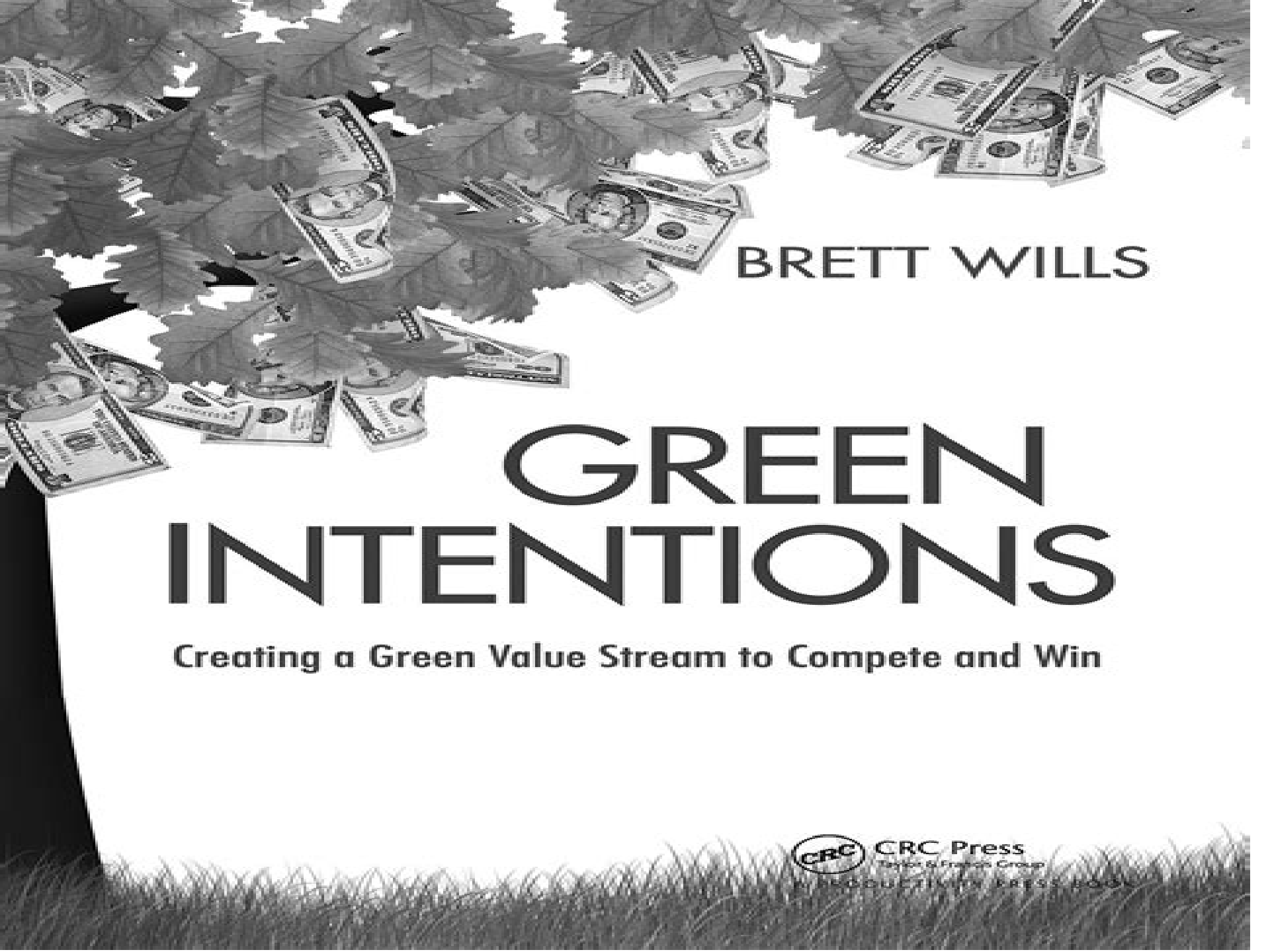




BRETT WILLS

# GREEN INTENTIONS

Creating a Green Value Stream to Compete and Win



CRC Press

Taylor & Francis Group

A PRODUCTIVITY PRESS BOOK

# Green Intentions Creating A Green Value Stream To Compete And Win

**Steven C Bell, Michael A Orzen**



## **Green Intentions Creating A Green Value Stream To Compete And Win:**

**Green Intentions** Brett Wills, 2020-10-28 Developed by a plant manager who experienced first hand the challenges to going green in a business environment Green Intentions provides organizations with a simple straightforward and practical approach to green the Green Value Stream GVS process that is as mindful as it is profitable Based on the highly successful Lean philosophy the GVS process shows you how to quickly identify measure and minimize the seven green wastes to realize immediate cost savings With the initial savings from harvesting the low hanging fruit organizations will have the support and momentum needed to eliminate each of the green wastes leading to environmental sustainability and the substantial business benefits that follow including increased revenues new customers employee retention innovation and increased shareholder value Part I Going Green shows how the green value stream provides a dynamic proven and successful approach to going green It also defines each of the seven green wastes explains the overall green value stream process provides guidance on implementing it in your organization and shows how to map your green value stream Part II The Seven Green Wastes provides a step by step process for minimizing and eliminating each of the seven wastes It includes real life examples illustrating the environmental and economic benefits associated with moving toward the elimination of each The book also includes A Green Dictionary that defines current terms associated with the green movement Web links and other resources to help you in your journey toward environmental sustainability An environmental primer that clears through the rhetoric to give you a clear picture of what is going on with the environment and what the end goal of environmental and overall sustainability needs to look like *Green Supply Chain Management for Sustainable Business Practice* Khan, Mehmood, Hussain, Matloub, Ajmal, Mian M., 2016-07-27 The issue of sustainability has become a vital discussion in many industries within the public and private sectors In the business realm incorporating such practices allows organizations to redesign their operations more effectively Green Supply Chain Management for Sustainable Business Practice examines the challenges and benefits of implementing sustainability into the core functions of contemporary enterprises focusing on how green approaches improve operations in an ecological way Highlighting key concepts emerging innovations and future directions this book is a pivotal reference source for professionals managers educators and upper level students *Green IT Strategies and Applications* Bhuvan Unhelkar, 2016-04-19 Bhuvan Unhelkar takes you on an all encompassing voyage of environmental sustainability and Green IT Sharing invaluable insights gained during two battle tested decades in the information and communication technologies industry he provides a comprehensive examination of the wide ranging aspects of Green IT from switching off monitors virtualizin **Purposely Profitable** Brett Wills, 2016-02-22 Competing and winning in today's competitive marketplace requires a strategy that includes sustainability Business leaders who embrace it and convey a strong sense of purpose