

THOMAS P. LYON, *editor*



GOOD COP BAD COP

Environmental NGOs and their
Strategies toward Business

Good Cop Or Bad Cop Environmental Ngos And Their Strategies Toward Business

Timothy Doyle, Sherilyn MacGregor



Good Cop Or Bad Cop Environmental Ngos And Their Strategies Toward Business:

Good Cop/Bad Cop Thomas Lyon, 2012-06-25 Non governmental organizations NGOs play an increasingly prominent role in addressing complex environmental issues such as climate change persistent bio accumulative pollutants and the conservation of biodiversity At the same time the landscape in which they operate is changing rapidly Markets and direct engagement with industry rather than traditional government regulation are often the tools of choice for NGOs seeking to change corporate behavior today Yet these new strategies are poorly understood by business academics and NGOs themselves How will NGOs choose which battles to fight differentiate themselves from one another in order to attract membership and funding and decide when to form alliances and when to work separately In *Good Cop Bad Cop* Thomas P. Lyon brings together perspectives on environmental NGOs from leading social scientists as well as leaders from within the NGO and corporate worlds to assess the state of knowledge on the tactics and the effectiveness of environmental groups Contributions from Greenpeace Rainforest Action Network the Environmental Defense Fund and the World Wildlife Fund describe each organization's structure and key objectives and present case studies that illustrate how each organization makes a difference especially with regard to its strategies toward corporate engagement To provide additional perspective high level executives from BP and Ford share their views on what causes these relationships between companies and NGOs to either succeed or fail For students of the social sciences and NGO practitioners this book takes an important step in addressing an urgent need for objective study of NGO operations and their effectiveness

Good Cop/bad Cop Thomas P. Lyon, 2010 First Published in 2010 Routledge is an imprint of Taylor Francis an informa company **Sustainable Management of Luxury** Miguel Angel Gardetti, 2017-02-23 As this book is the first book worldwide in the sustainable management of luxury area it highlights key aspects in the sustainable management of luxury based on presentations using different approaches whether reflexive empirical hands on or applied theory and cases *Financing Nonprofit*

Organizations Inigo Garcia-Rodriguez, M. Elena Romero-Merino, 2020-01-23 The financial issues of nonprofit organizations NPOs have increased their importance in recent years especially after the last global economic downturn In this way NPOs have been threatened by a reduction of income while their work and expenses have not decreased In this book the editors bring together several topics that the academic literature has previously addressed connecting them to each other and evaluating how all these issues are interrelated *Financing Nonprofit Organizations* analyses the state of art of all these financial topics and the consequences of the last economic crisis It dives into the interrelations of these concepts to suggest lines of future research and to reflect on the future of the different sources of funding of the NPOs It will be of interest to students practitioners and researchers interested in initiating and updating their knowledge in the growing field of the financial aspects of the NPOs *Handbook on the Business of Sustainability* Gerard George, Martine R. Haas, Havovi Joshi, Anita M. McGahan, Paul Tracey, 2022-02-11 This ground breaking Handbook uniquely focuses on the business of

