

Handbook of Research on Competitive Strategy

Edited by Giovanni Battista Dagnino



Handbook Of Research Competitive Strategy

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Handbook of Research on Competitive Strategy Giovanni Battista Dagnino, 2012-01-01 The Handbook of Research on Competitive Strategy presents a comprehensive state of the art picture of current strategic management issues and demarcates the major investigation strands that are likely to shape the field into the future The Handbook is the outcome of a far reaching endeavour including new contributions from highly reputed experts around the world outlining the conceptual and empirical advancements and assessing the promises and practical relevance of the competitive strategy field Looking at key areas such as alliances and innovation ownership and networks coopetition and entrepreneurship multinational and trust management and firm s financial structures and business models the book sets a research agenda for the future of competitive strategy research Gathering various solid branches of investigation that revolve around specific theories and applications such as the socio cognitive perspective the strategy as practice view and the most recent developments in competitive dynamics and the resource based perspective of the firm this inspiring and thought provoking Handbook will provide executives entrepreneurs students and scholars in management with many insights into the nature and process of competitive strategy emergence configuration and development

Handbook of Research on Entrepreneurial Leadership and Competitive Strategy in Family Business Saiz-Álvarez, José Manuel, Palma-Ruiz, Jesús Manuel, 2019-04-15 This reference book is an IGI Global Core Reference for 2019 as it provides trending research on family businesses With the recent boom in entrepreneurship and the maker market this publication will provide the timeliest research outlining how family businesses can enhance their business practices to ensure sustainability The Handbook of Research on Entrepreneurial Leadership and Competitive Strategy in Family Business is a collection of innovative research on business and leadership strategies that can be applied to family firms in order to boost efficiency competitiveness and optimal use of resource allocation to compete internationally While highlighting topics including global leadership knowledge creation and market performance this book is ideally designed for business managers management professionals executives researchers academicians and students seeking current research on the entrepreneurship role of family businesses in the modern economic age

Handbook of Research Methods for Tourism and Hospitality Management Robin Nunkoo, 2018-07-27 As research in tourism and hospitality reaches maturity a growing number of methodological approaches are being utilized and in addition this knowledge is dispersed across a wide range of journals Consequently there is a broad and multidisciplinary community of tourism and hospitality researchers whom at present need to look widely for support on methods In this volume researchers fulfil a pressing need by clearly presenting methodological issues within tourism and hospitality research alongside particular methods and share their experiences of what works what does not work and where challenges and innovations lie

Handbook of Research on the Strategic Management of Family Businesses Palma-Ruiz, Jesús Manuel, Barros-Contreras, Ismael, Gnan, Luca, 2020-01-10 The literature on family business has developed significantly over the last years However

efforts remain to summarize and systematize the main aspects that affect the behavior of this type of company. In this regard, the topic of strategic management has been developed. In this sense, it is especially important to recognize how the family decisively influences the behavior of the company and also to identify how the existence of the company affects family dynamics. Those who manage family businesses, whether family or not, must reconcile both perspectives: business and family in the definition of strategic objectives, allowing sustainability and continuity in this type of organization. The Handbook of Research on the Strategic Management of Family Businesses provides emerging research that covers how strategic management in the family business has been developed and identifies the objectives that sustain this strategic behavior. The main areas of analysis are family and business, the definition of strategies and their implementation. Also, the authors of this book review the different scenarios for family firms and propose strategies to tackle the challenges and seize the possibilities to grow in a competitive and dynamic environment. Featuring coverage on a broad range of topics such as human capital, organizational leadership, and knowledge creation, this book is ideally designed for family firms, managers, advisors, consultants, policymakers, business professionals, executives, entrepreneurs, researchers, academicians, and students.

