



Harvard Business Review



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Hybrid Workplace: The Insights You Need from Harvard Business Review Harvard Business Review, Amy C. Edmondson, Joan C. Williams, Bob Frisch, Liane Davey, 2022-03-15 Reinvent your organization for the hybrid age Hybrid work is here to stay but what will it look like at your company If your organization is holding on to inflexible pre-pandemic policies about where and when your people work it may be risking a mass exodus of talent Designing a hybrid workplace that furthers your business goals while staying true to your culture requires balancing experimentation with rigorous planning Hybrid Workplace The Insights You Need from Harvard Business Review will help you adopt the best technological cultural and new management practices to seize the benefits and avoid the pitfalls of the hybrid age Business is changing Will you adapt or be left behind Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series Featuring HBR's smartest thinking on fast moving issues blockchain cybersecurity AI and more each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research interviews and analysis to get it ready for tomorrow You can't afford to ignore how these issues will transform the landscape of business and society The Insights You Need series will help you grasp these critical ideas and prepare you and your company for the future

ESG: The Insights You Need from Harvard Business Review Harvard Business Review, Robert G. Eccles, Mark R. Kramer, Lily Zheng, Andrew Winston, 2024-08-13 Move past the ESG culture wars and make better choices for your business Embracing ESG environmental social and governance goals isn't just the right thing to do It's good business Companies that don't address their material long term risks may save a few dollars today but they're putting themselves their stakeholders and their investors in jeopardy ESG The Insights You Need from Harvard Business Review will help you move past the noise and political debates to execute an ESG strategy that best fits your business You'll discover how to link ESG targets to financial performance when and how to respond to social issues and where governance needs to adapt to meet a changing world Business is changing Will you adapt or be left behind Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series Featuring HBR's smartest

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HBR's 10 Must Reads on Change

Management, Vol. 2 (with bonus article "Accelerate!" by John P. Kotter) Harvard Business Review, John P. Kotter, Tim Brown, Roger L. Martin, Darrell K. Rigby, 2021-03-30 Lead change amid constant turbulence and disruption Get more of the ideas you want from the authors you trust with HBR's 10 Must Reads on Change Management Vol 2 We've combed through hundreds of Harvard Business Review articles and selected the most important ones to help you successfully transform your organization With insights from leading experts including John Kotter Tim Brown and Roger Martin this book will inspire you to Master the eight accelerators of strategic change Turn your culture into a catalyst for transformation Use your network ties to win over resisters Apply design thinking to secure buy in Scale agile practices across your organization Get reorgs right Avoid pursuing the wrong changes This collection of articles includes What Everyone Gets Wrong About Change Management by N Anand and Jean Louis Barsoux Cultural Change That Sticks by Jon R Katzenbach Ilona Steffen and Caroline Kronley Culture Is Not the Culprit by Jay W Lorsch and Emily McTague The Network Secrets of Great Change Agents by Julie Battilana and Tiziana Casciaro Design for Action by Tim Brown and Roger L Martin Agile at Scale by Darrell K Rigby Jeff Sutherland and Andy Noble The Merger Dividend by Ron Ashkenas Suzanne Francis and Rick Heinick Getting Reorgs Right by Stephen Heidari Robinson and Suzanne Heywood and Your Workforce Is More Adaptable Than You Think by Joseph B Fuller Judith K Wallenstein Manjari Raman and Alice de Chalendar HBR's 10 Must Reads paperback series is the definitive collection of books for new and experienced leaders alike Leaders looking for the inspiration that big ideas provide both to accelerate their own growth and that of their companies should look no further HBR's 10 Must Reads series focuses on the core topics that every ambitious manager needs to know leadership strategy change managing people and managing yourself Harvard Business Review has sorted through hundreds of articles and selected only the most essential reading on each topic Each title includes timeless advice that will be relevant regardless of an ever changing business environment

The Harvard Business Review Manager's Handbook Harvard Business Review, 2016-12-13 The one primer you need to develop your managerial and leadership skills Whether you're a new manager or looking to have more influence in your current management role the challenges you face come in all shapes and sizes a direct report's anxious questions your boss's last minute assignment of an important presentation or a blank business case staring you in the face To reach your full potential in these situations you need to master a new set of business and personal skills Packed with step by step advice and wisdom from Harvard Business Review's management archive the HBR Manager's Handbook provides best practices on topics from understanding key financial statements and the fundamentals of strategy to emotional intelligence and building your employees trust The book's brief sections allow you to home in quickly on the solutions you need right away or take a deeper dive if you need more context Keep this comprehensive guide with you throughout your career and be a more impactful leader in your organization In the HBR Manager's Handbook you'll find Step by step guidance through common managerial tasks Short sections and chapters that you can turn to quickly as a need arises Self assessments throughout