sustainability offering a fresh insight and practical solutions to the challenges that businesses face in making human activity sustainable It is organized into four distinctive themes that cut across levels of analysis and illustrate a rich set of solution contexts that will guide future research Profits and Sustainability Geoffrey Jones,2017 This book explores the history of green entrepreneurship since the nineteenth century and its spread globally in industries including renewable energy organic food natural beauty ecotourism recycling architecture and finance *The Nonprofit Sector* Walter W Powell,Patricia Bromley,2023-05-25 Timely unique and definitive not only chronicles the history of the nonprofit sector but also provides a broad but critical analysis of its current state Vartan Gregorian President Carnegie Corporation of New York The nonprofit sector has changed in fundamental ways in recent decades As the sector has grown in scope and size both domestically and internationally the boundaries between for profit governmental and charitable organizations have become intertwined Nonprofits are increasingly challenged on their roles in mitigating or exacerbating inequality And debates flare over the role of voluntary organizations in democratic and autocratic societies alike The Nonprofit Sector takes up these concerns and offers a cutting edge empirical and theoretical assessment of the state of the field This book now in its third edition brings together leading researchers economists historians philosophers political scientists and sociologists along with scholars from communication education law management and policy schools to investigate the impact of associational life Chapters consider the history of the nonprofit sector and of philanthropy the politics of the public sphere governance mission and engagement access and inclusion and global perspectives on nonprofit organizations Across this comprehensive range of topics The Nonprofit Sector makes an essential contribution to the study of civil society Praise for previous editions Takes a decidedly multidisciplinary approach invaluable Journal of Policy Analysis and Management A major contribution to the field Social Forces Living on a Meme Richard Telofski,2012-01-31 Living on a Meme How Anti Corporate Activists Bend the Truth and You to Get What They Want is about the NGOs and activist groups that engage corporations adversarially and how they use meme to further their anti corporate agendas Whats meme Say the word as meeeeeem The dictionary says that a meme is an idea that spreads from one person to another And thanks to todays Internet memes get started spread and believed in a flash whether they are true or not making them formidable tools for groups that damage company reputations Here in his fifth book author Richard Telofski takes an in depth look at anti corporate NGOs and activist groups that use memes cleverly to compete with the image of the companies they target These groups unabashedly use unchallenged memes to bribe people to their side of their anti corporate argument Bribe Yes By leveraging a meme these groups bribe people with something a way to feel better about themselves often with scant or no support of the meme Through their meme mangling adversarial NGOs and activists can impose undeserved damage on corporate reputations costing market share revenue and jobs maybe one of them yours These organizations are truly competitors not only to the individual corporations that they target but also to the economic system in general Living on a Meme is compiled from a selection of articles published on

Richards Web site Telofski com between August 1 2009 through August 3 2010 But many of these writings are more essay than article Within the essays in this book youll find insights theories as well as specific facts and analysis on how certain NGOs and activist groups operate online and offline to sap companies of their vital reputation By reading this book youll discover how these irregular competitors make use of existing cultural memes true or not and how they contribute to those memes strengthening them and contributing to the degradation of a companys image Dont worry This book isnt just a repackaging of blog postings Youre going to get more than that At the end of each chapter you will find bonus Take Aways Those Take Aways are critical analyses of the essays in the chapter pointing out for you how what was just discussed relates to an NGOs or activists reliance of living on a meme or their hope that YOU are living on THEIR meme for them Youll also find in this book 23 exclusive essays that appear only in this book So start your journey now into the understanding of how anti corporate NGOs and activists bend the truth and the beliefs of people to get what they want **Babylon** Michael Seymour,2014-08-29 For two thousand years the real physical metropolis lay buried while another ghostly city lived on through ideas as varied as the legendary Hanging Gardens the career of the biblical Daniel and even the Apocalypse More recently the site of Babylon has been the centre of major excavation yet the spectacular results of this work have done little to displace the many other fascinating ways in which the city has endured and reinvented itself in culture Saddam Hussein for one notoriously exploited the Babylonian myth to associate himself and his regime with its glorious past Why has Babylon so creatively fired the human imagination with results both good and ill Why has it been enthralling to so many and for so long In exploring answers Michael Seymour ranges extensively over space and time and embraces art archaeology history and literature From Hammurabi and Nebuchadnezzar via Strabo and Diodorus to the Book of Revelation Bruegel Rembrandt Voltaire William Blake and modern interpreters like Umberto Eco Italo Calvino and Gore Vidal the author brings to light a carnival of disparate sources dominated by powerful and intoxicating ideas such as the Tower of Babel and the city of sin Babylon Legend History and the Ancient City weighs idea against reality fiction against fact conjuring the fascinating story of this ancient metropolis and its legacy to brilliant life as never before **Contesting the Arctic** Philip E. Steinberg,Jeremy Tasch,Hannes Gerhardt,Adam Keul,Elizabeth A. Nyman,2015-02-16 As climate change makes the Arctic a region of key political interest so questions of sovereignty are once more drawing international attention The promise of new sources of mineral wealth and energy and of new transportation routes has seen countries expand their sovereignty claims Increasingly interested parties from both within and beyond the region including states indigenous groups corporate organizations and NGOs and are pursuing their visions for the Arctic What form of political organization should prevail Contesting the Arctic provides a map of potential governance options for the Arctic and addresses and evaluates the ways in which Arctic stakeholders throughout the region are seeking to pursue them The Authority Trap Sarah S. Stroup,Wendy H. Wong,2017-09-15 Not all international nongovernmental organizations INGOs are created equal Some have emerged as

