

IT-DRIVEN BUSINESS MODELS

Global Case Studies in Transformation

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It Driven Business Models Global Case Studies In Transformation

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IT Driven Business Models Global Case Studies In Transformation:

IT-Driven Business Models Henning Kagermann, Hubert Osterle, John M. Jordan, 2010-10-26 A look at business model innovation's crucial role in today's global business environment. Showing organizations how business model innovation should be a key focus area in today's global economy, this book features cases from businesses around the globe that have developed customized business models and achieved spectacular levels of performance. Case examples from well-known innovation leaders: IKEA, Apple, Tata, SHARP, Saudi Aramco, De Beers, Telefonica, Valero, Energy, LEGO, and Procter & Gamble. Shows businesses how to get beyond traditional business models to take better advantage of emerging opportunities. Coauthored by former CEO of SAP AG, the world's largest provider of enterprise software. Filled with interviews with key executives, this book reveals the role of technology in driving and enabling changes to fundamental facets of a business. Companies around the world are innovating their business models with tremendous results. IT-Driven Business Models shows interested organizations how they can start the process.

Evolving Business Models Christoph Franz, Thomas Bieger, Andreas Herrmann, 2017-05-09 This book addresses the core challenges currently faced by traditional companies. In the age of digitization, many industries are now challenged by disruptions of the traditional value chain; new competitors are coming into play; traditional products don't sell any more, and profits are at risk. As such, CEOs need to adopt new business models for these established industries while many companies have to reinvent themselves by developing new products for new markets. In this book, leading CEOs share their experiences in transforming established companies. They provide insights on transforming industries and demonstrate what it takes to redefine companies from the ground up. Issues such as organizational transformation, new product development, implementing a new organizational spirit, and many more are discussed.

Advances in Production Management Systems. The Path to Intelligent, Collaborative and Sustainable Manufacturing Hermann Lödding, Ralph Riedel, Klaus-Dieter Thoben, Gregor von Cieminski, Dimitris Kiritsis, 2017-08-28 The two-volume set IFIP AICT 513 and 514 constitutes the refereed proceedings of the International IFIP WG 5.7 Conference on Advances in Production Management Systems APMS 2017 held in Hamburg, Germany, in September 2017. The 121 revised full papers presented were carefully reviewed and selected from 163 submissions. They are organized in the following topical sections: smart manufacturing system characterization; product and asset life cycle management in smart factories of industry 4.0; cyber-physical IIoT technology deployments in smart manufacturing systems; multi-disciplinary collaboration in the development of smart product service solutions; sustainable human integration in cyber-physical systems; the operator 4.0; intelligent diagnostics and maintenance solutions; operations planning, scheduling, and control; supply chain design; production management in food supply chains; factory planning; industrial and other services operations management in engineering; to order manufacturing; gamification of complex systems design; development lean and green manufacturing and eco-efficiency in manufacturing operations.

Cloud Technology: Concepts, Methodologies, Tools, and Applications Management

Association, Information Resources,2014-10-31 As the Web grows and expands into ever more remote parts of the world the availability of resources over the Internet increases exponentially Making use of this widely prevalent tool organizations and individuals can share and store knowledge like never before Cloud Technology Concepts Methodologies Tools and Applications investigates the latest research in the ubiquitous Web exploring the use of applications and software that make use of the Internet s anytime anywhere availability By bringing together research and ideas from across the globe this publication will be of use to computer engineers software developers and end users in business education medicine and more

Leading Digital George Westerman,Didier Bonnet,Andrew McAfee,2014 In Leading Digital authors George Westerman Didier Bonnet and Andrew McAfee highlight how large companies in traditional industries from finance to manufacturing to pharmaceuticals are using digital to gain strategic advantage They illuminate the principles and practices that lead to successful digital transformation Based on a study of more than four hundred global firms including Asian Paints Burberry Caesars Entertainment Codelco Lloyds Banking Group Nike and Pernod Ricard the book shows what it takes to become a Digital Master It explains successful transformation in a clear two part framework where to invest in digital capabilities and how to lead the transformation Within these parts you ll learn How to engage better with your customers How to digitally enhance operations How to create a digital vision How to govern your digital activities The book also includes an extensive step by step transformation playbook for leaders to follow From the Amazon