behind their strategy are propelling their organizations into revenue increasing cost reducing outcomes Purposely Profitable Embedding Sustainability into the DNA of Food Processing and other Businesses

provides a proven step by step methodology for integrating sustainability into the strategic plan to develop a strategy that is sustainable and aligned to a greater purpose This book notably includes the following A primer on Sustainability that defines Sustainable Business and presents the Business Case for Sustainability What is an organizational purpose and why is it so important in todays competitive marketplace Step by step instructions supported by a case study for developing each component of the strategic plan Purpose Vision Strategic Pillars KPIs Goals Programs Action Plans and Tactical Execution A suite of tools and resources to support the development and execution of the strategic plan Scientists and managers in the global food supply chain sustainability professionals researchers students regulators executives and business owners will come to learn and understand a powerful system for developing a strategy that is sustainable in order to maximize organizational performance      Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications Management Association, Information Resources,2019-11-01 Business practices are constantly evolving in order to meet growing customer demands Evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business As market competition becomes more aggressive it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors Supply Chain and Logistics Management Concepts Methodologies Tools and Applications is a vital reference source that centers on the effective management of risk factors and the implementation of the latest supply management strategies It also explores the field of digital supply chain optimization and business transformation Highlighting a range of topics such as inventory management competitive advantage and transport management this multi volume book is ideally designed for business managers supply chain managers business professionals academicians researchers and upper level students in the field of supply chain management operations management logistics and operations research      **Waste Management: Concepts, Methodologies, Tools, and Applications** Management Association, Information Resources,2019-12-06 As the world s population continues to grow and economic conditions continue to improve more solid and liquid waste is being generated by society Improper disposal methods can not only lead to harmful environmental impacts but can also negatively affect human health To prevent further harm to the world s ecosystems there is a dire need for sustainable waste management practices that will safeguard the environment for future generations Waste Management Concepts Methodologies Tools and Applications is a vital reference source that examines the management of different types of wastes and provides relevant theoretical frameworks about new waste management technologies for the control of air water and soil pollution Highlighting a range of topics such as contaminant removal landfill treatment and recycling this multi volume book is ideally designed for environmental engineers waste authorities solid waste management companies landfill operators legislators environmentalists policymakers government officials academicians researchers and students      Handbook of Research on Waste Management Techniques for Sustainability Akkucuk, Ulas,2015-12-03 Sustainability is a growing area of research in ecology economics environmental

