



# Mass Media Effects Research

Advances Through Meta-Analysis

Edited by

Raymond W. Preiss • Barbara Mae Gayle

Nancy Burrell • Mike Allen • Jennings Bryant

# Mass Media Effects Research Advances Through Meta Analysis Routledge Communication Series

**Johanna Dunaway, Doris A. Graber**



### **Mass Media Effects Research Advances Through Meta Analysis Routledge Communication Series:**

*Mass Media Effects Research* Raymond W. Preiss, Barbara Mae Gayle, Nancy Burrell, Mike Allen, 2006-08-29 This distinctive collection offers a unique set of meta analyses covering the breadth of media effects research Editor Raymond W Preiss and his colleagues bring together an all star list of contributors Organized by theories outcomes and mass media campaigns the chapters included here offer important insights on what current social science re **Media Effects and Society** Elizabeth M. Perse, Jennifer Lambe, 2016-08-05 Grounded in theoretical principle Media Effects and Society help students make the connection between mass media and the impact it has on society as a whole The text also explores how the relationship individuals have with media is created therefore helping them alleviate its harmful effects and enhance the positive ones The range of media effects addressed herein includes news diffusion learning from the mass media socialization of children and adolescents influences on public opinion and voting and violent and sexually explicit media content The text examines relevant research done in these areas and discusses it in a thorough and accessible manner It also presents a variety of theoretical approaches to understanding media effects including psychological and content based theories In addition it demonstrates how theories can guide future research into the effects of newer mass communication technologies The second edition includes a new chapter on effects of entertainment as well as text boxes with examples for each chapter discussion of new technology effects integrated throughout the chapters expanded pedagogy and updates to the theory and research in the text These features enhance the already in depth analysis Media Effects and Society provides

**Communication Science Theory and Research** Marina Krcmar, David R. Ewoldsen, Ascan Koerner, 2016-05-20 This volume provides a graduate level introduction to communication science including theory and scholarship for masters and PhD students as well as practicing scholars The work defines communication reviews its history and provides a broad look at how communication research is conducted It also includes chapters reviewing the most frequently addressed topics in communication science This book presents an overview of theory in general and of communication theory in particular while offering a broad look at topics in communication that promote understanding of the key issues in communication science for students and scholars new to communication research The book takes a predominantly communication science approach but also situates this approach in the broader field of communication and addresses how communication science is related to and different from such approaches as critical and cultural studies and rhetoric As an overview of communication science that will serve as a reference work for scholars as well as a text for the introduction to communication graduate studies course this volume is an essential resource for understanding and conducting scholarship in the communication discipline Media Management Ann Hollifield, Jan LeBlanc Wicks, George Sylvie, Wilson Lowrey, 2015-08-11 Media Management A Casebook Approach provides a detailed consideration of the manager s role in today s media organizations highlighting critical skills and responsibilities Using media based cases that promote critical thinking and problem solving this text addresses topics of

key concern to managers diversity group cultures progressive discipline training and market driven journalism among others The cases provide real world scenarios to help students anticipate and prepare for experiences in their future careers Accounting for major changes in the media landscape that have affected every media industry this Fifth Edition actively engages these changes in both discussion and cases The text considers the need for managers to constantly adapt obtain quality information and be entrepreneurial and flexible in the face of new situations and technologies that cannot be predicted and change rapidly in national and international settings As a resource for students and young professionals working in media industries Media Management offers essential insights and guidance for succeeding in contemporary media management roles

*Media Effects* Mary Beth Oliver, Arthur A. Raney, Jennings Bryant, 2019-06-26 Now in its fourth edition Media Effects again features essays from some of the finest scholars in the field and serves as a comprehensive reference volume for scholars teachers and students This edition contains both new and updated content that reflects our media saturated environments including chapters on social media video games mobile communication and virtual technologies In recognition of the multitude of research trajectories within media effects this edition also includes new chapters on narratives positive media the self and identity media selection and cross cultural media effects As scholarship in media effects continues to evolve and expand Media Effects serves as a benchmark of theory and research for the current and future generations of scholars The book is ideal for scholars and for undergraduate and graduate courses in media effects media psychology media theory psychology sociology political science and related disciplines Chapter 16 of this book is freely available as a downloadable Open Access PDF at <http://www.taylorfrancis.com> under a Creative Commons Attribution Non Commercial No Derivatives CC BY NC ND 4.0 license

