

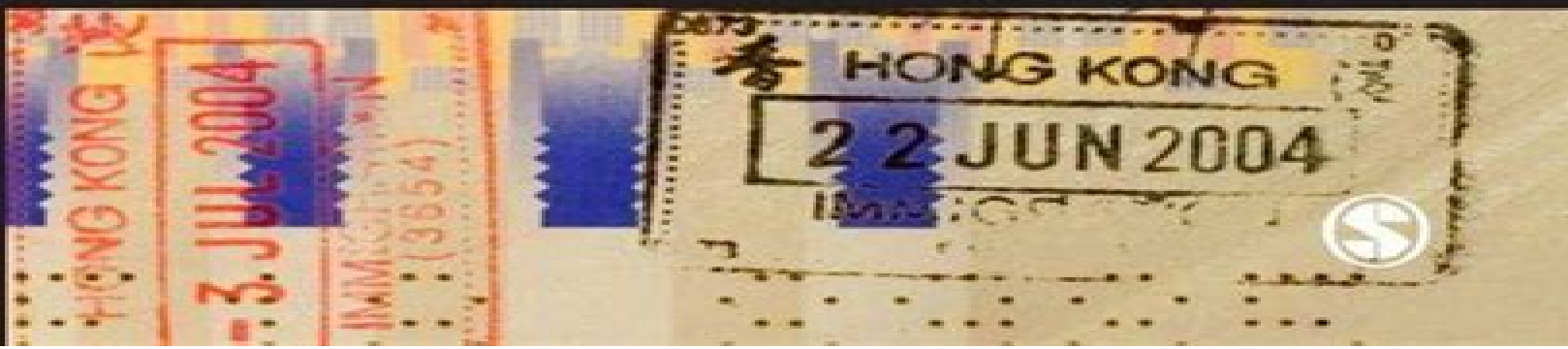
key concepts

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Key Concepts in Tourism Research

DAVID BOTTERILL & VINCENT PLATENKAMP



Key Concepts In Tourism Research Sage Key Concepts Series

Tijana Rakić, Donna Chambers



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Key Concepts in Tourism Research David Botterill, Vincent Platenkamp, 2012-04-12 This book walks students through the selection and application of research methods within Tourism Experienced authors introduce the relevant language and theory of key methodologies and then develop them using strategic literature review and the inclusion of international examples which relate directly to tourism Each concept sets the historical and philosophical context of a method alongside the practical application of the technique and provides authoritative and reliable data informative cross referencing detailed discussion of theories and their critics suggestions for further reading The book is a vital resource for all students of tourism leisure and management **Tourism: The Key Concepts** Peter Robinson, 2012-10-12 Tourism The Key Concepts offers a comprehensive collection of the most frequently used and studied concepts in the subject of tourism Within the text key terms concepts typologies and frameworks are examined in the context of the broader social sciences blending together theory and practice to explore the scope of the subject Terms covered include Ethical Tourism LGBT Tourism Hospitality Mobility Authenticity Quality Management Destination Management Geographies of Tourism Planning Sociology in Tourism Society and Culture Tourism Strategy Each entry contextualises defines and debates the concept discussed providing an excellent starting point for those studying tourism for the first time and a quick reference for those who are more experienced With case studies examples and further reading throughout this text will be invaluable for all undergraduate and postgraduate tourism students ***Worldwide Destinations*** Brian Boniface, MA, Chris Cooper, Robyn Cooper, 2012-08-21 Worldwide Destinations The Geography of Travel and Tourism is a unique text that explores the demand supply organisational aspects and resources of every tourism destination in the world This fifth edition is brought up to date with key features such as an exploration of current issues such as climate change economic capacity grey tourism and social impacts new full colour interior packed iwth helpful pedagogic features including discussion points and assignments to encourage greater student involvement a companion website is now available at [www.routledge.com cw boniface](http://www.routledge.com/cw/boniface) and includes interactive multiple choice questions for students to test their own learning The book provides thematic chapters at the beginning which detail the geographical knowledge and principles required to understand how to approach the analysis of destinations The further division of the book into thematic and regional chapters enables the student to carry out a systematic analysis of a particular destination Worldwide Destinations The Geography of Travel and Tourism is an invaluable resource for studying every destination in the world as well as the demand resources and future of the geography of tourism This thorough guide is a must have for any tourism student ***Ideological, Social and Cultural Aspects of Events*** Omar Moufakkir, Tomas Pernecky, 2014-12-10 There is an ever growing importance of events in modern society and until now existing literature on events has been dominated by the economic perspective Social and Cultural Aspects of Events addresses the social and cultural side of events and explores the role they have in fostering change and community