Handbook of Research on Strategic Innovation Management for Improved Competitive Advantage Jamil, George Leal, Pinto Ferreira, João José, Pinto, Maria Manuela, Magalhães Pessoa, Cláudio Roberto, Xavier, Alexandra, 2018-04-13. Innovation is a vital process for any business to remain competitive in this age. This progress must be coherently and optimally managed, allowing for successful improvement and future growth. The Handbook of Research on Strategic Innovation Management for Improved Competitive Advantage provides emerging research on the use of information and knowledge to promote development in various business agencies. While covering topics such as design, thinking, financial analysis, and policy planning, this publication explores the wide and complex relationships that constitute strategic innovation management: principals and processes. This publication is an important resource for students, professors, researchers, managers, and entrepreneurs seeking current research on the methods and tools regarding information and knowledge management for business advancement. *Handbook of Research on Digital Transformation Management and Tools* Pettinger, Richard, Gupta, Brij B., Roja, Alexandru, Cozmiuc, Diana, 2022-06-30. Advances in digital technologies continue to impact all areas of life, including the business sector. Digital transformation is ascertained to usher in the digitalized economy and involves new concepts and management tools that must be considered in the context of management science and practice. For business leaders to ensure their companies remain competitive and relevant, it is essential for them to utilize these innovative technologies and strategies. The Handbook of Research on Digital Transformation Management and Tools highlights new digital concepts within management, such as digitalization and digital disruption, and addresses the paradigm shift in management science incurred by the digital transformation towards the digitalized economy. Covering a range of important topics such as cultural economy, online consumer behavior, sustainability, and social media, this major reference

work is crucial for managers business owners researchers scholars academicians practitioners instructors and students

Handbook of Research on Green Economic Development Initiatives and Strategies Erdo?du, M. Mustafa, Arun, Thankom, Ahmad, Imran Habib, 2016-06-27 Climate change is one of the most pressing issues facing the world today as it affects all sectors of life be it global economics or human rights activism timely action is required to avoid global catastrophe Understanding the importance of climate change mitigation renewable energies clean technologies and green development has become necessary for effective leadership The Handbook of Research on Green Economic Development Initiatives and Strategies provides the necessary information to reduce the climate change vulnerability of socio economic systems in the most cost effective manner This handbook of research is ideal for policy makers non governmental organizations NGOs government agencies businesses and professionals looking to temper the effects of climate change Handbook of Research Methods for Supply Chain Management Childe, Stephen, Soares, Anabela, 2022-10-18 Written by a panel of leading international researchers this Handbook identifies the key topics for research in supply chain management using an innovative step by step approach and provides an extensive range of methodologies for researching the subjects

Research Methods for Strategic Management Giovanni Battista Dagnino, Maria Cristina Cinici, 2015-10-16 The field of strategic management has developed significantly since its birth from business policy and business planning in the 1960s Pioneering studies were essentially normative prescriptive and often based on in depth case studies The evolution of strategic management into a respected field of academic study resulted from the adoption of research methods previously employed in economics Today research in strategic management is likely to employ a mixture of methods borrowed from related and unrelated disciplines such as political sciences psychology neuroscience and behavioral economics which can be confusing to researchers new to the field This book provides the reader with a broad introduction to the array of qualitative and quantitative research methods required to investigate strategic management Throughout the book strong emphasis is placed on practical applications that transcend the mere analysis of the theoretical roots of single research methods The underlying result is a book that encourages and aids readers to learn by doing in applying the implications of each chapter to their own research This text is vital reading for postgraduate students and researchers focused on business strategy

Handbook of Research on Effective Project Management through the Integration of Knowledge and Innovation Jamil, George Leal, Lopes, Sérgio Maravilhas, Malheiro da Silva, Armando, Ribeiro, Fernanda, 2015-01-31 The field of project management experiences conceptual technological and decision issues when projects are created implemented and executed without the needed strategic connection It is important to improve the connection between knowledge management and project management practices The Handbook of Research on Effective Project Management through the Integration of Knowledge and Innovation bridges the gap between knowledge management and project management practices by providing both classical and modern views on their relationship Discussing principles practices methods and real case studies this book

describes the importance of aligning projects with a knowledge based strategic plan to the benefit of practitioners professionals scholars and researchers in the fields of management and information science **Foundations of Coopetition Strategy** Anna Minà, Giovanni Battista Dagnino, 2021-12-30 This book disentangles the foundations of coopetition i.e concurrent competition and cooperation by exploring in depth the intellectual legacy of Eastern and Western perspectives In particular it detects the foundations of coopetition in three Chinese streams of thought Confucianism Taoism and Legalism and in five Western schools of thought David Hume Adam Smith Immanuel Kant Georg Wilhelm Frederick Hegel and Søren Kierkegaard In such a way it unveils four logics used to tackle the essence of coopetition respectively either or both and both or and either and The key objectives of the book are firstly to adopt a paradoxical lens to investigate the foundations of coopetition strategy Secondly to offer an interpretive framework that detects the different forms tactics and patterns of coopetition Thirdly to discuss the implications of the framework proposed for other paradoxical strategies and to distil a bouquet of managerial implications In such a way the volume combines existing foundational perspectives with a contemporary interpretation of the coopetition phenomenon thereby offering a valuable understanding of the current business and management world The guiding principles of the book enable readers to extricate the dichotomy between the phenomenon of coopetition and competitive strategy appraise the rationale for distinguishing between deliberate planned coopetition strategy and emergent unplanned but conscious coopetition strategy and understand how to deal with coopetition tensions **Handbook of Research on Knowledge Management for Contemporary Business Environments**

