

Handbook of Research on Entrepreneurship and Creativity

Edited by Paul G. Greenberg and Geoffrey Hodgson



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Richard Bailey



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Handbook of Research on Entrepreneurship and Creativity Rolf Sternberg, Gerhard Krauss, 2014-05-30 This book will appeal to researchers and scholars interested in entrepreneurship and creativity issues coming from a wide range of academic disciplines These readers will find an up to date presentation of existing and new directions for research in

Handbook of Research on Innovation and Entrepreneurship David B. Audretsch, O. Falck, S. Heblich, 2011-01-01 This path breaking Handbook analyses the foundations social desirability institutions and geography of innovation and entrepreneurship Leading researchers use their outstanding expertise to investigate various aspects in the context of innovation and entrepreneurship such as growth knowledge production and spillovers technology transfer the organization of the firm industrial policy financing small firms and start ups and entrepreneurship education as well as the characteristics of the entrepreneur There is much in this Handbook that will prove to be informative and stimulating especially for academics and post graduate students in economics and management Those starting a PhD in innovation or entrepreneurship will find this book essential reading *Handbook of Research on Entrepreneurship and Creativity* Rolf Sternberg, Gerhard Krauss, 2014 This Handbook focuses on the interdependent relationship between entrepreneurship and creativity This relationship is analysed from the perspective of different disciplines including economic geography sociology education economics psychology and also in different spatial contexts *Handbook of Research on Creativity* Kerry Thomas, 2013 This penetrating volume both summarizes compellingly what we know about creativity and examines critically loose concepts of creativity cases where creativity does harm and deceptive hype about creativity This volume neither romanticizes creativity nor reduces it to the servant of economic and cultural development offering instead a differentiated and penetrating examination of the nature of creativity and its diverse positive and sometimes negative roles David Perkins Harvard Graduate School of Education US **Handbook of Management and Creativity** Chris Bilton, Stephen Cummings, 2014-01-01 In many organisations creativity is so often seen as the preserve of a small number of people with artistic temperaments but in my experience all sorts of people have creative abilities which can be used to the benefit of a creative organisation The task of a manager is to find ways of exploiting this This Handbook provides the reader with insights to help them and others to promote the kind of creativity that adds real value Greg Dyke Chair British Film Institute Chair Football Association Chancellor University of York UK and Director General of the BBC 2000 2004 The Cambridge Handbook of Creativity and Personality Research Gregory J. Feist, Roni Reiter-Palmon, James C. Kaufman, 2017-03-06 As individual subjects creativity and personality have been the focus of much research and many publications This Cambridge Handbook is the first to bring together these two topics and explores how personality and behavior affects creativity Contributors from around the globe present cutting edge research about how personality traits and motives make creative behavior more likely Many aspects of personality and behavior are examined in the chapters including genius emotions psychopathology entrepreneurship and

multiculturalism to analyse the impact of these on creativity The Cambridge Handbook of Creativity and Personality Research will be the definitive resource for researchers students and academics who study psychology personality and creativity

ECIE 2023 18th European Conference on Innovation and Entrepreneurship Vol 1 Fernando Moreira, Shital Jayantilal, 2023-09-21 Proceedings of the First Jakarta International Conference on Multidisciplinary Studies Towards Creative Industries, JICOMS 2022, 16 November 2022, Jakarta, Indonesia Handika Dany Rahmayanti, Mawan Nugraha, Meisi Riana, Yuyun Khairunisa, 2022-12-21 This book is the proceeding of the International Conference Jakarta International on Multidisciplinary Studies towards Creative Industries JICOMS 2022 that was successfully held on 16 November 2022 using an hybrid platform The conference was Encouraging the creative industry as the alternative of a global economic backbone the First Jakarta International on Multidisciplinary Studies towards Creative Industries JICOMS 2022 is hosted by Center for Research and Community Service Politeknik Negeri Media Kreatif Polimedia The technical program of JICOMS 2022 consisted of 52 full papers including 4 invited papers in oral presentation sessions at the main conference tracks We have invited prominent speakers with expertise in the field of multidisciplinary studies The keynote speakers was presented by Sandiaga Salahuddin Uno B B A M B A as Minister of Tourism and Creative Economy of Indonesia and Benny Bandanadjaja as Deputation from Ministry of Education Culture Research and Technology of Indonesia The invited talk was presented Prof Daniel Punday from Mississippi State University USA Prof Yuh Wen Chen from Da Yeh University Taiwan Ruanni Tupas Ph D from University College London UK and Indra Kesuma Nasution P hD from ANC Japan Co LTd Japan This conference will give an excellent discussion and a future insight for developing our community Taking Collaboration of Cross Disciplinary Research to Develop Creative Industries as its theme the forum welcomes academia professionals researchers practitioners students and civil society organization representatives to share ideas and current studies in the fields of sciences and social sciences By this improvement we can increase our economic growth to compete in global arena which starts moving to society 5 0 To support above theme JICOMS 2022 should be related to Creative Industries with sub theme Learning Technology Publishing Technology Tourism Humanities Advertising Film Media and Communication Game and Application Design Applied Engineering Computing Technology Pulp Printing process and applications and Applied Physics Chemistry This conference has multidisciplinary topic it gives opportunity to make a global collaboration between academician industry and public government We also expect that the future JICOMS conference will be as successful and stimulating as indicated by the contributions presented in this volume