development It examines the transformatory function of events in the context of development studies as phenomena that can promote and facilitate human development including social societal and individual change This book provides vital and timely exploration and encourages the study of more diverse themes within event management *Journeys of Discovery in Volunteer Tourism* Kevin D. Lyons, Stephen Wearing, 2008 Offers an insight into how volunteer tourism is growing and developing This title includes case studies from researchers in the field which explore the experiences of the volunteer tourist and the relationships between volunteers and host communities and commercial non commercial and government entities involved in volunteer tourism **Car Tourism** Waldemar Cudny, 2017-07-05 This book examines the role of cars and the space connected with their production and presentation in tourism development It describes the role played by experiences and experience societies formed in the 20th c in the development of contemporary tourism including tourism related to cars The book explores the influence of experiencing unusual events such as car races car fairs visits to car industry museums or multifunctional spaces connected with producing and exhibiting cars e g Autostadt or Audi Forum on the development of a new type of tourism i e car tourism This kind of tourism is novel in two ways firstly it is a new phenomenon in science as so far it has not been thoroughly studied or described apart from various short articles Secondly this type of tourism has developed on a large scale only in recent years mainly due to the huge investments made by powerful European car manufacturers e g Autostadt Audi Forums Porsche Museum Lamborghini Museum etc The book presents cars and the spaces related to them as tourist assets sites events and as tourist products that satisfy tourists needs Moreover it connects the issue of car tourism to the marketing strategies of large car manufacturers and discusses the theory of tourism space highlighting the main tourism spaces in which car tourism develops It presents multifunctional spaces factories adventure centres Autostadt in Wolfsburg museums car exhibitions and race tracks In the next chapter following an introduction to the problem of events the author describes events related to car tourism including races rallies driving schools and car fairs The book ends with a summarizing chapter which includes a model of the function of car tourism as a separate type of tourism as well as a discussion presenting the main features advantages and disadvantages of car tourism in the context of the tourism space theory Research Methods for Leisure and Tourism A.J. Veal, 2017-12-19 Now in its fifth edition *Research Methods for Leisure and Tourism* has become the ultimate reference text for both students enrolled in undergraduate and postgraduate degrees and practising managers This book combines comprehensive coverage of a wide variety of qualitative and quantitative research methods with step by step guidance through research software including Excel SPSS and NVivo Key features Coverage of both qualitative and quantitative research methods ensuring a balanced approach to data collection and analysis Practical guidance on conducting research and writing reports showing the how as well as the what Detailed coverage of the development of conceptual frameworks for research research design analytical methods and the composition of research reports providing everything required to conduct a research project International

case studies and extensive examples from the leisure and tourism literature Questions exercises and further reading for each chapter Extensive web based support materials New to this edition The fifth edition has been fully updated throughout and includes additional material on Management and policy related research methods EndNote bibliographic referencing software Notes on additional methods including big data discourse analysis multiple correspondence analysis netnography web based research people meters For the analysis of quantitative data SPSS is updated to version 23 For qualitative data analysis the guide to NVivo software is updated to version 11

Handbook of Tourism and Quality-of-Life Research Muzaffer Uysal, Richard Perdue, M. Joseph Sirgy, 2012-01-07 Quality of life QOL research in tourism has gained much momentum over the last two decades Academics working in this area research issues related to tourists and host communities Practitioners are becoming increasingly interested in understanding the science that allows them to develop better marketing and managerial programs designed to enhance the quality of life of tourists Tourism bureaus and government agencies are increasingly interested in issues of sustainable tourism specifically in understanding and measuring the impact of tourism on the quality of life of the residents of the host communities This handbook covers all relevant topics and is divided into two parts research relating to travelers tourists and research relating to the residents of host communities It is the only state of the art reference book in its field and will prove invaluable to academics interested in QOL research as well as tourism practitioners interested in applying the science of QOL in the tourism industry

Tourism Studies and the Social Sciences Andrew Holden, 2004-06 Tourism Studies and the Social Sciences aims to provide students with a wider understanding of and grounding in the theories of the social sciences that tourism studies have been built upon