E-Health Two-Sided Markets Vivian Vimarlund,2016-12-01 E health two side Markets Implementation and Business Models presents empirical models and suggestions that focus on how to remove barriers to deliver online services across borders and how actual barriers affect business models in a two sided market with regard to eHealth Technological innovation and business developments in online trade result in fast evolving markets with the continuous emergence of new products and services thus requiring a specific approach This book discusses how to develop innovative and cost effective implementation strategies for complex organizations the importance of barriers and facilitators for two sided markets when implementing e health services and or IT based innovations which pre requisites have to be achieved in complex organizations that act in two sided markets when implementing e services the ecosystem for implementation of services and innovations in complex organizations and its effects for business models This book is a valuable source for researchers in medical informatics and is also ideal for stakeholders consultants advisors and product designers involved in eHealth services Presents guidelines that can be used as examples of pros and cons in two side markets Provides knowledge that enables readers to identify the changes that need to be considered in budget proposals for eHealth implementation Includes examples of business models applied in two side markets diminishing external effects and failures

Knowledge Driven Service Innovation and Management: IT Strategies for Business Alignment and Value Creation Chew, Eng K.,Gottschalk, Petter,2012-11-30 This book provides a comprehensive collection of research and analysis on the principles of service knowledge and organizational capabilities

clarifying IT strategy procedures and management practices and how they are used to shape a firm's knowledge resources

Provided by publisher **Global Supply Chain and Operations Management** Dmitry Ivanov, Alexander Tsipoulanis, Jörn Schönberger, 2021-11-19 The third edition of this textbook comprehensively discusses global supply chain and operations management SCOM combining value creation networks and interacting processes It focuses on operational roles within networks and presents the quantitative and organizational methods needed to plan and control the material information and financial flows in supply chains Each chapter begins with an introductory case study while numerous examples from various industries and services help to illustrate the key concepts The book explains how to design operations and supply networks and how to incorporate suppliers and customers It examines how to balance supply and demand a core aspect of tactical planning before turning to the allocation of resources to meet customer needs In addition the book presents state of the art research reflecting the lessons learned from the COVID 19 pandemic and emerging fast paced developments in the digitalization of supply chain and operations management Providing readers with a working knowledge of global supply chain and operations management with a focus on bridging the gap between theory and practice this textbook can be used in core specialized and advanced classes alike It is intended for a broad range of students and professionals in supply chain and operations management *A Focused Issue on Building New Competences in Dynamic Environments* Aimé Heene, Ron Sanchez, 2014-10-29 Changing business environments challenge established management ideas and practices This volume draws on competence based theory to identify and elaborate some important ways in which organizational competences are evolving or should evolve to respond to some fundamental forms of change in business environments **E-Logistics and E-Supply Chain Management: Applications for Evolving Business** Graham, Deryn, Manikas, Ioannis, Folinas, Dimitris K., 2013-04-30 This book explores the creation of integrated supply chains the developments of virtual business and the processes of re engineering for business development Provided by publisher **Eurasian Business Perspectives** Mehmet Huseyin Bilgin, Hakan Danis, Ender Demir, 2020-08-31 This book presents selected theoretical and empirical papers from the 26th and 27th Eurasia Business and Economics Society EBES Conferences held in Prague Czech Republic and Bali Indonesia Covering diverse areas of business and management in various geographic regions it addresses a range of current topics such as human resources management SMEs and marketing It also includes related studies that analyze management and marketing aspects e g workplace learning gamification in business resilience and entrepreneurship the use of IT tools in small businesses and dynamic marketing capabilities in an intercultural environment **Navigating Lean Digital Transformation** Gourav Dudeja, 2024-07-20 In the digital age transformation isn't an option it's a necessity But the path to success is riddled with pitfalls and the key to overcoming them lies in nurturing both technology and talent Gourav Dudeja In Navigating Lean Digital Transformation Gourav Dudeja offers an approach to prosper in the digital era Through extensive research and real world insights this book reveals why Lean Digital Transformation initiatives often stumble and more

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Communication for Innovation Nicole Pfeffermann,Julie Gould,2017-03-06 This contributed volume presents a state of the art compendium for startups and corporations focusing on corporate ventures The book is based on the volume Strategy and Communication for Innovation and includes up to date discussions which help to better understand strategy and communication from a startup perspective Each chapter offers a starting point for the exchange of ideas key lessons and new insights from entrepreneurial perspectives such as e ventures corporate ventures and traditional ventures Readers with an interest in innovation management will benefit from this book **Cloud Computing and Services Science** Ivan