science business and cultural studies Specifically sustainable waste disposal and management is a growing concern as both solid and liquid wastes are rapidly expanding in direct correlation with population growth and improved economic conditions across regions The Handbook of Research on Waste Management Techniques for Sustainability explores the topic of sustainable development in an era where domestic and municipal waste is becoming a concern for both human and environmental health Highlighting a number of topics relating to pollution green initiatives and waste reduction in both the public and private sector this research based publication is designed for use by environmental scientists business executives researchers graduate level students and policymakers seeking the latest information on sustainability in business medicine agriculture and society Research Anthology on Clean Energy Management and Solutions Management Association, Information Resources,2021-06-25 Energy usage and consumption continue to rise globally each year with the most efficient and cost effective energy sources causing huge impacts to the environment In an effort to mitigate harmful effects to the environment implementing clean energy resources and utilizing green energy management strategies have become worldwide initiatives with many countries from all regions quickly becoming leaders in renewable energy usage Still not every energy resource is without flaws Researchers must develop effective and low cost strategies for clean energy in order to find the balance between production and consumption The Research Anthology on Clean Energy Management and Solutions provides in depth research that explores strategies and techniques used in the energy production field to optimize energy efficiency in order to maintain clean and safe use while delivering ample energy coverage The anthology also seeks solutions to energy that have not yet been optimized or are still produced in a way that is harmful to the environment Covering topics such as hydrogen fuel cells renewable energy solar power solar systems cost savings and climate protection this text is essential for electrical engineers nuclear engineers environmentalists managers policymakers government officials professionals in the energy industry researchers academicians and students looking for the latest research on clean energy management *Handbook of Research on Supply Chain Management for Sustainable Development* Akkucuk, Ulas,2018-05-11 The issue of sustainability has become a vital discussion in many industries within the public and private sectors In the business realm incorporating such practices allows organizations to redesign their operations more effectively The Handbook of Research on Supply Chain Management for Sustainable Development is a critical scholarly resource that examines academic and corporate interest in sustainability in all facets of business management Featuring coverage on a wide range of topics such as green supply chains environmental standards and production planning this book is geared toward professionals researchers and managers seeking current and relevant research on optimizing supply chains to ensure fair labor practices lower emissions and a cleaner environment **CSR for Purpose, Shared Value and Deep Transformation** Virginia Munro,2020-09-14 CSR for Purpose Shared Value and Deep Transformation focuses on a new type of CSR which includes entrepreneurial innovation sustainable goals and shared and integrated value in a systems oriented

approach for deep transformation All topics are backed by case studies academic literature and future research opportunities

**Sustainable Business: Concepts, Methodologies, Tools, and Applications** Management Association, Information Resources,2019-08-02 In the increasingly competitive corporate sector businesses must examine their current practices to ensure business success By examining their social financial and environmental risks obligations and opportunities businesses can re design their operations more effectively to ensure prosperity Sustainable Business Concepts Methodologies Tools and Applications is a vital reference source that explores the best practices that promote business sustainability including examining how economic social and environmental aspects are related to each other in the company s management and performance Highlighting a range of topics such as lean manufacturing sustainable business model innovation and ethical consumerism this multi volume book is ideally designed for entrepreneurs business executives business professionals managers and academics seeking current research on sustainable business practices

**Operations and Service Management: Concepts, Methodologies, Tools, and Applications** Management Association, Information Resources,2017-11-30 Organizations of all types are consistently working on new initiatives product lines and workflows as a way to remain competitive in the modern business environment No matter the type of project at hand employing the best methods for effective execution and timely completion of the task is essential to business success Operations and Service Management Concepts Methodologies Tools and Applications is a comprehensive reference source for the latest research on business operations and production processes It examines the need for a customer focus and highlights a range of pertinent topics such as financial performance measures human resource development and business analytics this multi volume book is ideally designed for managers professionals students researchers and academics interested in operations and service management