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Harvard Business Review on Increasing Customer Loyalty Harvard Business Review,2011-02-24 How do you keep your customers coming back and get them to bring others If you need the best practices and ideas for making your customers loyal and profitable but don't have time to find them this book is for you Here are nine inspiring and useful perspectives all in one place This collection of HBR articles will help you Turn angry customers into loyal advocates Get more people to recommend you Boost customer satisfaction by satisfying your employees Focus on profitable customers whether they're loyal or not Invest in the right CRM technology for your business Mine customer data for more effective marketing Increase your customers lifetime value

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The Year in Tech, 2026 Harvard Business Review, Scott D. Anthony, Amy Webb, José Parra-Moyano, Christina Shim, 2025-10-07 A year of HBR's essential thinking on tech all in one place Agentic AI smart health care advanced sensors bioengineering new technologies like these are reshaping organizations at the hybrid office on factory floors and in the C suite What should you and your company be doing now to take advantage of the new opportunities these technologies are creating and avoid falling victim to disruption The Year in Tech 2026 The Insights You Need from Harvard Business Review will help you understand what the latest and most important tech innovations mean for your organization and how you can use them to compete and win in today's turbulent business environment Business is changing Will you adapt or be left behind Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series Featuring HBR's smartest thinking on fast moving issues blockchain cybersecurity AI and more each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research interviews and analysis to get it ready for tomorrow You can't afford to ignore how these issues will transform the landscape of business and society The Insights You Need series will help you grasp these critical ideas and prepare you and your company for the future

HBR's 10 Must Reads on Leadership, Vol. 2 (with bonus article "The Focused Leader" By Daniel Goleman) Harvard Business Review, Daniel Goleman, Michael D. Watkins, Herminia Ibarra, Michael E. Porter, 2020-03-24 Stay on top of your leadership game Leadership isn't something you're born with or gifted as a reward for an abundance of charisma true leadership stems from core skills that can be learned Get more of the leadership ideas you want from the authors you trust with HBR's 10 Must Reads on Leadership Vol 2 We've combed through hundreds of Harvard Business Review articles and selected the most important ones to help you maximize your own and your organization's performance With insights from leading experts including Michael D Watkins Herminia Ibarra and Michael E Porter this book will inspire you to Identify areas for personal growth Build trust with and among your employees Develop a more dynamic and sophisticated communication style Try out different leadership styles and behaviors to find the right approach for you and your organization Transform yourself from a problem solver to an agenda setter Harness the power of connections Become an adaptive and strategic leader This collection of articles includes Leadership Is a Conversation by Boris Groysberg and Michael Slind How Managers Become Leaders The Seven Seismic Shifts of Perspective and Responsibility by Michael D Watkins Strategic Leadership The Essential Skills by Paul J H Schoemaker Steve Krupp and Samantha Howland The Authenticity Paradox by Herminia Ibarra Both And Leadership by Wendy K Smith Marianne W Lewis and Michael L Tushman Are You a Collaborative Leader by Herminia Ibarra

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Table of Contents Harvard Business Review Harvard Business Review

1. Understanding the eBook Harvard Business Review Harvard Business Review
 - The Rise of Digital Reading Harvard Business Review Harvard Business Review
 - Advantages of eBooks Over Traditional Books
2. Identifying Harvard Business Review Harvard Business Review
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Harvard Business Review Harvard Business Review
 - User-Friendly Interface
4. Exploring eBook Recommendations from Harvard Business Review Harvard Business Review
 - Personalized Recommendations

- Harvard Business Review Harvard Business Review User Reviews and Ratings
- Harvard Business Review Harvard Business Review and Bestseller Lists
- 5. Accessing Harvard Business Review Harvard Business Review Free and Paid eBooks
 - Harvard Business Review Harvard Business Review Public Domain eBooks
 - Harvard Business Review Harvard Business Review eBook Subscription Services
 - Harvard Business Review Harvard Business Review Budget-Friendly Options
- 6. Navigating Harvard Business Review Harvard Business Review eBook Formats
 - ePub, PDF, MOBI, and More
 - Harvard Business Review Harvard Business Review Compatibility with Devices
 - Harvard Business Review Harvard Business Review Enhanced eBook Features
- 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Harvard Business Review Harvard Business Review
 - Highlighting and Note-Taking Harvard Business Review Harvard Business Review
 - Interactive Elements Harvard Business Review Harvard Business Review
- 8. Staying Engaged with Harvard Business Review Harvard Business Review
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Harvard Business Review Harvard Business Review
- 9. Balancing eBooks and Physical Books Harvard Business Review Harvard Business Review
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Harvard Business Review Harvard Business Review
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine Harvard Business Review Harvard Business Review
 - Setting Reading Goals Harvard Business Review Harvard Business Review
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Harvard Business Review Harvard Business Review
 - Fact-Checking eBook Content of Harvard Business Review Harvard Business Review

- Distinguishing Credible Sources
- 13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
- 14. Embracing eBook Trends
 - Integration of Multimedia Elements
 - Interactive and Gamified eBooks

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