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Automated
content
creation



Automation
of repetitive
tasks



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search and
retrieval



**Enterprise
Knowledge
Management**

Workflow
integration



Knowledge Management Strategies It Enterprise Technology

Juan Vicente Garcia Manjon



Knowledge Management Strategies It Enterprise Technology:

Knowledge Management Strategies for Business Development Russ, Meir, 2009-09-30 This book addresses the relevance of knowledge management strategies for the advancement of organizations worldwide Provided by publisher

Self-Knowledge and Knowledge Management Applications Beverly Weed-Schertzer, 2023-02-17 Defining and explaining how Self Knowledge enhances the application of different knowledge types when used both independently and collectively Self Knowledge and Knowledge Management Applications is essential reading for professionals and students across multiple disciplines from business and management to strategy and technology *Knowledge Management and Business Strategies: Theoretical Frameworks and Empirical Research* Abou-Zeid, El-Sayed, 2007-11-30 The growing awareness of the crucial role that knowledge can play in gaining competitive advantage has lead businesses to confront how to build competitive business strategy around a firm s intellectual resources and capabilities and how to define and guide the processes and infrastructure for managing organizational knowledge Knowledge Management and Business Strategies Theoretical Frameworks and Empirical Research provides researchers and practitioners fundamental business and management knowledge by exploring relevant theoretical frameworks and the latest empirical research findings in the area of knowledge and knowledge management strategies and their formulation and alignment with organizations competitive business strategies *Asian Business and Management Practices: Trends and Global Considerations* Ura, Dasho Karma, 2014-09-30 As a rapidly rising force in the global market Asian countries hold opportunities for growth and development However in order to successfully gain entry into this new part of the market it will first be necessary to understand the motives and background behind Asian economies Asian Business and Management Practices Trends and Global Considerations analyzes the various strategies found in the Asian economic market Showcasing a broad range of countries in Southeast Asia in addition to China and India this publication is a broad widely encompassing resource for academics PhD students experts policymakers and government officials interested in understanding the background and applications behind business success in Asia *Developing Business Strategies and Identifying Risk Factors in Modern Organizations* Tavana, Madjid, 2013-12-31 As there is a vast amount of information to consider when offering quality services organizations have developed techniques for identifying risk factors to be taken into consideration when constructing effective business strategies Developing Business Strategies and Identifying Risk Factors in Modern Organizations presents new methodologies currently being utilized to formulate and solve strategic issues in order to escape the jeopardy of possible business risks By highlighting a multitude of sciences and their influences on modern organizations this book is an essential reference for decision makers and researchers in business industry government and academia *Conceptual Models and Outcomes of Advancing Knowledge Management: New Technologies* Jennex, Murray E., 2012-01-31 This book discusses theory and practice in the design of knowledge management systems facilitation of knowledge sharing and creation of

practices that encourage organizational learning Provided by publisher

Creating the Discipline of Knowledge Management Michael Stankosky, 2005-04-18 In this book Dr Michael Stankosky founder of the first doctoral program in knowledge management sets out to provide a rationale and solid research basis for establishing Knowledge Management KM as an academic discipline While it is widely known that Knowledge is the driver of our knowledge economy Knowledge Management does not yet have the legitimacy that only rigorous academic research can provide This book lays out the argument for KM as a separate academic discipline with its own body of knowledge theoretical constructs guiding principles and professional society In creating an academic discipline there has to be a widely accepted theoretical construct arrived at by undergoing scholarly scientific investigation and accompanying rigor This construct becomes the basis for an academic curriculum and proven methodologies for practice Thus the chapters in this book bridge theory and practice providing guiding principles to those embarking on or evaluating the merits of a KM program As a methodology itself for undertaking the development of a body of knowledge a KM Research Map was developed to guide scholars researchers and practitioners This book presents this map and showcases cutting edge scholarship already performed in this nascent field by including the dissertation results of eleven KM scholar practitioners