leading INGOs that command deference from various powerful audiences and are well positioned to influence the practices of states corporations and other INGOs Yet Sarah S Stroup and Wendy H Wong make a strong case for the tenuous nature of this position in order to retain their authority INGOs such as Greenpeace Oxfam and Amnesty International refrain from expressing radical opinions that severely damage their long term reputation Stroup and Wong contend such INGOs must constantly adjust their behavior to maintain a delicate equilibrium that preserves their status Activists scholars and students seeking to understand how international organizations garner and conserve power and how this affects their ability to fulfill their stated missions will find much of value in *The Authority Trap* The authors use case studies that illuminate how INGOs are received by three main audiences NGO peers state policymakers and corporations In the end the authors argue the more authority an INGO has the more constrained is its ability to affect the conduct of world politics

The SAGE Encyclopedia of Business Ethics and Society Robert W. Kolb, 2018-03-27 Thoroughly revised updated and expanded The SAGE Encyclopedia of Business Ethics and Society Second Edition explores current topics such as mass social media cookies and cyber attacks as well as traditional issues including accounting discrimination environmental concerns and management The new edition also includes an in depth examination of current and recent ethical affairs such as the dangerous work environments of off shore factories for Western retailers the negligence resulting in the 2010 BP oil spill the gender wage gap the minimum wage debate and increasing income disparity and the unparalleled level of debt in the U S and other countries with the challenges it presents to many societies and the considerable impact on the ethics of intergenerational wealth transfers Key Features Include Seven volumes available in both electronic and print formats contain more than 1 200 signed entries by significant figures in the field Cross references and suggestions for further readings to guide students to in depth resources Thematic Reader s Guide groups related entries by general topics Index allows for thorough browse and search capabilities in the electronic edition

Between Power and Irrelevance George E. Mitchell, Hans Peter Schmitz, Tosca Bruno-van Vijfeijken, 2020 Geopolitical shifts increasing demands for accountability and growing competition have been driving the need for change within transnational nongovernmental organizations TNGOs As the world has changed and TNGOs ambitions have expanded the roles of TNGOs have shifted and their work has become more complex To remain effective legitimate and relevant in the future necessitates organizational changes but many TNGOs have been slow to adapt As a result the sector s rhetoric of sustainable impact and social transformation has far outpaced the reality of TNGOs more limited abilities to deliver on their promises *Between Power and Irrelevance* openly explores why this gap between rhetoric and reality exists and what TNGOs can do individually and collectively to close it George E Mitchell Hans Peter Schmitz and Tosca Bruno van Vijfeijken argue that TNGOs need to change the fundamental conditions under which they operate by bringing their own forms and norms into better alignment with their ambitions and strategies This book offers accessible future oriented analyses and lessons learned to assist practitioners and other stakeholders in formulating and implementing

organizational changes Drawing upon a variety of perspectives including hundreds of interviews with TNGO leaders firsthand involvement in major organizational change processes in leading TNGOs and numerous workshops training institutes consultancies and research projects the book examines how to adapt TNGOs for the future The NGO Challenge for International Relations Theory William E. DeMars,Dennis Dijkzeul,2015-02-11 It has become commonplace to observe the growing pervasiveness and impact of Non Governmental Organizations NGOs And yet the three central approaches in International Relations IR theory Liberalism Realism and Constructivism overlook or ignore the importance of NGOs both theoretically and politically Offering a timely reappraisal of NGOs and a parallel reappraisal of theory in IR the academic discipline entrusted with revealing and explaining world politics this book uses practice theory global governance and new institutionalism to theorize NGO accountability and analyze the history of NGOs This study uses evidence from empirical data from Europe Africa Latin America the Middle East and Asia and from studies that range across the issue areas of peacebuilding ethnic reconciliation and labor rights to show IR theory has often prejudged and misread the agency of NGOs Drawing together a group of leading international relations theorists this book explores the frontiers of new research on the role of such forces in world politics and is required reading for students NGO activists and policy makers The Oxford Handbook of Business and the Natural Environment Pratima Bansal,Andrew J. Hoffman,2012 This Handbook discusses the main issues research and theory on business and the natural environment and how they impact on different business functions and disciplines **Environmental Movements around the World** Timothy Doyle,Sherilyn MacGregor,2013-12-09 An unprecedented study of environmentalism environmental movements and efforts at greening across the globe written by culturally embedded scholars with both academic expertise and first hand experience with grassroots advocacy Protection of our planet its people and its natural resources has been a topic of numerous debates in many nations for the past 50 years Each hemisphere continent and country has environmental challenges unique to the region giving birth to green movements all over the world Until now very few resources have compiled the political scientific economic philosophical and religious viewpoints of these programs in one place This two volume work provides a comprehensive collection of the ideas and actions that inform environmentalism at local national and regional levels across the globe Environmental Movements around the World Shades of Green in Politics and Culture includes viewpoints from experts in the fields of political science history international relations environmental studies and sociology that enable readers to compare and contrast different cultures attitudes and solutions towards environmental issues Providing both a broad view of international efforts to protect the earth while also spotlighting very specific examples of environmentally motivated strategies the set explores the political strategies and cultural perspectives behind conservation and environmental activism in countries worldwide *The Anthropology of Corporate Social Responsibility* Catherine Dolan,Dinah Rajak,2016-03-01 The Anthropology of Corporate Social Responsibility explores the meanings practices and