Informal Ethnic Entrepreneurship Veland Ramadani, Léo-Paul Dana, Vanessa Ratten, Abdylmenaf Bexheti, 2018-10-03 This book presents a curated collection of research on ethnic entrepreneurship focusing on the informal sector The common theme of the expert contributions is that entrepreneurial motivation to start informal business is paramount to ethnic groups In particular the book explores the factors influencing ethnic groups to start informal businesses and how this creates innovative business

activity It also charts the evolution of ethnic entrepreneurship and informal businesses in advanced and emerging economies the diversity of entrepreneurial strategies the economics of co ethnic employment and the issues surrounding immigrant entrepreneurship The book is a valuable resource for researchers in the field of informal ethnic entrepreneurship as well as for policy makers and entrepreneurs De Gruyter Handbook of SME Entrepreneurship Marina Dabić,Sascha

Kraus,2023-11-06 A small business is not a little big business Small and medium sized enterprises SMEs are considered the engines of worldwide economies and the main sources of job creation Management in these companies is different from management in larger older enterprises with their already established concepts and instruments In view of the high importance of SMEs in emerging developing and developed economies worldwide the De Gruyter Handbook of SME Entrepreneurship investigates the underlying mechanisms and practices of management within these companies with a focus on entrepreneurship growth and innovation It argues that it is time for a dedicated theory of SME Entrepreneurship to emerge Entrepreneurial thinking and behavior in SMEs must be differentiated from that of start ups and large companies On the other hand it also explores the different entrepreneurship manifestations that exist within a widely heterogeneous group of SMEs The handbook provides a theoretical framework in which to understand compare and contrast the complexity of SMEs in both domestic and international processes and addresses the strengths achievements and challenges of entrepreneurship in SMEs *The First Annual Conference of Economic Forum of Entrepreneurship & International Business* Ghada Gomaa A. Mohamed,Morrison Handley-Schachler,2011-04-17 The First Annual Conference of Economic

Forum of Entrepreneurship International Business Organized by Dr Ghada Gomaa A Mohamed Conference venue Triumph Hotel Heliopolis Cairo Egypt Conference proceeding Library Archive Canada Conference date April 14th April 17th 2011 Edited by Dr Ghada Mohamed Dr Morrison Handley Schachler https://eprints.lac.gc.ca/100201300/annual_conference_economic_v01.pdf

Promoting Sustainable Local and Community Economic Development

Roland V. Anglin,2017-09-25 Growing local economies empowering communities revitalizing downtowns developing entrepreneurship building leadership and enhancing nonprofits you can achieve all these benefits and more with a comprehensive and strategic revitalization plan Chronicling the struggle of local revitalization as organizers move from trial and error to effective revitalization strategies Promoting Sustainable Local and Community Economic Development documents the current transformation in community revitalization from market based incentives to mixed strategies of public sector learning partnerships and community capacity Knowledge about the field and what works is growing but not always publicized and readily accessible This reference surveys the breadth of innovative place and people development practices presenting lessons and examples at a general and textured level putting information about innovative ways to change influence and improve the economic development process within easy reach Roland Anglin brings his unique vantage point to the topic his experience as a practitioner and applied academic allowed him to see how community economic development

