

Logic Contemporary Rhetoric 12th Edition

Janet M. Ruane, Karen A. Cerulo

Logic Contemporary Rhetoric 12th Edition:

Logic and Contemporary Rhetoric: The Use of Reason in Everyday Life Nancy M. Cavender, Howard Kahane, 2013-01-29 This classic text has introduced tens of thousands of students to sound reasoning using a wealth of current relevant and stimulating examples all put together and explained in a witty and invigorating writing style Long the choice of instructors who want to keep students engaged LOGIC AND CONTEMPORARY RHETORIC THE USE OF REASON IN EVERYDAY LIFE Twelfth Edition combines examples from television newspapers magazines advertisements and our nation's political dialogue. The text not only brings the concepts to life for students but also puts critical thinking skills into a context that students will retain and use throughout their lives Important Notice Media content referenced within the product description or the product text may not be available in the ebook version **Logic and Contemporary Rhetoric** Howard Kahane, Cavender, 1998-06-01 A Century of James Frazer's The Golden Bough Stephanie Lynn Budin, Caroline J. Tully, 2024-11-21 This multidisciplinary volume examines the ongoing effects of James G Frazer's The Golden Bough in modern Humanities and its wide ranging influence across studies of ancient religions literature historiography and reception studies The book begins by exploring the life and times of Frazer himself and the writing of The Golden Bough in its cultural milieu It then goes on to cover a wide range of topics including ancient Near Eastern religion and culture Minoan religion and in particular the origins of notions of Minoan matriarchy Frazer's influence on the study of Graeco Roman religion and magic Frazer's influence on modern Pagan religions and the effects of Frazer's works in modern culture and scholarship generally Chapters examine how modern academia and beyond continues to be influenced by the otherwise discredited theories in The Golden Bough ideas such as Sacred Marriage and the incessant Fertility of Everything The book demonstrates how scholarship within the Humanities as well as practitioners of alternative religions and the common public remain under the thrall of Frazer over one hundred years since the publication of the abridged edition of The Golden Bough and what we must do to shake off that influence A Century of James Frazer's The Golden Bough is of interest to scholars and students from a wide range of disciplines including Ancient History History of Religion Comparative Religion Classical Studies Archaeology Historiography Anthropology Folklore and Reception Studies Chapter 18 of this book is freely available as a downloadable Open Access PDF at http www taylorfrancis com under a Creative Commons Attribution CC BY 4 0 license

Logic and Philosophy Howard Kahane, Alan Hausman, Frank Boardman, 2020-12-18 A comprehensive introduction to formal logic Logic and Philosophy A Modern Introduction is a rigorous yet accessible text appropriate for students encountering the subject for the first time Abundant carefully crafted exercise sets accompanied by a clear engaging exposition build to an exploration of sentential logic first order predicate logic the theory of descriptions identity relations set theory modal logic and Aristotelian logic And as its title suggests Logic and Philosophy is devoted not only to logic but also to the philosophical debates that led to the development of the field Much new material has been added for the 13th edition An

introduction to set theory and its relationship to logic and mathematics including philosophical issues is now part of Chapter 13 Chapter 15 is an introduction to modal logic and Kripke semantics concluding with a discussion of philosophical problems with any logical accommodation of modalities Instructors who do not wish to present proof methods will find chapters on truth trees for both sentential and first order logic and a presentation of trees for modal logic Special features of this text include presentations of the history of logic alternatives to traditional methods of conditional and indirect proof and a discussion of semantic problems with universal and existential instantiations Throughout the authors are sensitive to philosophical issues that arise from the relationship between ordinary language symbolic logic and justifications for the syntax and semantics of the various symbolic languages Discussions range from the justification of the truth table for the sentential rendering of if then statements to semantic and syntactic paradoxes including some troubling paradoxes that arise in ordinary language e g the so called hangman or surprise guiz paradox Logic and Philosophy includes ample material for a one semester or two semester course and provides a thorough preparation for more advanced logic courses Literacy in Composition and Rhetoric Donald Lazere, 2015-07-20 In Political Literacy in Composition and Rhetoric Donald Lazere calls for revival of NCTE resolutions in the 1970s for teaching the critical reading listening viewing and thinking skills necessary to enable students to cope with the persuasive techniques in political statements advertising entertainment and news and explores the reasons these goals have been eclipsed in composition studies over recent decades Obstacles to those goals have included the emphasis in the profession on basic and first year writing at the expense of more advanced study in argumentative rhetoric and on the privileging of students personal writing over critical study of both academic and political discourse Lazere further argues that theorists who legitimately champion students pluralistic local communities sometimes fail to recognize that liberal education can enable students to grow beyond their home cultures to critical awareness of national and international politics Finally he argues that the fixation in recent composition studies on liberally inclined students and communities on the margins has eclipsed attention to the conservative conformity long prevalent in mainstream American society and education His proposals for curriculum and pedagogy seek to introduce students to a more highly informed cogent and open ended level of debate between the political left and right Political Communication in Sub-Saharan Africa, Volume II Isaac Mhute, Esther Mavengano, 2024-12-02 This book is one of two volumes that examines the role of political communication media and language in transforming politics governance and democracy in sub Saharan Africa Interdisciplinary in approach this second volume analyses themes including political advertising and rhetoric activism populism fake news and political violence Combining theoretical work with individual case studies on countries including Tanzania South Africa Zimbabwe Nigeria and Ghana the book highlights the important connection between political communication and governance and the ways in which language reforms can help to overcome challenges related to public administration It will appeal to all those interested in public policy public administration governance and political

