

**G. LYNN SUMNER**

who has been Advertising Director for  
International Correspondence Schools  
and President of the United States  
Association of National Advertisers

tells **H O W I**  
**LEARNED THE**  
**SECRETS OF**  
**SUCCESS IN**  
**ADVERTISING**

# How I Learned The Secrets Of Success In Advertising

**AN Whitehead**



## **How I Learned The Secrets Of Success In Advertising:**

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