Ivanov,Marten Sinderen,Frank Leymann,Tony Shan,2013-12-20 This book constitutes the thoroughly refereed proceedings of the Second International Conference on Cloud Computing and Services Science CLOSER 2012 held in Porto Portugal in April 2012 The 15 papers were selected from 145 submissions and are presented together with one invited paper The papers cover the following topics cloud computing fundamentals services science foundation for cloud computing cloud computing platforms and applications and cloud computing enabling technology **Information, Technology, and Innovation** John

M. Jordan,2012-02-23 A big picture look at how the latest trends in information management and technology are impacting business models and innovation worldwide With all of the recent emphasis on big data analytics and visualization and emerging technology architectures such as smartphone networks social media and cloud computing the way we do business is undergoing rapid change The right business model can create overnight sensations think of Groupon the iPad or Facebook At the same time alternative models for organizing resources such as home schooling Linux or Kenya s Ushihidi tool transcend conventional business designs Timely and visionary Information Technology and the Future of Commerce looks at how the latest technology trends and their impact on human behavior are impacting business practices from recruitment through marketing supply chains and customer service Discusses information economics human behavior technology platforms and other facts of contemporary life Examines how humans organize resources and do work in the changing landscape Provides case studies profiling how competitive advantage can be a direct result of innovative business models that exploit these trends Revealing why traditional strategy formulation is challenged by the realities of the connected world Information Technology and the Future of Commerce ties technology to business and social environments in an approachable informed manner with innovative big picture analysis of what s taking place now in information strategy and technology

Molecular Marketing. Market Leadership Creative Modeling Iveta Merlinova,2015 **A Systemic Perspective to**

Managing Complexity with Enterprise Architecture Saha, Pallab, 2013-09-30 Organizational complexity is an unavoidable aspect of all businesses even larger ones which can hinder their ability to react to sudden or disruptive change. However, with the implementation of enterprise architecture (EA), businesses are able to provide their leaders with the resources needed to address any arising challenges. A Systemic Perspective to Managing Complexity with Enterprise Architecture highlights the current advances in utilizing enterprise architecture for managing organizational complexity. By demonstrating the value and usefulness of EA, this book serves as a reference for business leaders, managers, engineers, enterprise architects, and many others interested in new research and approaches to business complexity. **Web-Based**

Services: Concepts, Methodologies, Tools, and Applications Management Association, Information Resources, 2015-11-09 The recent explosion of digital media, online networking, and e-commerce has generated great new opportunities for those Internet-savvy individuals who see potential in new technologies and can turn those possibilities into reality. It is vital for such forward-thinking innovators to stay abreast of all the latest technologies. Web-Based Services: Concepts, Methodologies, Tools, and Applications provides readers with comprehensive coverage of some of the latest tools and technologies in the digital industry. The chapters in this multi-volume book describe a diverse range of applications and methodologies made possible in a world connected by the global network, providing researchers, computer scientists, web developers, and digital experts with the latest knowledge and developments in Internet technologies. Advancing Medical Practice through Technology: Applications for Healthcare Delivery, Management, and Quality Rodrigues, Joel

J.P.C., 2013-10-31 Medical practitioners are continuing to advance their knowledge of the latest technologies in order to keep up with the opportunities for faster and more reliable treatments for patients. Advancing Medical Practice through Technology: Applications for Healthcare Delivery, Management, and Quality focuses on the latest medical practices through the utilization of technologies and innovative concepts. This book is an essential reference source for researchers, academics, and industry professionals interested in the latest advancements in the healthcare, biomedicine, and medical communications fields. **Product Lifecycle Management to Support Industry 4.0** Paolo Chiabert, Abdelaziz Bouras, Frédéric Noël, José Ríos, 2018-12-08

This book constitutes the refereed post-conference proceedings of the 15th IFIP WG 5.1 International Conference on Product Lifecycle Management (PLM 2018) held in Turin, Spain, in July 2018. The 72 revised full papers presented were carefully reviewed and selected from 82 submissions. The papers are organized in the following topical sections: building information modeling, collaborative environments, and new product development; PLM for digital factories and cyber-physical systems; ontologies and data models; education in the field of industry 4.0; product service systems and smart products; lean organization for industry 4.0; knowledge management and information sharing; PLM infrastructure and implementation; PLM maturity, implementation, and adoption; 3D printing and additive manufacturing; and modular design and products and configuration and change management.

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