communication as well as linguistics media studies and African politics **Logic and Contemporary Rhetoric** Howard **Logic and Contemporary Rhetoric** Howard Kahane, 1995 This best selling text introduces students to the Kahane, 1980 topic of good reasoning in a way that is relevant to everyday life Written in a lively non pedantic style the book uses up to date illustrative examples taken from the media TV newspapers magazines public school textbooks advertisements etc as well as from the best comic strips Calvin and Hobbes Doonesbury etc cartoons from The New Yorker magazine and the best political cartoonists Levine Tom Toles etc The SAGE Encyclopedia of Theory in Science, Technology, Engineering, and Mathematics James Mattingly, 2022-10-28 Project Description Theories are part and parcel of every human activity that involves knowing about the world and our place in it In all areas of inquiry from the most commonplace to the most scholarly and esoteric theorizing plays a fundamental role The SAGE Encyclopedia of Theory in Science Technology Engineering and Mathematics focuses on the ways that various STEM disciplines theorize about their subject matter How is thinking about the subject organized What methods are used in moving a novice in given field into the position of a competent student of that subject Within the pages of this landmark work readers will learn about the complex decisions that are made when framing a theory what goes into constructing a powerful theory why some theories change or fail how STEM theories reflect socio historical moments in time and how at their best they form the foundations for exploring and unlocking the mysteries of the world around us Featuring more than 200 authoritative articles written by experts in their respective fields the encyclopedia includes a Reader's Guide that organizes entries by broad themes lists of Further Readings and cross references that conclude each article and a Resource Guide listing classic books in the field leading journals associations and Adapting Human Thinking and Moral Reasoning in Contemporary Society Yama, kev websites Hiroshi, Salvano-Pardieu, Veronique, 2019-11-22 Studies on human thinking have focused on how humans solve a problem and have discussed how human thinking can be rational A juxtaposition between psychology and sociology allows for a unique perspective of the influence on human thought and morality on society Adapting Human Thinking and Moral Reasoning in Contemporary Society is an in depth critical resource that provides comprehensive research on thinking and morality and its influence on societal norms as well as how people adapt themselves to the novel circumstances and phenomena that characterize the contemporary world including low birthrate the reduction of violence and globalization Furthermore cultural differences are considered with research targeted towards problems specific to a culture Featuring a wide range of topics such as logic education cognition and knowledge management systems this book is ideal for academicians sociologists researchers social scientists psychologists and students **Second Thoughts** Janet M. Ruane, Karen A. Cerulo, 2019-06-06 Is it true that numbers don't lie Is America the land of equal opportunity Is marriage a dying institution Each of the 23 essays in Second Thoughts reviews a familiar conventional wisdom and introduces relevant sociological concepts and theories in order to explain qualify and sometimes debunk that conventional wisdom The Present State of Scholarship in Historical

