

Making Ecopreneurs

Developing Sustainable
Entrepreneurship

SECOND EDITION

A Gower Book

MICHAEL SCHAPER

Making Ecopreneurs Corporate Social Responsibility

**Katerina Nicolopoulou, Mine Karatas-
Ozkan, Frank Janssen, John Jermier**

Making Ecopreneurs Corporate Social Responsibility:

Making Ecopreneurs Michael Schaper, 2016-05-06 The first edition of this book looked at the emergence of ecopreneurs environmental entrepreneurs gaining competitive advantage for their firms through understanding and utilising green issues These green entrepreneurs have led the way in enabling market forces to generate economic growth whilst protecting the environment and encouraging sustainability This new edition continues the examination of what distinguishes these green entrepreneurs from others It draws on a diverse range of case studies embracing examples of both successful and unsuccessful ecopreneurial ventures on at least four continents Contributions have been updated and a number of entirely new chapters describe sustainable business projects in places ranging from the USA India western Europe UK Australia central America and New Zealand Making Ecopreneurs second edition charts recent developments and remains highly relevant to researchers in the fields of sustainable business development and entrepreneurship to policymakers within governments and NGOs and to those running businesses

Making Ecopreneurs Michael Schaper, 2010

Whistleblowing and Organizational Social Responsibility Wim Vandekerckhove, 2016-02-11 Establishing a policy and building a culture that helps to protect organizations from financial wrong doing criminal or civil liability and permanent damage to corporate reputation has become a central theme of contemporary corporate policies towards whistleblowing This book is amongst the first to provide a detailed and full length analysis of the meaning and various justifications of whistleblowing policies While the legitimization of organizational whistleblowing suggests an adaptation of organizations to public opinion this book examines the wider legitimization whistleblowing policies have been given considering whether the establishment of policies genuinely leads to the implicit institutionalization of whistleblowing itself The book s particular focus is upon what kinds of whistleblowing societies and organizations actually want and whether policies developed as a result meet expectations

Making Ecopreneurs Michael Schaper, 2016-05-06 The first edition of this book looked at the emergence of ecopreneurs environmental entrepreneurs gaining competitive advantage for their firms through understanding and utilising green issues These green entrepreneurs have led the way in enabling market forces to generate economic growth whilst protecting the environment and encouraging sustainability This new edition continues the examination of what distinguishes these green entrepreneurs from others It draws on a diverse range of case studies embracing examples of both successful and unsuccessful ecopreneurial ventures on at least four continents Contributions have been updated and a number of entirely new chapters describe sustainable business projects in places ranging from the USA India western Europe UK Australia central America and New Zealand Making Ecopreneurs second edition charts recent developments and remains highly relevant to researchers in the fields of sustainable business development and entrepreneurship to policymakers within governments and NGOs and to those running businesses

Dictionary of Corporate Social Responsibility Samuel O. Idowu, Nicholas Capaldi, Matthias S. Fifka, Liangrong Zu, René

Schmidpeter,2015-02-03 This book is a concise and authoritative reference work and dictionary in the field of corporate social responsibility sustainability business ethics and corporate governance It provides reliable definitions to more than 600 terms and concepts for researchers and professionals alike By its definitions the dictionary helps users to understand the meanings of commonly used terms in CSR and the roles and functions of CSR related international organizations Furthermore it helps to identify keynotes on international guidelines codes and principles relevant to CSR The role of CSR in the business world has developed from a fig leaf marketing front into an important and indispensable aspect of corporate behavior over the past years Sustainable strategies are valued desired and deployed more and more by relevant players in business politics and societies all over the world Both research and corporate practice therefore see CSR as a guiding principle for business success

Knowledge Management for Corporate Social Responsibility Martín-de Castro, Gregorio,González-Masip, Jaime,2020-09-04 In a changing and complex environment currently facing the main challenges of sustainable development effective management of knowledge intellectual assets organizational learning and talent management are the basis for social innovation and new ways of competition In this sense management and business practice are incorporating social and environmental demands made by all types of stakeholders to improve business decisions and strategies Knowledge Management for Corporate Social Responsibility provides research exploring the theoretical and practical aspects of linking firm profitability social development and natural environment in respect to business management practices Featuring coverage on a broad range of topics such as employer branding intellectual capital and organizational performance this book is ideally designed for business professionals small business owners entrepreneurs academicians researchers and business students

