



Knowledge Management: Current Issues and Challenges

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Francisco J. Martínez-López



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Knowledge Management: Current Issues and Challenges Coakes, Elayne, 2003-03-31 This scholarly discussion of managerial challenges details the most recent research on how organizations can better create share and exploit knowledge Spanning the business and public service context the information provided covers practical issues such as measuring returns establishing trust and integrating technology Also discussed are knowledge management systems Internet support and information systems development

Knowledge Management Elayne Coakes, 2003-01-01 This scholarly discussion of managerial challenges details the most recent research on how organizations can better create share and exploit knowledge Spanning the business and public service context the information provided covers practical issues such as measuring returns establishing trust and integrating technology Also discussed are knowledge management systems Internet support and information systems development

Special Issue: Knowledge Management - Current Trends and Challenges Małgorzata Zięba, 2017-01-01 Knowledge management KM has become an evolving discipline since the early 1990s when organizations started perceiving knowledge as a valuable resource This field of research has its origin in many disciplines such as information and IT management computer science enterprise management organization science human resource management and even philosophy offering many potential research perspectives and approaches For more than three decades organizations of various types have been undertaking efforts to apply knowledge management in order to benefit from a competitive advantage Researchers and practitioners from diversified industries and with different backgrounds have tried to answer the question how to successfully manage knowledge knowledge work and knowledge workers still leaving much space for further research avenues Now after all those years of research some old questions have still not been answered and some new ones have arisen During the pre conference workshop on The future of KM short time goals and long term vision organized in Barcelona before the European Conference on Knowledge Management 2017 and conducted by myself and my colleague Dr Sandra Moffett from Ulster University UK we asked the participants what their idea of the future of KM was We could observe many different voices and approaches some very pessimistic that KM is probably coming to an end but mostly very promising that there are still many unexplored aspects of KM we should focus on and there is still a plethora of issues related to knowledge management that should be examined Similar voices can be detected in the flagship article written by Meliha Handzic who claims that KM definitely has a future although it may not be without some challenges and obstacles to overcome This paper links the past three evolutionary stages of KM called fragmentation integration and fusion with the future of KM three new trends named extension specialization and reconceptualization The author also suggests that KM should embrace different approaches under the KM Conceptual Umbrella highlighting the possibility of addressing many themes ideas or tools linked with knowledge All the past and future evolutionary stages of KM are described in detail together with the challenges that the KM field might face in the future In the second paper by Philip

Sisson and Julie J C H Ryan the authors present a mental model of knowledge as a concept map being an input to KM research The authors used qualitative methods together with system engineering and object analysis methods to collect various concepts and relate them The issue of knowledge is elementary in knowledge management and showing the links between particular knowledge terms is of very high value to all KM researchers Although the length of this article may constitute a challenge it is definitely worth the effort as it illustrates many multifaceted multilayered and multidimensional aspects of knowledge The third paper by Karl Joachim Breunig and Hanno Roberts discusses another valid issue of value creation in the context of knowledge flow The authors try to answer the question How can we express knowledge in such a way that it can be monetized and made accessible to specific managerial interventions Building on the previous extant studies and authors ideas the paper points out that boundary spanners play a focal role in the monetization efforts of knowledge In the fourth paper by Regina Lenart Gansiniec one can read about crowdsourcing and the virtual knowledge sharing taking place in this process The phenomenon of crowdsourcing is still under researched and not much is known about the virtual exchange of knowledge in crowdsourcing and its benefits such as co creation participation or gaining new ideas and potential sources of innovations Apart from the examination of the potential benefits of virtual knowledge sharing the author also analyses ways of measuring virtual knowledge sharing in the process of crowdsourcing The fifth paper by Kaja Prystupa concerns knowledge management processes in small entities and the role played by organizational culture As the aim of this paper the author set the examination of organizational culture in small Polish companies with the application of a symbiotic interpretive perspective Interesting outcomes of this study are the confirmed role of organizational culture in KM initiatives the importance of the founder and the industry and the threat posed by organizational growth which should be well managed from the perspective of organizational culture so as not to hinder organizational performance The sixth and the final paper by David Mendes Jorge Gomes and M rio Rom o deals with ways of creating intangible value through the use of a corporate employee portal The authors undertake the effort to explain how such a portal fosters the creation of organizational values built on intangible assets As the research confirms an employee portal can be considered as a strategic tool for promoting organizational culture and cooperation through information and communication fluxes and through the teamwork of collaborative functionalities This issue of JEMI integrates contributions from Bosnia and Herzegovina the United States Norway Poland and Portugal I would like to express my gratitude to all the authors who contributed to this special issue proving that knowledge management is still a valid topic and offering abundant research opportunities I would also like to express my sincerest thanks to the anonymous reviewers who contributed highly to the selection of the best submissions for this issue and guided the authors to further improvements in their works Finally I would like to pay special thanks to Dr Anna Ujwary Gil Editor in Chief of JEMI for her kind invitation to prepare this special issue and her continual support at each stage of its preparation I do hope that the readers of JEMI find the selected papers valuable and that they enrich their