Context and Semantics for Knowledge Management Paul Warren, John Davies, Elena Simperl, 2011-09-15 Knowledge and information are among the biggest assets of enterprises and organizations However efficiently managing maintaining accessing and reusing this intangible treasure is difficult Information overload makes it difficult to focus on the information that really matters the fact that much corporate knowledge only resides in employees heads seriously hampers reuse The work described in this book is motivated by the need to increase the productivity of knowledge work Based on results from the EU funded ACTIVE project and complemented by recent related results from other researchers the application of three approaches is presented the synergy of Web 2 0 and semantic technology context based information delivery and the use of technology to support informal user processes The contributions are organized in five parts Part I comprises a general introduction and a description of the opportunities and challenges faced by organizations in exploiting Web 2 0 capabilities Part II looks at the technologies and also some methodologies developed in ACTIVE Part III describes how these technologies have been evaluated in three case studies within the project Part IV starts with a chapter describing the principal market trends for knowledge management solutions and then includes a number of chapters describing work complementary to ACTIVE Finally Part V draws conclusions and indicates further areas for research Overall this book mainly aims at researchers in academia and industry looking for a state of the art overview of the use of semantic and Web 2 0 technologies for knowledge management and personal productivity Practitioners in industry will also benefit in particular from the case studies which highlight cutting edge applications in these fields

Knowledge Management Tools and Techniques Madanmohan Rao, 2012-06-14 Knowledge management KM or the practice of using information and collaboration technologies and processes to capture organizational learning and

thereby improve business performance is becoming one of the key disciplines in management especially in large companies Many books magazines conferences vendors consultancies Web sites online communities and email lists have been formed around this concept This practical book focuses on the vast offerings of KM solutions technology content and services The focus is not on technology details but on how KM and IT practitioners actually use KM tools and techniques Over twenty case studies describe the real story of choosing and implementing various KM tools and techniques and experts analyse the trends in the evolution of these technologies and tools along with opportunities and challenges facing companies harnessing them Lessons from successes and failures are drawn along with roadmaps for companies beginning or expanding their KM practice The introductory chapter presents a taxonomy of KM tools identifies IT implications of KM practices highlights lessons learned and provides tips and recommendations for companies using these tools Relevant literature on KM practices and key findings of market research groups and industry consortia such as IDC Gartner and APQC are presented The majority of the book is devoted to case studies featuring clients and vendors along the entire spectrum of solutions hardware e g handheld wearable devices software e g analytics collaboration document management and content e g newsfeeds market research Each chapter is structured along the 8Cs framework developed by the author connectivity content community commerce community capacity culture cooperation and capital In other words each chapter addresses how appropriate KM tools and technologies help a company on specific fronts such as fostering adequate employee access to knowledge bodies user friendly work oriented content communities of practice a culture of knowledge learning capacity a spirit of cooperation commercial and other incentives and carefully measured capital investments and returns Vendor history product service offerings implementation details client testimonials ROI reports and future trends are highlighted Experts in the field then provide third party analysis on trends in KM tools and technique areas and recommendations for KM practitioners

Knowledge Management and E-Learning Jay Liebowitz, Michael Frank, 2016-04-19 The rapidly growing demand for online courses and supporting technology has resulted in a plethora of structural and functional changes and challenges for universities and colleges These changes have led many distance education providers to recognize the value of understanding the fundamental concepts of both e learning and knowledge management K *Service Science Research, Strategy and Innovation: Dynamic Knowledge Management Methods* Delener, N., 2012-01-31 This book explores areas such as strategy development service contracts human capital management leadership management marketing e government and e commerce Provided by publisher **Knowledge Management and Business Model Innovation** Yogesh Malhotra, 2001-01-01 We are living in interesting times characterized by increasing digitalization of business enterprises in a global interconnected knowledge economy With waning euphoria about the first wave of digital e business enterprises and a sobering dot com stock market business model innovation is being recognized as the key enabler that can unleash value creation for new digital enterprises In contrast to traditional factors of production knowledge assets and intellectual capital

are expected to play a dominant role in determining both valuation and value creation capabilities of most new age enterprises Not surprisingly Knowledge Management for Business Model Innovation is anticipated to be the mantra for survival competence and success of Net enterprises as well as traditional brick and mortar enterprises faced with the challenge of transforming their business models into and beyond click and mortar companies

Knowledge Management, Innovation, and Entrepreneurship in a Changing World Jennex, Murray Eugene,2020-03-27 In today s world of business gaining an advantage of competitors is a focal point for organizations and a driving force in the economy New practices are being studied and implemented constantly by rivaling companies Many industries have begun putting emphasis on intensive knowledge practices with the belief that implementing cutting edge learning practices will fuel research and innovation within the company Understanding this dynamic method of management is critical for managers and executives who wish to propel the success of their organizations Knowledge Management Innovation and Entrepreneurship in a Changing World is a collection of pioneering research on the methods of gaining organizational advantages based on knowledge innovation and management While highlighting topics including human robot teaming organizational learning and e collaboration this book will explore the sustainable links between knowledge management influences and organizational capability This book is ideally designed for managers strategists economists policymakers entrepreneurs business professionals researchers students and academics seeking research on recent trends in innovative economics and business technologies