Territories of Social Responsibility Patricia Almeida Ashley,2016-03-09 CSR is a fragile concept if conceived only at the organizational level or driven only by leadership will Many writers deal with aspects of social responsibility but most deal with it as this kind of organizational and voluntary initiative Few address the wider policy agenda The contributors to *Territories of Social Responsibility* researchers and practitioners from four continents all participated in an international workshop co ordinated by Patricia Almeida Ashley as part of her role as Chair in Development and Equity at the International Institute of Social Studies They form a policy network contributing to studies on the concept of a multi actor multilevel and territorial approach to social responsibility and governance oriented towards global regional or local development and equity goals This book introduces a new conceptual framework and promotes a research and policy agenda relating to it A new model sees CSR embedded in institutional and legal frameworks communicated and understood through a vector of communication and knowledge influencing situated culture and social values and classified into three levels of ethical challenges All of this can be expressed into the social processes of education governance the development of civil society and policy making a renovation of the existing perspectives on the concept of social responsibility This ground breaking book integrates conceptual and empirical contributions and opens a research and

policy agenda for the future It will appeal to academics higher level students policy makers and to leaders of and advisors to organizations affected by social responsibility issues The Cooperative Movement Richard C. Williams,2016-03-23 Richard Williams surveys the history of the cooperative movement from its origins in the 18th century and deals with the theory of cooperation as contrasted with the Standard Economic Model based on competition The book contains the results of field studies of a number of successful cooperatives both in the developed and developing world It includes insights from personal interviews of cooperative members and concludes by considering the successes and challenges of the cooperative movement as an alternative to the global neo colonialism and imperialism that now characterizes free market capitalist approaches to globalization The book considers democratic and local control of essential economic activities such as the production distribution and retailing of goods and services It suggests that cooperative approaches to these economic activities are already reducing poverty and resulting in equitable distributions of wealth and income without plundering the resources of developing countries *Managing Responsibly* Venkataraman Nilakant,2016-05-13 In the wake of financial meltdown and environmental disaster employers increasingly demand that managers have an understanding of ethical decision making corporate social responsibility and values based management Business ethics is therefore increasingly being taught in business schools and is a rapidly developing research topic Managing Responsibly explores the limitations of the thinking that dominates Western corporate and business culture Contributors then draw on non Western traditions and experience to suggest workable inter cultural models to enhance organizational effectiveness in an increasingly globalised environment With chapters written by specialists in economics management ethics health sciences and history the editors one a historian and one a management specialist ensure a truly interdisciplinary overall approach Part One highlights the acute need for less self interested approaches to management if local and global communities and the environment are to escape on going damage and exploitation Part Two draws on values from Indian and Maori traditions to propose alternatives to Western models of business ethics Part Three suggests ways of approaching the challenges of developing sustained ethical leadership in the contemporary globalised economy This original addition to Gower s Corporate Social Responsibility Series will appeal to a wide range of teachers researchers and higher level students of management as well as practitioners participating in executive development programmes It will also serve the needs of those with a more specialist interest in business ethics and in sustainable and responsible management Sustainable Entrepreneurship and Social Innovation Katerina Nicolopoulou,Mine Karatas-Ozkan, Frank Janssen, John Jermier,2016-11-10 Sustainable entrepreneurship has attracted growing attention in both scholarly and practitioner circles Focusing on generating social environmental and business value the notion has been raised more recently to address the contribution of entrepreneurial activities to sustainable economic and social development Sustainable Entrepreneurship and Social Innovation builds on a theoretical framework that addresses related topics via a combination of insights from sustainability policy managerial strategic innovation and

institutional perspectives Providing empirical casework as well as a conceptual and theoretical framework the book takes a global interdisciplinary approach to the emergent field of sustainable entrepreneurship The book highlights elements of sustainable entrepreneurship which have a societal impact as well as regional relevance and related aspects of innovation are also presented Definitional issues are further elaborated in order to encompass the main inter connected fields of study sustainable entrepreneurship and social innovation This book is an important resource for academic researchers and postgraduate and advanced undergraduate students in the fields of entrepreneurship innovation and sustainability

