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Low Cost Marketing For The Martial Arts School:

Low Cost Marketing for the Martial Art School Sang H. Kim, 2009-06 Grow your martial art school without breaking your budget This book is packed with hundreds of free and low cost marketing ideas on a wide variety of topics **BONUS** Discover how to create a professional marketing plan *Starting and Running Your Own Martial Arts School* Karen Levitz Vactor, Susan Lynn Peterson, Ph.D., 2011-12-20 Learn the ins and outs of managing a successful martial arts school with this practical business guide Do you dream of opening your own martial arts dojo some day Are you in the process of planning and building a school Do you have a school but struggle to run it efficiently and pay the bills Then *Starting and Running Your Own Martial Arts School* is for you This practical business guide teaches you the skills you need to ensure the success of your martial arts business It includes advice on how to Build a memorable identity for your school Find funding to get started Unravel government red tape Create a realistic fee schedule Choose a location that will bring students through your door Turn potential students into paying students Hold on to your current students Hire and develop good employees Develop a feeling of financial security Be ready for emergencies Create and run a profitable pro shop Pinpoint and solve problems *Starting and Running Your Own Martial Arts School* contains proven business advice to help you create the martial arts school you want This small business book turns time tested business practices into simple practical solutions to the business challenges you face every day [Martial Arts Instructor's Desk Reference](#) Sang H. Kim, 2002 The Martial Arts Instructors Desk Reference is a complete guide to advanced teaching concepts and martial arts school administration Author and veteran martial arts instructor Dr Sang H Kim covers a wide range of essential topics for the professional martial arts instructor including Teaching children with ADD behavioral problems and learning disabilities Creating lesson plans and teaching specific curriculum elements Combating boredom through hundreds of drills and training ideas Marketing advertising publicity staffing and customer service Instructor training and evaluation Tournament management Branch school and outreach program development Based on years of Dr Kim's research and experience this book brings together a wide range of essential topics for martial arts instructors of all levels *Black Belt*, 1997-01 The oldest and most respected martial arts title in the industry this popular monthly magazine addresses the needs of martial artists of all levels by providing them with information about every style of self defense in the world including techniques and strategies In addition *Black Belt* produces and markets over 75 martial arts oriented books and videos including many about the works of Bruce Lee the best known martial arts figure in the world *Black Belt*, 1996-02 The oldest and most respected martial arts title in the industry this popular monthly magazine addresses the needs of martial artists of all levels by providing them with information about every style of self defense in the world including techniques and strategies In addition *Black Belt* produces and markets over 75 martial arts oriented books and videos including many about the works of Bruce Lee the best known martial arts figure in the world **Black Belt**, 1996-06 The oldest and most respected martial arts title in the industry this

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