Malheiro, Armando, Ribeiro, Fernanda, Leal, Jamil, George, Rascao, Jose Pocas, Mealha, Oscar, 2018-05-25 Information is considered essential in every business model which is why staying abreast of the latest resources can help combat many challenges and aid businesses in creating a synthesis between people and information keeping up with evolving technologies and keeping data accurate and secure The Handbook of Research on Knowledge Management for Contemporary Business Environments is a critical scholarly publication that examines the management of knowledge resources in modern business contexts Including a wide range of topics such as information systems sustainable competitive advantage and knowledge sharing this publication is a vital reference source for managers academicians researchers and students seeking current research on strategies that are able to manage the information in more than one context for present and future generations

Handbook of Research on Business Models in Modern Competitive Scenarios Jamil, George Leal, Jamil, Liliane Carvalho, Pessoa, Cláudio Roberto Magalhães, Silveira, Werner, 2018-12-21 Business models are regarded as a main emerging topic in the management area for opportune science driven practical conceptions and applications They represent how organizations are proposed and planned as well as how they establish a market and social relations manage strategic resources and make decisions However companies must produce new solutions for strategic sustainability performance measurement and overall managerial conditions for these business models to be implemented effectively The Handbook of

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Handbook of Research on Modern Optimization Algorithms and Applications in Engineering and Economics Vasant, Pandian, Weber, Gerhard-Wilhelm, Dieu, Vo

Ngoc, 2016-03-08 Modern optimization approaches have attracted many research scientists decision makers and practicing researchers in recent years as powerful intelligent computational techniques for solving several complex real world problems The Handbook of Research on Modern Optimization Algorithms and Applications in Engineering and Economics highlights the latest research innovations and applications of algorithms designed for optimization applications within the fields of engineering IT and economics Focusing on a variety of methods and systems as well as practical examples this book is a significant resource for graduate level students decision makers and researchers in both public and private sectors who are seeking research based methods for modeling uncertain real world problems

Handbook of Research on Emerging Technologies for Effective Project Management Jamil, George Leal, Ribeiro, Fernanda, Malheiro da Silva, Armando, Maravilhas Lopes, Sérgio, 2019-09-13 Driven by such tools as big data cognitive computing new business models and the internet of things the overall demand for innovation is becoming more critical for competitiveness and emerging technologies These technologies have become real alternatives for the market and offer new perspectives for modern project management applications The Handbook of Research on Emerging Technologies for Effective Project Management is an essential research publication that proposes innovations for firms and markets through the exploration of project management principles and methods and the effective integration of knowledge and innovation It encompasses academic and scientific propositions reviews for conceptual bases applications of theories in new market solutions and cases of successful insertion of disruptive technologies and business models in new competitive market offers Featuring a range of topics such as innovation management business administration and marketing this book is ideal for project managers IT specialists software developers executives practitioners managers marketers researchers and industry professionals

Handbook of Research on Developing Sustainable Value in Economics, Finance, and Marketing Akkucuk, Ulas, 2014-10-31

In an age of rising environmental concerns it has become necessary for businesses to pay special attention to the resources they are consuming and the long term effects of the products they are creating These concerns coupled with the current global economic crisis demand a solution that includes not only business but politics ecology and culture as well The Handbook of Research on Developing Sustainable Value in Economics Finance and Marketing provides the latest empirical research findings on how sustainable development can work not just for organizations but for the global economy as a whole This book is an essential