Sustainable Operations and Supply Chain Management Valeria Belvedere,Alberto Grando,2017-01-31  
SUSTAINABLE OPERATIONS AND SUPPLY CHAIN MANAGEMENT SUSTAINABLE OPERATIONS AND SUPPLY CHAIN MANAGEMENT Sustainable Operations and Supply Chain Management addresses the most relevant topics of operations and supply chain management from the perspective of sustainability The main focus is to provide a step by step guide for managerial decisions made along the product life cycle following a path made up of the following steps product design sourcing manufacturing packaging and physical distribution reverse logistics and recovery Guidance is provided on understanding traditional operations and supply chain management approaches tools and techniques such as production planning stock management quality management and performance measurement which can be adapted to achieve economic environmental and social sustainability Key features Repositions the main operations and supply chain management decisions developed in the perspective of the Life Cycle Analysis Cradle to Cradle approach and the Triple Bottom Line approach economic environmental and social sustainability Covers sustainability and future trends sustainable operations as a competitive factor as well as performance measurement and control Explores five main areas of operations and supply

chain management design for environment procurement manufacturing packaging and distribution and reverse supply chain Provides a case study within each chapter to further the reader s understanding along with numerous examples and real world problems The book will be valuable for students at undergraduate and graduate levels in management and engineering schools as well as for practitioners working in operations and supply chain management functions **Lean IT** Steven C Bell, Michael A Orzen, 2016-04-19 Winner of a Shingo Research and Professional Publication Award Information Technology is supposed to enable business performance and innovation improve service levels manage change and maintain quality and stability all while steadily reducing operating costs Yet when an enterprise begins a Lean transformation too often the IT department is either left out or viewed as an obstacle What is to be done Winner of a 2011 Shingo Research and Professional Publication Award this book shares practical tips examples and case studies to help you establish a culture of continuous improvement to deliver IT operational excellence and business value to your organization Praise for will have a permanent place in my bookshelf Gene Kim Chief Technology Officer Tripwire Inc provides an unprecedented look at the role that Lean IT will play in making this revolutionary shift and the critical steps for sustained success Steve Castellanos Lean Enterprise Director Nike Inc Twenty years from now the firms which dominate their industries will have fully embraced Lean strategies throughout their IT organizations Scott W Ambler Chief Methodologist for Agile and Lean IBM Rational a great survival manual for those needing nimble and adaptive systems Dr David Labby MD PhD Medical Director and Director of Clinical Support and Innovation CareOregon makes a major contribution in an often ignored but much needed area John Bicheno Program Director MS in Lean Operations Cardiff University a comprehensive view into the world of Lean IT a must read Dave Wilson Quality Management Oregon Health Science University **LEAN MANAGEMENT: THE LAUNCHPAD FOR GLOBALIZATION, INDUSTRIAL REVOLUTION AND EMPOWERMENT** Dr. Suresh Sharma, 2021-03-01 Lean Manufacturing concept has brought new industrial revolution and the battle lines are clearly drawn It is traditional mass production versus the trim and tidy lean Enterprising Lean experts and past researchers plead Lean production is a superior way for humans to make things It provides better products in wider variety at lower cost It provides more challenging and fulfilling work for employees at every level The whole world should adopt lean production and as quickly as possible Henry Ford defined Lean Enterprising stating If it does not add value it is waste This concept was later adopted by Toyota as the core idea behind the famous Toyota Production System T P S The Toyota Production System is the foundation of many books on lean It is the story of Lean Production how Japan s secret weapons in the global auto wars later revolutionized western industries The concept of lean manufacturing was widely accepted A Standard S A E J 4000 1999 was also released to specify Lean in detail The purpose of this book is to share the knowledge and experience gained through collaborative contribution with a wide range of readers including students managers entrepreneurs industrial leaders university professors and self learning professionals Implementation of lean practices mainly in automobile and engineering industries provide valuable