Research Anthology on Business Law, Policy, and Social Responsibility Management Association, Information Resources,2023-12-21 The complicated interactions between business law and societal expectations pose an unprecedented challenge in modern commerce Businesses navigate an intricate ecosystem shaped by legal principles government regulations and evolving societal values The Research Anthology on Business Law Policy and Social Responsibility comprehensively explores critical issues as societal expectations for responsible business practices rise across a four volume collection The anthology s timely significance makes this reference with an exhaustive coverage an indispensable resource Carefully curated the collection sheds light on the latest trends techniques and applications in business law and policy Covering topics from the transformation of business ethics in the digital era to the role of multi national corporations in enforcing competition laws the anthology serves as a vital reference for academics lawyers policymakers and business professionals Libraries seeking expansive and diverse research materials will find this anthology to be an exceptional solution enriching the academic environment and serving as an invaluable tool for researchers educators and students The Research Anthology on Business Law Policy and Social Responsibility is a comprehensive addition to any institution s collection addressing the diverse needs of those exploring the landscape of business law and policy *Global Perspectives on Corporate Governance and CSR* Güler Aras,2016-04-22 Good governance is good PR it is important in every sphere of society whether it be the corporate environment the political or wider society When resources are too limited to meet the minimum expectations of the people it is a good governance level that can help to promote the welfare of society Enlightened companies recognise that there is a clear link between governance and corporate social responsibility and make efforts to link the two Unfortunately this is too often no more than making a claim that good governance is a part of their CSR policy as well as a part of their relationship with shareholders Corporate Governance and CSR are significant issues in all parts of the world huge amounts of time and energy are devoted to its global interpretation Most analysis however is too simplistic to be helpful as it normally resolves itself into simple dualities rules based v principles based or Anglo Saxon v Continental The editors of this book argue that this is not helpful that the reality is far more complex They show that Corporate Governance and CSR cannot be understood without taking geographical cultural and historical factors into account It is necessary they say to understand the concerns of people in different parts of the world Therefore by using a wealth of case studies

theoretical models and drawing on the knowledge and perspective of experts from around the world the editors have produced this valuable book Global Perspectives on Corporate Governance and CSR discusses issues such as regional and cultural similarities and differences the contexts of differing legal frameworks and governance codes differences between large companies and SMEs governance in new environments companies and economies versus stable environments and the changing environment affecting corporate social responsibility around the world The editors then synthesise this in a way that will be helpful to business people as well as to academics

Islamic perspectives relating to business, arts, culture and communication Roaimah Omar, Hasan Bahrom, Geraldine de Mello, 2015-06-16 This timely book explores how the Malays and Muslims in general are faced with challenges in the fields of business economy and politics in the modern era of globalisation These research findings can help the Muslim community to enhance international integration particularly in Malaysia and Southeast Asia In this work scholarly and expert authors explore Islamic perspectives on communication art and culture business and law and policy They respond to the need to uphold and strengthen the culture arts and heritage of the Malays Readers are invited to explore the challenges for the Malay and Muslim world and to evolve strategies to ensure competitiveness dynamism and sustainability Topics such as Islamophobia drug trafficking savings behaviours and the role of social media are addressed These reviewed papers were presented at the International Conference on Islamic Business Art Culture Communication 2014 held in Melaka Malaysia They have the potential to strengthen aspects of Islamic economy and leadership if translated into action plans This book represents essential reading for scholars of Islamic studies and will be of interest to those examining Southeast Asia and the Malay world

Analytics, Innovation, and Excellence-Driven Enterprise Sustainability Elias G. Carayannis, Stavros Sindakis, 2017-04-19 This book offers a unique view of how innovation and competitiveness improve when organizations establish alliances with partners who have strong capabilities and broad social capital allowing them to create value and growth as well as technological knowledge and legitimacy through new knowledge resources Organizational intelligence integrates the technology variable into production and business systems establishing a basis to advance decision making processes When strategically integrated these factors have the power to promote enterprise resilience robustness and sustainability This book provides a unique perspective on how knowledge information and data analytics create opportunities and challenges for sustainable enterprise excellence It also shows how the value of digital technology at both personal and industrial levels leads to new opportunities for creating experiences processes and organizational forms that fundamentally reshape organizations

