



LAPHAM'S RULES *of* INFLUENCE



A CAREERIST'S
GUIDE *to* SUCCESS,
STATUS, and
SELF-CONGRATULATION

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Laphams Rules Of Influence A Careerists Guide To Success Status And Self Congratulation

RD Boyd



Lapham's Rules Of Influence A Careerists Guide To Success Status And Self Congratulation:

Lapham's Rules of Influence Lewis Lapham, 1999-05-18 As the editor of Harper's Magazine Lewis Lapham has enjoyed entrance to America's cultural elite a class distinguished by its talent for currying favor licking boots and kissing ass Now in this scathingly funny and politically incorrect self help book Mr Lapham offers his best advice to aspiring careerists seeking to ride in helicopters and see themselves on television Drawing upon a lifetime of experience among the cognoscenti Mr Lapham breaks rank and reveals the unspoken secrets of getting ahead what to say how to dress when to lie whom to befriend where to be seen and why it is absolutely essential to wear clean shoes The first impression is also the last impression You don't wish to be remembered as the stain on the rug Anyone interested in self advancement will be transformed by Lapham's Rules of Influence which offers proven nuggets of wisdom For example when trying to impress the boss remember Flattery cannot be too often or too recklessly applied Think of it as suntan lotion or moisturizing cream Written with stinging wit and tongue planted firmly in cheek Lapham's Rules of Influence is a brilliant critique of class and manners in America packed with the kind of irreverent observation that only Lewis Lapham can provide Seek out the acquaintance of people richer and more important than yourself and never take an interest in people who cannot do you any favors Rumor tinged with malice is the most precious form of gossip When you are invited to spend a weekend with important journalists or movie stars it is considered polite to bring four items of unpublished slander in lieu of a house present or a bottle of wine Make unsparing use of clichés The empty word is the correct word Contrary to the opinion of snobbish New York intellectuals the placid murmur of cliché is always preferable to the expression of strong feeling which is an embarrassment A truly fashionable dinner party ends at the moment when all the guests have arrived and everybody has been seen or not seen Once attendance has been taken the rest of the evening is superfluous A good meeting is one at which nothing happens Sit erect second all the motions remember everybody's name

The Best American Magazine Writing 2001 Harold M. Evans, M Evans, 2009-04-30 In the world of magazines no recognition is more highly coveted than an Ellie the National Magazine Award presented by the American Society of Magazine Editors to the best of the American magazines The Awards are the magazine equivalents to the Pulitzer Prizes of the newspaper industry Each year hundreds of editors in chief journalism professors and art directors winnow more than a thousand submissions to about seventy five nominees in categories such as Reporting Feature Writing Profiles Public Interest Essays Reviews and Criticism Interest in the nominees is keen and this collection will allow people both in the magazine world and beyond to find in one place read and admire the year's best It is a wonderful browsable volume of interest to writers and readers who appreciate magazine writing and journalism at its highest level

Harper's, 2002 **Harper's New Monthly Magazine**, 2000-09 Important American periodical dating back to 1850 **The Virginia Quarterly Review**, 2000 **Current Contents. Arts & Humanities** Institute for scientific information (Philadelphia, Pa.), *Cumulated Index to the Books*, 1999 *The Cumulative Book*

Index ,1999 News Media Yellow Book ,2008 **Bookforum** ,1998 *Arts & Humanities Citation Index* ,2000 *The New York Times Index* ,1999 **The Laws of Charisma** Kurt Mortensen,2010-10-13 This helpful resource explores the vital skills and traits needed to earn trust generate interest and motivate others in the workplace Bestselling author Kurt Mortensen defines the intersection of these pivotal abilities as charisma an enviable quality that can lead to improved relationships greater income and more success in every area of life To some extent charisma is innate but in this inspiring guide Mortensen explores the trait s four core elements to show how anyone can draw out a more charismatic and compelling presence With the help of practical tools simple principles applicable exercises and insightful assessments The Laws of Charisma will teach you how to radiate confidence passion power and optimism influence others by improving communication skills and persuade and empower anyone by creating instant rapport People with the ability to enter a room and draw instant attention effortlessly exuding charm and radiating energy are better able to influence what gets done and ultimately achieve what they want The Laws of Charisma is packed with everything you need to develop and bring out the more charismatic person within

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