insight Further the book describes how it can be applied to wider field of work including shipbuilding information technology environmental protection transportation services and performance management from human resource perspective My presentations on LEAN in conferences and published papers in international journals like Elsevier IEEE and David Publishing USA are also included to provide valuable inputs This book recommends the solution for immediate problems faced by industries and service sectors using lean principles and practices The generic but common and critical problems that are discussed in depth include economic crisis global competition scarce resources quality issues waste generation volatile market global warming and poor performance These issues have also been examined by the author in his other book Management Paradox Re examined as source of tension dilemma and contradiction Relevant tools and techniques that are addressed and applied include Kaizen Five S Visual Management Just in Time Kanban System One Piece Flow Single Minute Exchange of Die Total Productive Maintenance and Poka Yoke For a specific reason mistake proofing Poka Yoke has been elaborated in detail for exploring its effectiveness to add value in product and services This powerful lean tool took a long time to acquire its place in the list of popular tools because it challenged the effectiveness of statistical process control towards achieving zero defect The quantitative and qualitative approaches that have been selected and used based on the field of work and situation will be found interesting by research scholars Methods like correlation analysis test of hypothesis and analysis of variance ANOVA have been carried out using the quantitative technique Qualitative approach has been used for lean and sustainable transport system to understand people s belief perspective and experience This approach supported in handling the important issues of consent and confidentiality The book also presents the arguments on potential limitations of the lean manufacturing strategy on one hand and criticism on drifting definition of lean on other hand The book firmly suggests instant applicability of lean principles and practices in sectors like manufacturing and construction The way to apply lean in other sectors including ICT in conjunction with present practices like agile for knowledge to apply tools scrum for experience based self direction etc are recommended These sector specific practices are supported by lean principles but the book discovers that exclusively focusing on software development without considering upstream and downstream operations severely limit the benefits Therefore lean principles support agile and scrum and take much beyond software development The ideas and recommendations offered in this book can be used for further implementation of lean in a large number of organizations and different fields including MSME service providing industries healthcare construction management management education and for army reforms A leaner modern military is the need of the hour

**Sustainable Operations and Supply Chain Management** Melanie E. Kreye, 2023-01-31 This book takes as its starting point the need to improve sustainability performance across the triple bottom line and reach global sustainable development goals As such it places sustainability at the heart of developing and explaining relevant theory concepts and models in operations and supply chain management Whereas previous textbooks on operations and supply chain management have focused on augmenting

existing models of operations and supply chain management by simply adding on selected sustainability issues this textbook places sustainability at the heart of operations and supply chain management Sustainable Operations and Supply Chain Management consolidates the tools concepts and methods of operations and supply chain management relevant for reaching sustainable development goals This book includes not only descriptions of the theories and models but also practical cases based on the most recent developments in different industry sectors including user electronics healthcare fashion and energy Relevant student exercises are also included for use in the classroom or in personal study This book provides an ideal introduction for Bachelor or Masters level students whether they are on general management and business degrees or are focused on areas such as engineering management technology management or sustainability management Furthermore university level teachers and lecturers will find the material presented in this book a valuable basis for structuring their courses on operations and supply chain management in the context of sustainability *Mushroom News*, 2013

**Lean & Green: Best Practice** Daniel Reichert, Claudio Cito, Ivan Barjasic, 2018-07-02 Das Buch stellt Erfolgsrezepte von europäischen Top Unternehmen vor die am Lean Green Management Award teilgenommen haben Es beschreibt die intelligente Verknüpfung von Lean Management Ansätzen mit Umwelt und Energieaspekten Dadurch können Kosten gesenkt und Nachhaltigkeitsstrategien operativ wirksamer gestalten werden Im Fokus steht die Steigerung der Ressourceneffizienz eines Unternehmens Die Bedeutung ressourceneffizienter Produktionsprozesse nimmt stetig zu und wird in Zukunft ein kritischer Erfolgsfaktor sein Treiber dieser Entwicklung sind politische Rahmengesetzgebungen bewusstere Konsumenten Rohstoffknappheit und Kostendruck Die zunehmende Anzahl an grünen Produkten Nachhaltigkeitsberichten und Marketinginitiativen belegen den Trend Die operative Umsetzung von Ressourceneffizienz Nachhaltigkeit ist allerdings für viele Unternehmen noch schwierig Sie sind deshalb auf innovative und effektive Methoden angewiesen Die Autoren beschreiben den Nutzen von Lean Green stellen die Ansätze der Unternehmen vor die bereits eine Vorreiterrolle beim Thema Ressourceneffizienz einnehmen und geben konkrete Handlungsanleitungen wie sich die Ressourceneffizienz eines Unternehmens steigern lässt