practices grow over time in size scale and impact He highlights the difference between what is now termed community economic development CED and traditional local economic development practice specifically the priority placed on community involvement in economic development partnerships between the private sector and government The book includes case studies that demonstrate what has and has not worked in revitalization efforts as well as how active public and private sector partnerships have been the most effective in revitalization efforts A Resource Guide is included at the end of the book for readers who may want a more expansive understanding of community economic development **Handbook of Research Methods on Social Entrepreneurship** R. Seymour,2012-01-01 Defining social entrepreneurship has in the past proved problematic and debate continues concerning what it does and does not entail and encompass This unique book frames the debates surrounding the phenomenon and argues that many of the difficulties relating to the study of social entrepreneurship are rooted in methodological issues Highlighting these issues the book sets out ideas and implications for researchers using alternative methodologies Contributors expertly present practical guides for researchers setting out appropriate strategies and methods that can be adopted to explore and understand social entrepreneurship Chapters deal with research strategies such as storytelling action research and the case study as well as the methods appropriate for understanding discourse large data sets and networks The book also explores some challenges for researchers and will be of particular interest to early career researchers or researchers first approaching the field **From Thinker to Doer: Creativity, Innovation, Entrepreneurship, Maker, and Venture Capital** Yenchun Jim Wu,Chih-Hung Yuan,Mu-Yen Chen,2021-04-21 **Handbook of Research on Creativity and Innovation** Zhou, Jing,Rouse, Elizabeth D.,2021-10-22 This cutting edge Handbook takes stock of a diverse set of theoretical and methodological perspectives that address creativity innovation and the ways in which they intersect Considering the development of the field the Handbook examines current trends to chart a path forward for promising future research *Innovation and Entrepreneurship in Education* Pantelis M. Papadopoulos,Roland Burger,Ana Faria,2016-12-19 This book explores the concepts for innovation and entrepreneurship through multiple lenses in the context of education Mixing equal parts theory and practice this volume takes a closer look on how innovation and entrepreneurship are approached around the globe as disciplines methods and mindsets **International Handbook of Media Literacy Education** Belinha S. De Abreu,Paul Mihailidis,Alice Y.L. Lee,Jad Melki,Julian McDougall,2017-04-21 At the forefront in its field this Handbook examines the theoretical conceptual pedagogical and methodological development of media literacy education and research around the world Building on traditional media literacy frameworks in critical analysis evaluation and assessment it incorporates new literacies emerging around connective technologies mobile platforms and social networks A global perspective rather than a Western centric point of view is explicitly highlighted with contributors from all continents to show the empirical research being done at the intersection of media education and engagement in daily life Structured around five themes Educational Interventions

Safeguarding Data and Online Privacy Engagement in Civic Life Media Creativity and Production Digital Media Literacy the volume as a whole emphasizes the competencies needed to engage in meaningful participation in digital culture

Sustainable Financing—A Contemporary Guide for Green Finance, Crowdfunding and Digital Currencies Hasnan Baber, Mina Fanea-Ivanovici, 2025-02-15 This book offers a comprehensive guide to sustainable financing focusing on green finance crowdfunding and digital currencies It provides practical insights and strategies for individuals businesses and policymakers to navigate the complexities of sustainable financial practices The main topics covered in the book include the principles of green finance the dynamics of crowdfunding for sustainable projects and the role of digital currencies in promoting environmental sustainability Each of these topics is essential in addressing the pressing need for sustainable development in today's world Green finance has gained prominence as a tool for funding environmentally friendly projects and initiatives Understanding the principles of green finance is crucial for individuals and organizations looking to invest in sustainable practices and contribute to mitigating climate change The book delves into the various mechanisms of green finance such as green bonds and impact investing providing readers with a clear roadmap for incorporating these practices into their financial strategies Crowdfunding has emerged as a popular alternative financing method for sustainable projects By tapping into the collective resources of a large number of individuals crowdfunding offers a decentralized approach to raising funds for green initiatives The book explores the different types of crowdfunding platforms available for sustainable projects and highlights best practices for running successful crowdfunding campaigns One of the key problems that this book sets out to solve is the lack of accessible information on sustainable financing practices This book aims to bridge that gap by providing a practical and easy to understand guide for anyone interested in incorporating sustainable principles into their financial decisions In conclusion this book is designed for a wide range of readers including individual investors sustainability professionals business leaders and policymakers

USPs Offers a comprehensive guide to sustainable financing focusing on green finance Provides practical insights and strategies for individuals to navigate complexities of sustainable financial practices Delves into the various mechanisms of green finance

Creativity Mark A. Runco, 2023-03-11 Creativity Research Development and Practice Third Edition summarizes the research on the development expression and enhancement of creativity It draws from the full range of disciplines studying creativity including psychology business education economics philosophy neuroscience and more This volume includes exploration of research on the nature nurture debate what influences creativity how creativity is related to personality how social context may affect creativity mental health and its relation to creativity gender differences and how creativity is related to and differs from invention innovation imagination and adaptability The third edition has been thoroughly updated with a new chapter on psychometrics and substantial updates on the biology and neuroscience of creativity politics and creative cognition It includes quotations graphics boxed controversial issues and biographical examples from unambiguously creative individuals Summarizes research from the full

range of perspectives on creativity Includes a new chapter on the psychometrics of creativity Distinguishes controlled cognition from associative and intuitive cognition Features substantial updates on the biology and neuroscience of creativity Explores creativity research relating to media business and leadership Addresses the big issues including cultural differences traditional intelligence computer and animal creativity and more *21st Century Management: A Reference Handbook*
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