Knowledge Management Strategies: A Handbook of Applied Technologies Lytras, Miltiadis D.,Russ, Meir,Maier, Ronald,Naeve, Ambjörn,2008-04-30 We recognize knowledge management as a socio technical phenomenon where the basic social constructs such as person team and organization require support from information communication technology applications In an era of business transition the effective management of knowledge is proposed as a strategy that effectively utilizes organizational intangible assets Knowledge Management Strategies A Handbook of Applied Technologies provides practical guidelines for the implementation of knowledge management strategies through the discussion of specific technologies and taxonomies of knowledge management applications A critical mass of some of the most sought after research of our information technology and business world this book proves an essential addition to every reference library collection

Transformational Leadership Styles, Management Strategies, and Communication for Global Leaders Roache, Darcia Ann Marie,2023-08-31 The impact of transformational leadership styles management strategies and communication for organizational effectiveness and employee performance within organizations cannot be overemphasized Leadership as a concept has evolved over the years based on situations practices and change management approaches in organizations The evolution of transformational leadership in organizations is imperative to examine in order to motivate and encourage others to collectively support and work to achieve organizational effectiveness or vision and mission Leadership needs a paradigm shift to influence opportunities and challenges in organizations such as organizational behavior motivation communication

and management functions Transformational Leadership Styles Management Strategies and Communication for Global Leaders aims to provide relevant theoretical conceptual procedural and the latest empirical research findings frameworks that critically examine the areas of leadership leadership styles management studies and communication for leaders globally It is designed for multi sectoral interests in business and educational organizations chief executive officers executive members team leaders industry leaders human resource directors personnel leadership and management leaders and practitioners

Strategies for Knowledge Management Success: Exploring Organizational Efficacy Jennex, Murray E., Smolnik, Stefan, 2010-08-31 Knowledge management captures the right knowledge to the right user who in turn uses the knowledge to improve organizational or individual performance to increase effectiveness

Business, Technology, and Knowledge Management in Asia: Trends and Innovations Ordóñez de Pablos, Patricia, 2012-12-31 This book highlights the efforts and developments in the fields of Asian studies as well as its intentional role in IT and management within the constant growing business market Provided by publisher

Technological Innovation: Strategy And Management Juan Vicente Garcia Manjon, 2020-03-13 Technological Innovation Strategy and Management offers a comprehensive analysis of technological innovation management from a strategic and integrated approach The book covers the most relevant topics on the discipline of Innovation Management such as the conceptual framework for innovation and technology the study of innovation sources the strategic management of innovation and technology innovation enablers organization leadership culture human capital creativity and learning innovation outcomes product and process innovation and the evaluation and control of the innovation process It particularly highlights the role of innovation and technology to build sustainable competitive advantages The book references the most relevant and updated research work in this realm This can be helpful for researchers scholars and practitioners who want to have an updated guide on the state of the art technological innovation management

Proceedings of the 25th European Conference on Knowledge Management Dr. Nora Obermayer, Dr Andrea Bencsik,

Knowledge Management Systems Design Shabahat Husain, Jean-Louis Ermine, 2025-03-31 Knowledge Capital vital for organizations sustainability competitiveness and stability can be regenerated in a value added manner enabling the development of high quality products and services through innovative Knowledge Management KM techniques One effective approach is establishing and implementing ISO compliant Knowledge Management Systems KMS across various sectors Covering nearly all aspects of Knowledge Management this book offers a comprehensive overview of the evolution and description of core theories along with their applications in a few case studies that thoroughly analyze the necessary procedures and technologies for developing KMS The book encompasses the latest trends showcasing the increasing integration of artificial intelligence techniques within KM practices as discernible through scores of service providers Additionally it addresses the challenges of measuring the effectiveness of KM techniques and the value they bring to organizations thereby supporting the successful and sustainable implementation of KM It also highlights innovative

frameworks such as the Virtuous KM Cycle MASK techniques the Daisy Model and the Husain Ermine AI KM Model The publication is an essential resource for students and researchers specializing in Knowledge Management as well as for managers academicians and practitioners in both the public and private sectors

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