knowledge on KM issues Additionally I do believe that the collected works will be inspiring and offer some future directions for the examination of the knowledge management field Dr Ma gorzata Zi ba Guest Editor JEMI Assistant Professor Gdansk University of Technology Poland

Current Issues in Knowledge Management Jennex, Murray E.,2008-02-28 This book combines research on the cultural technical organizational and human issues surrounding the creation capture transfer and use of knowledge in today s organizations Topics such as organizational memory knowledge management in enterprises enablers and inhibitors of knowledge sharing and transfer and emerging technologies of knowledge management offering information to practitioners and scholars in a variety of settings Provided by publisher

The Palgrave Handbook of Knowledge Management Jawad Syed,Peter A. Murray,Donald Hislop,Yusra Mouzughhi,2018-05-11 This international Handbook provides a comprehensive overview of key topics debates and issues within the now well established field of Knowledge Management KM With contributions from a range of highly skilled authors diverse and multi disciplinary approaches towards KM are explored in this fantastic new reference work Topics covered include performance ethics sustainability and cross cultural management making this an equally important read to academics and practitioners working in areas such as technology education and engineering By analysing how the field of KM has developed over the years as well as presenting new methods to be implemented in the workplace this Handbook outlines a research agenda for the future of organisational learning and innovation

Knowledge Management and Business Strategies: Theoretical Frameworks and Empirical Research Abou-Zeid, El-Sayed,2007-11-30 The growing awareness of the crucial role that knowledge can play in gaining competitive advantage has lead businesses to confront how to build competitive business strategy around a firm s intellectual resources and capabilities and how to define and guide the processes and infrastructure for managing organizational knowledge Knowledge Management and Business Strategies Theoretical Frameworks and Empirical Research provides researchers and practitioners fundamental business and management knowledge by exploring relevant theoretical frameworks and the latest empirical research findings in the area of knowledge and knowledge management strategies and their formulation and alignment with organizations competitive business strategies

Knowledge Management (KM) Processes in Organizations Claire McInerney,Michael E.D. Koenig,2022-06-01 Knowledge Management KM is an effort to increase useful knowledge in the organization It is a natural outgrowth of late twentieth century movements to make organizational management and operations more effective of higher quality and more responsive to constituents in a rapidly changing global environment This document traces the evolution of KM in organizations summarizing the most influential research and literature in the field It also presents an overview of selected common and current practices in knowledge management including the relationship between knowledge management and decision making with the intention of making a case for KM as a series of processes and not necessarily a manipulation of things The final section highlights the use of social networking and commonly adopted Web applications to increase the value of social capital and to connect practitioners with

clients and colleagues Table of Contents Introduction Background Bibliographic Analysis Theorizing Knowledge in Organizations Conceptualizing Knowledge Emergence Knowledge Acts Knowledge Management in Practice Knowledge Management Issues Knowledge Management and Decision Making Social Network Analysis and KM Implications for the Future Conclusion *Knowledge Management* Pasi Virtanen, Nina Helander, 2010-03-01 This book is a compilation of writings handpicked in esteemed scientific conferences that present the variety of ways to approach this multifaceted phenomenon In this book knowledge management is seen as an integral part of information and communications technology ICT The topic is first approached from the more general perspective starting with discussing knowledge management's role as a medium towards increasing productivity in organizations In the starting chapters of the book the duality between technology and humans is also taken into account In the following chapters one may see the essence and multifaceted nature of knowledge management through branch specific observations and studies Towards the end of the book the ontological side of knowledge management is illuminated The book ends with two special applications of knowledge management