and Contemporary Rhetoric Winifred Bryan Horner, 1990 In the years since its publication in 1983 The Present State of Scholarship in Historical and Contemporary Rhetoric has become a classic in its field proving to be an invaluable resource for students of rhetoric and composition as well as for scholars in English speech and philosophy This revised and updated edition defines the field of rhetoric as no other volume has Publishers website Mill's Principle of Utility: Origins, **Proof, and Implications** Necip Fikri Alican, 2022-01-17 Mill's Principle of Utility Origins Proof and Implications is a defense of John Stuart Mill's utilitarianism with a particular emphasis on his proof of the principle of utility Supplemented by a comprehensive historical background as well as salient philosophical assumptions and implications its primary contribution is an analysis interpretation and defense of the controversial proof which has yet to attract a scholarly consensus on how it works and whether it succeeds The overarching aim of the book is the vindication of Mill's reasoning in the proof and the restoration of his reputation as one of the clearest thinkers of his time **Logic and Contemporary Rhetoric** Howard Kahane, Nancy Cavender, 1998 The Public Speaking Playbook Teri Kwal Gamble, Michael W. Gamble, 2020-01-07 The Public Speaking Playbook shows students how to prepare practice and present their public speeches with the highest level of confidence With a focus on actively building skills Teri Kwal Gamble and Michael W Gamble coach students in the fundamentals of the public speaking process using engaging learning modules that allow students to practice and improve their public speaking The streamlined Third Edition of this best selling text succinctly highlights the most important content and essential skills and includes new annotated speeches to promote a deeper understanding of effective speech building The text's inclusive and unique playbook analogy encourages students to think critically about what it means to play fair in public speaking with a focus on diversity ethics and civic engagement INSTRUCTORS The Public Speaking Playbook is accompanied by a complete teaching and learning package Contact your rep to request a demo Public Speaking PLUS Public Speaking PLUS integrates this text s content with premium videos a video library a speech outlining tool and GoReact s speech capturing software into one seamless digital solution Digital Option ISBN 978 1 5443 3240 6 Learn more SAGE Coursepacks SAGE Coursepacks makes it easy to import our quality content into your school's learning management system LMS Learn more SAGE Edge This open access site offers students an impressive array of learning tools and resources Learn more Share with your students 10 Tips for Overcoming Speech Anxiety Argumentation Raymond S. Nickerson, 2020-12-17 This book addresses two questions what makes an argument persuasive and what makes a claims that support them plausible

Classical Rhetoric and Its Christian and Secular Tradition from Ancient to Modern Times George A. Kennedy, 2003-07-11 Since its original publication by UNC Press in 1980 this book has provided thousands of students with a concise introduction and guide to the history of the classical tradition in rhetoric the ancient but ever vital art of persuasion Now George Kennedy offers a thoroughly revised and updated edition of Classical Rhetoric and Its Christian and Secular Tradition From its development in ancient Greece and Rome through its continuation and adaptation in Europe and America through the Middle

Ages and Renaissance to its enduring significance in the twentieth century he traces the theory and practice of classical rhetoric through history At each stage of the way he demonstrates how new societies modified classical rhetoric to fit their needs For this edition Kennedy has updated the text and the bibliography to incorporate new scholarship added sections relating to women orators and rhetoricians throughout history and enlarged the discussion of rhetoric in America Germany and Spain He has also included more information about historical and intellectual contexts to assist the reader in understanding the tradition of classical rhetoric The Philosophy Book Gregory Bassham,2019-02-01 Philosophy explores the deepest most fundamental questions of reality and this accessible and entertaining chronology presents 250 milestones of the most important theories events and seminal publications in the field over the last 3 500 years The brief engaging entries cover a range of topics and cultures from the Hindu Vedas and Plato s theory of forms to Ockham s Razor Pascal s Wager Hume s A Treatise of Human Nature existentialism feminism Philosophical Zombies and the Triple Theory of Ethics Beautifully illustrated and filled with unexpected insights The Philosophy Book will appeal to a wide spectrum of readers

Logic and Contemporary Rhetoric Howard Kahane, Nancy Cavender, 1998 <u>Landmark Essays on Contemporary</u> Rhetoric Thomas B. Farrell, 2020-10-28 This work brings together the pivotal scholarly essays responsible for the present resurgence in rhetorical studies Assembled by one of the most respected senior scholars in the field of rhetoric the essays chart a course from tradition based theory of civic rhetoric to ongoing issues of figuration power and gender Together with a lucid introductory essay these studies help to integrate the still volatile questions at the core of humanities scholarship in rhetoric The introductory student as well as the seasoned scholar will gain familiarity and footing in this oldest and still new liberal art

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