Diversity and Entrepreneurship Vanessa Ratten, Leo-Paul Dana, 2019-08-28 Whilst there has been an increased interest in minorities and their contribution to society the literature on minorities and under represented communities is still weak This edited volume discusses entrepreneurship in the context of minorities and the role they play in society The book looks at under represented communities such as LGBTQ disadvantaged ethnic minority religious entrepreneurs medically limited indigenous refugees

young old and other socio economic segments It provides a holistic comprehensive overview of how diversity in entrepreneurship facilitates increased levels of innovation The book will be amongst the first to take a broad perspective of minority entrepreneurs

Entrepreneurship at a Glance 2011 OECD,2011-05-26 Entrepreneurship at a glance presents an original collection of indicators for measuring the state of entrepreneurship and provides explanation on the policy context and the interpretation of the data

Corruption in International Business Sharon Eicher,2016-05-13 It is common practice to assume that business practices are universally similar Business and social attitudes to corruption however vary according to the wide variety of cultural norms across the countries of the world International business involves complex ethically challenging and sometimes threatening dilemmas that can involve political and personal agendas Corruption in International Business presents a broad range of perspectives on how corruption can be defined the responsibilities of those working for publicly traded companies to their shareholders and the positive influences that corporations can have upon combating international corruption The authors differentiate between public and private sector corruption and explore the implications of both as well as methods for qualifying and quantifying corruption and the challenges facing policy makers legal systems corporations and NGOs as they seek to mitigate the effects of corruption and enable cultural and social change

Capitalist Networks and Social Power in Australia and New Zealand Georgina Murray,2017-09-29 It is often asserted that the ruling elite in Western capitalist economies now consists of liberal intellectuals and their media sympathisers By contrast this book looks at the real elite in Australian and New Zealand society and shows that there is still a ruling class based upon economic dominance From an analysis of corporate and public records interviews and other primary and secondary data it develops a picture of networks of power that are changing but are as real as any network in the past

Human Dignity and Managerial Responsibility Ana Maria Davila Gomez,2016-05-13 The issue of human rights in the context of corporate social responsibility is normally taken to relate to concern about exploitation in the supply chain child labour slavery in developing countries and similar evils but of course human rights are engaged in relation to the treatment of employees in any work situation Indeed as Human Dignity and Managerial Responsibility illustrates the handling of employees is increasingly recognised as an important ingredient of sustainable enterprise evidence shows that ethical and socially responsible behaviour is increasingly and successfully being engaged in many large corporations Much has been written about the responsibilities of managers Since employees are claimed by all organisations to be among their most important stakeholders it is ironic that research finds that the behaviour of many managers towards employees is often inappropriate The editors and contributors of Human Dignity and Managerial Responsibility argue that there is a clear connection between maintaining the dignity of the workforce and corporate performance and sustainability Their multiple perspectives on the workplace examine the position of the employee as a stakeholder together with issues about managing employees in relation to social responsibility and sustainability They

discuss diversity in the broadest sense filling a gap in the research related literature essential to a more rounded understanding of CSR Human Dignity and Managerial Responsibility will appeal to a wide audience amongst those with an academic or professional interest in CSR sustainability governance and stakeholder management human rights diversity human resource management and organisational development

The Business of Sustainability Scott G. McNall, James C. Hershauer, George Basile, 2011-10-20 This three volume set is a landmark comprehensive overview of the business of sustainability providing 56 separate chapters from leaders in business non profit organizations and from within the academic and policy world In today s business environment garbage isn t simply worthless refuse to be disposed of anymore it often represents a material with monetary value The human population is using up about 30 percent more natural resources in one year than the earth can regenerate Because businesses constitute half of the world s largest economies there can be no sustainability without sustainable businesses The Business of Sustainability Trends Policies Practices and Stories of Success is a foundation set that effectively captures and articulates the why what who and how of sustainability and business Volume I covers the scientific economic and social underpinnings of sustainability and identifies the challenges facing business leaders Volume II explores the global network of designers producers suppliers distributors and consumers that must be addressed as a unit from a cradle to cradle life cycle perspective Volume III presents examples of success across many industries demonstrating that sustainability is indeed possible Each volume analytically addresses the larger issues such as the challenges of managing a business to the standards of sustainability measuring progress or success and creating and maintaining sustainable businesses This monumental work provides a comprehensive treatment of sustainability in the world of businesses exploring all of its dimensions obstacles metrics opportunities and pathways to success

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9 for effective marketing the salesmen should have which of these qualities a creativity

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