reference source for professionals and researchers in various fields including economics finance marketing operations management communication sciences sociology and information technology *Handbook of Research on Corporate Entrepreneurship* Shaker A. Zahra,Donald O. Neubaum,James C. Hayton,2016-12-30 Corporate entrepreneurship is about remaking organizations it affects organizational cultures and systems which in turn influence the magnitude direction and content of corporate entrepreneurship activities This Handbook hopes to synthesize what we know and clarify what we need to know about key issues such as strategic renewal innovation and venturing activities within established companies giving direction to future research **Handbook of Research on Developing Circular, Digital, and Green Economies in Asia** Ordóñez de Pablos, Patricia,2021-07-09 The COVID 19 pandemic has caused extraordinary disruptions in societies companies and nations across the globe In response to this global devastation companies need to develop business and management practices to answer new and emerging challenges and speed the recovery of economies the creation of new jobs and prosperity and achieve sustainable growth The transition to digital and greener economies offers important challenges and opportunities for people companies cities and governments The Handbook of Research on Developing Circular Digital and Green Economies in Asia explores new and emerging business and management practices to support companies and economies in the digital transformation in Asia with special emphasis on success and failure experiences This book will analyze the role of digital skills and competences green issues and technological disruptors in these emerging practices in Asia and how they can contribute to the creation of new business opportunities more jobs and growth for the recovery of Asian economies after the pandemic Covering topics including consumption values psychological capital and tourist culture this book is essential for academicians economists managers students politicians policymakers corporate heads of firms senior general managers managing directors information technology directors and managers libraries and researchers

Handbook of Research on Information Management for Effective Logistics and Supply Chains Jamil, George Leal,Soares, António Lucas,Pessoa, Cláudio Roberto Magalhães,2016-09-23 Evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business As market competition becomes more aggressive it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors The Handbook of Research on Information Management for Effective Logistics and Supply Chains highlights strategies tools and skills necessary for supply management within organizations and companies Featuring best practices and empirical research within the field this handbook is a critical reference source for scholars practitioners researchers information systems and telecommunication specialists and managers

Handbook of Research on Using Motor Games in Teaching and Learning Strategy Gil-Madrona, Pedro,2022-05-06 Motor games are incredibly useful in enhancing education and developing critical skills they can entertain produce pleasant emotions improve moods and increase the level of relationships Motor games allow social emotional and cognitive development as well as the acquisition of motor skills such

as knowledge and mastery of body postural control and adjustment and improvement of coordination However it is essential to select the appropriate game for each context to achieve the desired learning in all students Further research on the opportunities challenges and future directions of motor games in education is necessary to successfully implement them The Handbook of Research on Using Motor Games in Teaching and Learning Strategy presents significant advances in motor game education and collects research evidence that uncovers the certainties and testifies to the educational power of motor games in various situations and specific contexts that promote the learning of participants Covering topics such as emotional physical education and educational mediation this major reference work is ideal for researchers academicians educators practitioners and students

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Table of Contents Handbook Of Research Competitive Strategy

1. Understanding the eBook Handbook Of Research Competitive Strategy
 - The Rise of Digital Reading Handbook Of Research Competitive Strategy
 - Advantages of eBooks Over Traditional Books
2. Identifying Handbook Of Research Competitive Strategy
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Handbook Of Research Competitive Strategy
 - User-Friendly Interface
4. Exploring eBook Recommendations from Handbook Of Research Competitive Strategy
 - Personalized Recommendations
 - Handbook Of Research Competitive Strategy User Reviews and Ratings

- Handbook Of Research Competitive Strategy and Bestseller Lists
- 5. Accessing Handbook Of Research Competitive Strategy Free and Paid eBooks
 - Handbook Of Research Competitive Strategy Public Domain eBooks
 - Handbook Of Research Competitive Strategy eBook Subscription Services
 - Handbook Of Research Competitive Strategy Budget-Friendly Options
- 6. Navigating Handbook Of Research Competitive Strategy eBook Formats
 - ePub, PDF, MOBI, and More
 - Handbook Of Research Competitive Strategy Compatibility with Devices
 - Handbook Of Research Competitive Strategy Enhanced eBook Features
- 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Handbook Of Research Competitive Strategy
 - Highlighting and Note-Taking Handbook Of Research Competitive Strategy
 - Interactive Elements Handbook Of Research Competitive Strategy
- 8. Staying Engaged with Handbook Of Research Competitive Strategy
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Handbook Of Research Competitive Strategy
- 9. Balancing eBooks and Physical Books Handbook Of Research Competitive Strategy
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Handbook Of Research Competitive Strategy
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine Handbook Of Research Competitive Strategy
 - Setting Reading Goals Handbook Of Research Competitive Strategy
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Handbook Of Research Competitive Strategy
 - Fact-Checking eBook Content of Handbook Of Research Competitive Strategy
 - Distinguishing Credible Sources

13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
14. Embracing eBook Trends
 - Integration of Multimedia Elements
 - Interactive and Gamified eBooks

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