Beyond Knowledge Management Brian Lehaney, 2004-01-01 Providing a combination of the conceptual and practical aspects of knowledge management this book demonstrates how this management approach can be effectively used Everyday examples are provided to encourage its practical application within organizations **Knowledge Management** Murray E. Jennex, 2008-01-01 Provides comprehensive in depth coverage of all issues related to knowledge management including conceptual methodological technical and managerial issues Presents the opportunities future challenges and emerging trends related to this subject *Current Issues in Knowledge Management* Mark Wickham, 2019-08-14 The knowledge management concept has emerged to serve as one of the critical inputs to the strategic management process and a common factor underpinning competitive advantage Over the concept's development knowledge management research has focused on the processes that enable a firm to recognize sources of data to transform data into useful information to disseminate the information and to develop strategies based on its insights More recently the development of the concept has begun to focus on the critical antecedents that enable these knowledge management processes to be implemented more effectively and efficiently This research book serves to highlight some of the antecedents of effective knowledge management through empirical research done by researchers all around the globe *Clinical Knowledge Management* Rajeev K. Bali, 2005-01-01 This book establishes a convergence in thinking between knowledge management and knowledge engineering healthcare applications Provided by publisher *Going Virtual* Paul M. Hildreth, 2004-01-01 Going Virtual Distributed Communities of Practice contributes to the understanding of how more subtle kinds of knowledge can be managed in a distributed international environment It describes work in the field of knowledge management with a specific focus on the management of knowledge which cannot be managed by the normal capture codify store approach and provides answers to the questions of what is the nature of the more subtle kind of knowledge and how can it be managed in the distributed environment

Innovations of Knowledge Management Bonnie Montano, 2005-01-01 *Innovations of Knowledge Management* highlights the broad range of topics that fall under the term knowledge management thus emphasizing the large role knowledge management plays in organizations As a compilation of some of the most recent work in the field the included chapters truly present innovations in how organizations can and should manage their knowledge Knowledge Management and Engineering with Decisional DNA Edward Szczerbicki, Cesar Sanin, 2020-02-04 This is the first book on experience based knowledge representation and knowledge management using the unique Decisional DNA DDNA technology The DDNA concept is roughly a decade old and is rapidly attracting increasing attention and interest among researchers and practitioners This comprehensive book provides guidelines to help readers develop experience based tools and approaches for smart engineering of knowledge data and information It does not attempt to offer ultimate answers but instead presents ideas and a number of real world case studies to explore and exemplify the complexities and challenges of modern knowledge engineering issues It also increases readers awareness of the multifaceted interdisciplinary character of such issues to enable them to consider in different ways developing evaluating and supporting smart knowledge engineering systems that use DDNA technology based on experience *Computational Collective Intelligence Technologies and Applications* Piotr Jedrzejowicz, Ngoc-Thanh Nguyen, Kiem Hoang, 2011-09-15 The two volume set LNAI 6922 and LNAI 6923 constitutes the refereed proceedings of the Third International Conference on Computational Collective Intelligence ICCCI 2011 held in Gdynia Poland in September 2011 The 112 papers in this two volume set presented together with 3 keynote speeches were carefully reviewed and selected from 300 submissions The papers are organized in topical sections on knowledge management machine learning and applications autonomous and collective decision making collective computations and optimization Web services and semantic Web social networks and computational swarm intelligence and applications

Organizational Learning and Knowledge: Concepts, Methodologies, Tools and Applications Management Association, Information Resources, 2011-07-31 *Organizational Learning and Knowledge Concepts Methodologies Tools and Applications* demonstrates exhaustively the many applications issues and techniques applied to the science of recording categorizing using and learning from the experiences and expertise acquired by the modern organization A much needed collection this multi volume reference presents the theoretical foundations research results practical case studies and future trends to both inform the decisions facing today's organizations and the establish fruitful organizational practices for the future Practitioners researchers and academics involved in leading organizations of all types will find useful grounded resources for navigating the ever changing organizational landscape *Knowledge Management in Modern Organizations* Jennex, Murray E., 2006-12-31 Knowledge management has been growing in importance and popularity as a research topic and business initiative This book documents the key issues of knowledge management and serves as an useful resource for academicians practitioners researchers and students *Ubiquitous Developments in Knowledge Management: Integrations*

and Trends Jennex, Murray E.,2010-01-31 This book presents current research in Knowledge Management highlighting new technologies approaches issues solutions or cases that can help an organization implement a knowledge management initiative or provide a knowledge base Provided by publisher **Handbook of Strategic e-Business Management**

Francisco J. Martínez-López,2013-11-19 This research handbook provides a comprehensive integrative and authoritative resource on the main strategic management issues for companies within the e business context It covers an extensive set of topics dealing with the major issues which articulate the e business framework from a business perspective The handbook is divided into the following e business related parts background evolved strategic framework for the management of companies key business processes areas and activities and finally emerging issues trends and opportunities with special attention to diverse Social Web related implications The articles are varied timely and present high quality research many of these unique contributions will be especially valued and influential for business scholars and professionals interested in e business Many of the contributors are outstanding business scholars who are or have been editors in chief of top ranked management and business journals or have made significant contributions to the development of their respective fields

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