impact of corporate social and environmental responsibility across a range of transnational corporations and geographical locations Bangladesh Cameroon Chile the Democratic Republic of the Congo Ghana India Peru South Africa the UK and the USA The contributors examine the expectations frictions and contradictions the CSR movement is generating and addressing key issues such as the introduction of new forms of management control and discipline through ethical and environmental governance or the extent to which corporate responsibility challenges existing patterns of inequality rather than generating new geographies of inclusion and exclusion

Embedded Sustainability Chris Laszlo, Nadya Zhexembayeva, 2017-09-08 Companies know how to meet the demands of shareholder value years of managerial excellence testify to this achievement Many also know how to create stakeholder value through traditional approaches such as CSR and philanthropy which predictably lead to trade offs and added costs What remains elusive is discovering is how to meet both shareholder and stakeholder requirements in the core business without mediocrity and without compromise creating value for the company that cannot be disentangled from the value it creates for society and the environment What if sustainability was embedded into the DNA of your organization How can you incorporate environmental health and social value into its very core Many companies despite their best intentions bolt on sustainability as an afterthought to their core strategies They trumpet green initiatives and social philanthropy which lie at the margins of the business with symbolic wins that inadvertently highlight the unsustainability of the rest of their activities Today s ecological and social pressures require a different business response one that existing strategy frameworks fail adequately to address In *Embedded Sustainability* authors Chris Laszlo and Nadya Zhexembayeva explain and predict how companies can better leverage global challenges for enduring profit and sustained growth They introduce the marquis concept of embedded sustainability the incorporation of environmental health and social value into the heartbeat of the product life cycle with no trade off in price or quality no social or green premium This book helps readers to comprehend and implement the notion of embedded sustainability At its best embedded sustainability is invisible similar to quality In addition to delivering socially and environmentally conscious products for consumers it is capable of considerably motivating employees Most of all it enables smart companies to create even more value for both their shareholders and stakeholders

NGOs and Political Change Patrick Kilby, 2015-08-13 The Australian Council for International Development is the peak body of Australian international development NGOs This book explores ACFID s history since its founding in 1965 drawing on current and contemporary literature as well as extensive archival material The trends and challenges in international development are seen through the lens of an NGO peak body from the heady optimism of the first Development Decade of the 1960s through the growth in government support of NGOs in the 1980s to the challenges of the 2010s The major themes of ACFID are presented human rights gender justice humanitarianism NGO codes of conduct and influencing government policy both broadly and as it relates to NGOs Each of these themes is placed in a global context and in relation to what other NGO networks are doing internationally

Corporate Political Responsibility

Thomas P. Lyon, 2023-11-30 Behind closed doors many large companies quietly use their political clout to influence public policy on social and environmental issues often in a negative direction This book seeks to create a new norm for responsible political behaviour by corporations It brings together leading scholars of corporate political responsibility with leading organizations that have been working to support companies in adopting more responsible political practices The contributors present new evidence on what motivates firms to become more responsible and how markets view corporate dark money spending They also explain how activists have pressed companies to play a more responsible role in politics With a particular focus on climate change and the important role of corporate lobbying in supporting or blocking climate policy this volume leads the way forward for researchers activists and citizens who seek a future in which corporate political influence is transparent accountable and responsible

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