Routledge Handbook of the Tourist Experience Richard Sharpley, 2021-11-17 Routledge Handbook of the Tourist Experience offers a comprehensive synthesis of contemporary research on the tourist experience It draws together multidisciplinary perspectives from leading tourism scholars to explore emergent tourist behaviours and motivations This handbook provides up to date critical discussions of established and emergent themes and issues related to the tourist experience from a primarily socio cultural perspective It opens with a detailed introduction which lays down the framework used to examine the dynamic parameters of the tourist experience Organised into five thematic sections chapters seek to build and enhance knowledge and understanding of the significance and meaning of diverse elements of the tourist experience Section 1 conceptualises and understands the tourist experience through an exploration of conventional themes such as tourism as authentic and spiritual experience as well as emerging themes such as tourism as an embodied experience Section 2 investigates the new developing tourist demands and motivations and a growing interest in the travel career Section 3 considers the significance motives practices and experiences of different types of tourists and their roles such as the tourist as photographer Section 4 discusses the relevance of place to the tourist experience by exploring the relationship between tourism and place The last section Section 5 scrutinises the role of the tourist in creating their experiences through

themes such as transformations in the tourist role from passive receiver of experiences to co creator of experiences and external mediators in creating tourist experiences This handbook is the first to fill a notable gap in the tourism literature and collate within a single volume critical insights into the diverse elements of the tourist experience today It will be of key interest to academics and students across the fields of tourism hospitality management geography marketing and consumer behaviour

Tourism and Gender-based Violence Paola Vizcaino, Heather Jeffrey, Claudia Eger, 2020-08-14 This book focuses on the multiple and interconnected manifestations of violence that women girls encounter in tourism consumption and production while seeking to open the debate on violence against sexual minorities LGBT and discussing men boys as victims and perpetrators of GBV

Doing Events Research Dorothy Fox, Mary Beth Gouthro, Yeganeh Morakabati, John Brackstone, 2014-04-03 Events Management is a rapidly expanding discipline with growing student numbers however currently there are no specifically focused Research Methods texts available to serve this growing cohort Fulfilling the need for a relevant book which reflects the unique characteristics of research in the field this title provides students with innovative ideas and inspiration to undertake their own research work and informs them of the wide diversity of research strategies and contexts that are available Content is written from a researcher s point of view and provides a step by step guide to accomplishing a project or dissertation in the field of events The reader is guided right from the beginning in selecting a topic for research identifying aims objectives and questions and then determining which research methods are the most appropriate and practical They are then shown how to analyze and interpret their data as well as writing up the project Whilst many current texts are skewed either towards qualitative or quantitative methods Doing Events Research provides a balanced coverage of both It incorporates not only traditional research methods but also contemporary techniques such as using social networking websites and Google analytics Specific research case studies are integrated to make applications accessible to events students and show the unique characteristics of researching in this field A range of useful learning aids spur critical thinking and further students knowledge This book is visually accessible and whilst written in an engaging style nonetheless maintains academic rigor grounded in research and scholarship This is essential reading for all events students

Qualitative Ethics in Practice Martin Tolich, 2016-09-16 Neither ethics committees nor qualitative researchers can predict the types of ethical dilemmas that will happen in the field only that they will routinely occur In Qualitative Ethics in Practice a team of fifteen top researchers from various disciplines and nationalities offer ethical strategies unique to qualitative researchers for those big ethical moments beyond what can be predicted by ethics committees Ideally structured for qualitative classes that tackle ethics issues the book calls for an ethical code unique to the practice of qualitative research uses a variety of cases from education community development tourism family and other settings to examine how researchers addressed ethical dilemmas in practice including the infamous Belfast Project highlights some relevant models and programs being developed that may lead to solutions

Issues in Cultural Tourism Studies

Melanie K. Smith, 2015-10-14 The third edition of *Issues in Cultural Tourism Studies* provides a vital framework for analysing the complexity of cultural tourism and its increasing globalization in existing as well as emergent destinations of the world. It focuses in particular on the need for even more creative tourism strategies to differentiate destinations from each other using a blend of localized cultural products and innovative global attractions. The book explores many of the most pertinent issues in heritage arts festivals indigenous ethnic and experiential cultural tourism in urban and rural environments alike. Since the second edition of this book there have been many important developments in this field and this third edition has been completely revised and updated to include New content on demand and motivation for cultural tourism sustainable cultural tourism and ethnic cultural tourism New and updated case studies from an even wider global perspective A revised up to date framework for global cultural tourism studies in the light of recent research publications and industry developments New pedagogical features within the text to aid understanding and critical thinking including questions at the end of case studies and a further reading section At the interface between the global and the local a sustainable and people centred approach to cultural tourism planning and development is advocated to ensure that benefits are maximized for local areas a sense of place and identity are retained and the tourist experience is enhanced to the full The text is unique in that it provides a summary and a synthesis of all of the major issues in global cultural tourism which are presented in an accessible way using a diverse range of international case studies It is essential and valuable reading for all tourism students Key