**Go Green - Ein Relevanter Faktor Für Den Unternehmenserfolg?** Simone Tsch, Simone Grötsch, 2012-04 Das Thema Umweltschutz hat in den vergangenen Jahren stark an Bedeutung gewonnen Politik Gesellschaft und Verbraucher fordern von Unternehmen ökologisches Handeln Schlagworte wie Go Green und Ökologie finden sich zunehmend in Werbung und Medien Deshalb geht dieses Buch der Frage nach ob und inwieweit Ökologie bereits ein relevanter Faktor für den Unternehmenserfolg darstellt bzw in naher Zukunft darstellen wird Die Auswirkungen verschiedener Einflussfaktoren auf den Unternehmenserfolg werden in Abhängigkeit von Umweltschutz analysiert Durch ökologisches Handeln kann sich ein Unternehmen einen Wettbewerbsvorteil erarbeiten Deshalb werden neben der Analyse Handlungsoptionen für den Unternehmer aufgezeigt um ökologische Maßnahme im Betrieb zu etablieren Da ökologisch orientierte Unternehmensführung noch ein sehr junges Thema ist scheitert es häufig an einer erfolgreichen Umsetzung Damit

Umweltschutz nicht ein zusätzlicher Aufwand wird sondern tatsächlich zum Erfolg des Unternehmens beiträgt ist Hilfestellung notwendig Aus dieser Notwendigkeit ergeben sich Möglichkeiten für die Unternehmensberatung Das Buch richtet sich an Unternehmer und Mitarbeiter im Umweltmanagement die sich einen Überblick über das Thema ökologie deren Einfluss und Handlungsmöglichkeiten in der betrieblichen Praxis verschaffen wollen genauso wie an Unternehmensberater **ZBORNİK RADOVA XIV Skup privrednika i naučnika SPIN'23 DIGITALNI I ZELENİ RAZVOJ PRIVREDE** Nataša Petrović, Marko Ćirović, 2023-11-30 SPIN je naučni i stručni skup koji je od 2003. godine organizuje Centar za operacioni menadžment Univerziteta u Beogradu Fakulteta organizacionih nauka u saradnji sa Privrednom komorom Srbije i Privrednom komorom Beograda Ove godine skup je posvećen mogućnostima razvoja privrede zasnovanim na savremenim digitalnim rešenjima kao i na zelenom razvoju kao jedinom mogućem i odgovornom razvoju koji omogućava održivo upravljanje prirodnim dobrima bez narušavanja tananog ekosistemskog ekvilibrijuma na kojem se zasniva i naše samo ljudsko bitisanje i blagostanje XIV SPIN pod nazivom Digitalni i zeleni razvoj privrede zabeležio je preko 100 naučnih radova i gostujućih predavanja to je rekordni broj radova na SPIN-u Ovim treba dodati da je u njihovom pisanju učestvovalo 295 autora i preko 30 institucija iz sedam zemalja Srbije Severne Makedonije Hrvatske Bosne i Hercegovine Slovenije Velike Britanije i Grčke Tema ove konferencije nije bila samo skup izabranih i aktuelnih rešenja ona je poziv na akciju poziv na transformaciju i poziv da se napravi razlika i neophodna promena Zato skup podrazumeva razmatranje ključnih tema istraživanje novih koncepata otkrivanje rešenja postavljanje temelja za promene i sejanje semena napretka koje je povežati akademiju i privredu Svako od prisutnih bilo da je bio govornik panelista učesnik ili gost doprineo je skupu kroz svoju jedinstvenu perspektivu i stručnost obogaćujući i ovu konferenciju kroz prezentaciju rezultata naučno istraživanih radova učesnika u panel diskusijama i prikazu primera dobre poslovne prakse Na ovaj način struka i akademija su doprineli odgovornom i neophodnom digitalnom i zelenom razvoju kako srpske privrede tako i privrede regiona U Zborniku radova XIV Skupa privrednika i naučnika SPIN 23 su radovi koji su recenzirani i prihvaćeni za izlaganje na Skupu a raspoređeni su u sledeće tematske oblasti Cirkularna i bioekonomija Ekološki menadžment i zelena tranzicija Finansijski menadžment revizija i reforme unovodstvo Informacioni sistemi preduzeća Interdisciplinarni projekti kao nosilac razvoja privrede Kvantitativne metode u operacionom menadžmentu Linija i kaizen menadžment Menadžment kvaliteta i standardizacija Menadžment tehnologije i održivi razvoj Organizaciono restrukturiranje i upravljanje promenama Primena veštačke inteligencije u poslovanju Upravljanje inovacijama Upravljanje ljudskim resursima Upravljanje logistikom i lancima snabdevanja Upravljanje marketingom i komunikacijama Upravljanje poslovnim procesima Upravljanje proizvodnjom i uslugama Upravljanje projektima Zbornik radova sadrži i radove plenarnih i uvodnih predavača XIV Skupa privrednika i naučnika SPIN 23 kojima se posebno zahvaljujemo za učešće na Skupu

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