization How have opinions on the meaning of business changed In the late nineteenth century Andrew Carnegie believed that America's numerous enterprises represented an exuberant triumph of democracy After World War II however sociologist William H Whyte saw business culture as stultifying and historian Richard Hofstadter wrote Once great men created fortunes today a great system creates fortunate men How did changes in the nature of business affect popular views Walter A Friedman provides the long view of these important developments American Political History: A Very Short Introduction Donald T. Critchlow, 2015-01-14 The Founding Fathers who drafted the United States Constitution in 1787 distrusted political parties popular democracy centralized government and a strong executive office Yet the country's national politics have historically included all those features In American Political History A Very Short Introduction Donald Critchlow takes on this contradiction between original theory and actual practice This brief accessible book explores the nature of the two party system key turning points in American political history representative presidential and congressional elections struggles to expand the electorate and critical social protest and third party movements The volume emphasizes the continuity of a liberal tradition challenged by partisan divide war and periodic economic turmoil American Political History A Very Short Introduction explores the emergence of a democratic political culture within a republican form of government showing the mobilization and extension of the mass electorate over the lifespan of the country In a nation characterized by great racial ethnic and religious diversity American democracy has proven extraordinarily durable Individual parties have risen and fallen but the dominance of the two party system persists Fierce debates over the meaning of the U S Constitution have created profound divisions within the parties and among voters but a belief in the importance of constitutional order persists among political leaders and voters Americans have been deeply

divided about the extent of federal power slavery the meaning of citizenship immigration policy civil rights and a range of economic financial and social policies New immigrants racial minorities and women have joined the electorate and the debates But American political history with its deep social divisions bellicose rhetoric and antagonistic partisanship provides valuable lessons about the meaning and viability of democracy in the early 21st century ABOUT THE SERIES The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area These pocket sized books are the perfect way to get ahead in a new subject quickly Our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable [Art History: A Very Short Introduction](#)

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