Concepts in Tourist Studies Melanie Smith, Nicola MacLeod, Margaret Hart Robertson, 2010-03-22 Tourism is the fourth biggest industry in the world What are the key concepts in Tourist Studies This essential resource for students of tourism contains concise and authoritative entries on Planning Tourism Sustainable Tourism Festivals and Events Cultural Tourism Economics of Tourism Regeneration The Experience Economy Urban Tourism Sex Tourism Shrewdly judged to suit the needs of the modern student the book offers the basic materials tools and guidance for making sense of tourism and gaining the best results in essays and exams *Social Media: The Good, the Bad, and the Ugly* Yogesh K. Dwivedi, Matti

Mäntymäki, M.N. Ravishankar, Marijn Janssen, Marc Clement, Emma L. Slade, Nripendra P. Rana, Salah Al-Sharhan, Antonis C. Simintiras, 2016-08-22 This book constitutes the refereed conference proceedings of the 15th IFIP WG 6.11 Conference on e Business e Services and e Society I3E 2016 held in Swansea UK in September 2016 The 47 full and 17 short papers presented were carefully reviewed and selected from 90 submissions They are organized in the following topical sections social media strategy and digital business digital marketing and customer relationship management adoption and diffusion information sharing on social media impression trust and risk management data acquisition management and analytics e government and civic engagement e society and online communities **The Wiley Blackwell Companion to Tourism**

Alan A. Lew, C. Michael Hall, Allan M. Williams, 2014-06-03 The Wiley Blackwell Companion to Tourism presents a collection of readings that represent an essential and authoritative reference on the state of the art of the interdisciplinary field of

tourism studies Presents a comprehensive and critical overview of tourism studies across the social sciences Introduces emerging topics and reassesses key themes in tourism studies in the light of recent developments Includes 50 newly commissioned essays by leading experts in the social sciences from around the world Contains cutting edge perspectives on topics that include tourism s role in globalization sustainable tourism and the state s role in tourism development Sets an agenda for future tourism research and includes a wealth of bibliographic references

An Introduction to Visual Research Methods in Tourism Tijana Rakić, Donna Chambers, 2011-07-27 An Introduction to Visual Research Methods in Tourism is the first book to present discuss and promote the use of a range of visual methods including still images such as photographs postcards drawings and moving images such as video within the context of tourism research The book focuses on key issues important for students researchers and academics actively doing visual tourism research or those who are contemplating using these methods These range from the questions surrounding philosophical approaches inter disciplinary location range and choice of methods implementation and data analysis techniques to provide an essential guide to using visual methods in tourism research While recognising that visual methods are predominantly employed within qualitative research this text will discuss various philosophical approaches and academic disciplines indicating how these influence a particular choice of visual method mode of implementation and type of analysis In this regard this book will incorporate perspectives from a range of disciplines including anthropology geography and sociology demonstrating how these might be applied within the context of studies in tourism The discussions surrounding these key issues are supplemented with international case studies from existing research to show how these methods are used in practice In addition to this practical tip boxes are included to help avoid some of the pitfalls associated with visual research This book is an essential guide for tourism students academics and researchers embarking on research using visual methodology in this field

Teaching Tourism Edelheim, Johan, Joppe, Marion, Flaherty, Joan, 2022-02-22 Tourism as an activity is increasingly being criticised for its exploitative and extractive industrial approaches to business Yet it has the power to transform and to regenerate societies cultures and the environment The desire to explore the world around us is deeply embedded in many people s psyche but it comes at a cost to the environment and often to the residents of the visited communities Much of tourism education has been closely linked to preparing students for future professional practice but the challenges and opportunities linked to its consumption require that its future leaders must exhibit very different values and understandings to tackle ever more complex and wicked problems from which tourism cannot dissociate itself This compilation of values based learning experiences can be adapted to suit the needs and disposition of individual instructors and aims not only to engage students in the subject matter but also deepen their understanding of its complexity and interconnectivity and help them become global citizens that lead lives of consequence

Tourism Imaginaries at the Disciplinary Crossroads Maria Gravari-Barbas, Nelson Graburn, 2016-06-23 Providing a unique analysis of current multidisciplinary research on the complex relationships between

tourism and the imaginaries of tourist destinations this book traces the links between tourism imaginaries and their religious heaven and political utopia antecedents The substantive chapters are organised into three main thematic sections the first explores the touristic production and consumption of place imaginaries the second analyses the way places are practiced through imaginaries and the role imaginaries play in the tourist experience and the final section explores the way images and the media participate in the creation of tourism imaginaries

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