*Crisis Communications* Kathleen Fearn-Banks, 2016-08-05 Crisis Communications A Casebook Approach presents case studies of organizational corporate and individual crises and analyzes the communication responses to these situations Demonstrating how professionals prepare for and respond to crises as well as how they develop communications plans this essential text explores crucial issues concerning communication with the news media employees and consumers in times of crisis Author Kathleen Fearn Banks addresses how to choose the best possible words to convey a message the best method for delivering the message and the precise and most appropriate audience in addition to illustrating how to avoid potential mismanagement The fifth edition of Crisis Communications includes updated cases that provide wider coverage of international crises and media technologies It includes a new section on social media in crisis communication scenarios and includes additional comments from social media experts throughout various chapters New case studies include Police Departments and Community Trust The Oso Mudslide in Washington School Shootings Communications To and For Children and two additional international case studies Ebola Strikes Liberia Firestone Strikes Ebola and Nut Rage and Korean Airlines Previous case studies no longer in this edition can be found on the book's companion website which also includes the Instructor's Manual with exercises in crisis responses guidelines for crisis

manual preparation and other teaching tools [www.routledge.com/cw/fearnbanks](http://www.routledge.com/cw/fearnbanks) Looking at both classic and modern cases in real world situations Crisis Communications provides students with real world perspectives and insights for professional responses to crises It is intended for use in crisis communications crisis management and PR case studies courses Also available for use with this text is the Student Workbook to Accompany Crisis Communications providing additional discussion questions activities key terms case exercises and further content for each chapter

**Strategic Public Relations Management** Erica Weintraub Austin, Bruce E. Pinkleton, 2015-02-20 Strategic Public Relations Management features an applied approach to evidence based strategic public relations management It emphasizes understanding audiences through research and demonstrates success through quantitative evaluation methods The volume presents a scientific approach that helps future and current practitioners understand and communicate the value of public relations to others using performance metrics to demonstrate return on investment New to the third edition New examples on the effective use of digital communication and online research tools Updated guidance on researching using digital tools and social media New examples that provide a more accessible pathway to real world application In addition to these new features the book covers Creating a framework for planning Up to date research tools and how to develop a research plan Gathering useful data for strategic guidance Real world examples that provide readers with realistic cases and situations Applying theory to professional practice The book's accessibility will be welcomed by instructors and students with definitions of terms a how to approach and an accessible style of writing throughout

**The Dynamics of Political Communication** Richard M. Perloff, 2025-07-17 This fully updated fourth edition continues to provide comprehensive coverage of communication and politics again focusing on the way politics and media impact democracy The book explores the intersection between politics and communication drawing from leading scholarship in communication political science and political psychology It describes the nature of today's political media political socialization key media effects such as agenda setting and framing myths biases and facts in political news political advertising and presidential debates This edition includes new and expanded discussions of free speech and misinformation on social media presidential rhetoric the 2022 and 2024 election campaigns and the January 6th investigation narrative It also examines international examples such as the Ukraine War populism in Hungary and Turkey Russian propaganda and TikTok The book is ideally suited for upper level undergraduate and graduate political communication courses in communication journalism and political science programs This edition again features online resources with links to relevant news articles videos or other online materials For instructors an instructor's manual including sample syllabi chapter outlines sample discussion questions sample test questions and lecture slides are also provided Access the support materials at [www.routledge.com/9781032613130](http://www.routledge.com/9781032613130)

**Political Communication and Cognition** D. Lilleker, 2014-07-29 Political Communication and Cognition draws on a range of theories from communication psychology to explain how citizens receive communication about politics how communication might make a citizen think and importantly

what stimulates political participation whether simply paying attention chatting online or going to vote      *Handbook of Children and the Media* Dorothy G. Singer, Jerome L. Singer, 2012 Handbook of Children and the Media brings together the best known scholars from around the world to summarize the current scope of the research in this field      Fundamentals of Media Effects Jennings Bryant, Bruce W. Finklea, 2022-12-08 Media permeate our lives and are so omnipresent that we take them for granted and overlook their impact Mobile communication devices the internet and social networking sites have transformed the way we live The media inform us about everything from a polarized electorate to a global pandemic The potential of media to influence beliefs and behavior is a longstanding topic in media research This thoroughly revised edition offers an up to date look at media effects literature Fundamentals of Media Effects 3 e begins with a historical overview of media effects and then covers foundational theories Research spotlights throughout the text help readers understand how theories translate into specific studies Understanding the history and theory behind media effects scholarship aids readers in navigating the media saturated environment The final section looks at effects in ten key areas media violence media sexual content frightening media content political communication health stereotyping educational television video games the internet and mobile communication For more than two decades the primary goal of Fundamentals of Media Effects has been to present the vitally important topic of media effects in an expansive yet comprehensible format Compelling discussions include myriad examples from recent scholarship to engage reader interest Through exploration of mass communication theories and major areas of research readers develop media literacy skills and become better media consumers and producers      Media Choice Tilo Hartmann, 2009-06-11 This volume represents the next generation of research in media psychology bridging selective exposure into a larger framework of choice in media usage Considering the myriad media options available to use this work seeks to answer such questions as What mechanisms guide an individual's exposure to choice of media How can researchers model them The questions why and how people decide to use media offerings are key in current communication scholarship Research on selective exposure has addressed this area in the past but the term media choice is used here to represent any implicit automatic spontaneous or explicit deliberate decisions of the users and subsequent behavioral consequences that lead to a contact with a media stimulus      **Mass Media and American Politics** Johanna Dunaway, Doris A. Graber, 2022-02-05 A comprehensive trusted core text on media's impact on attitudes behavior elections politics and policymaking Mass Media and American Politics is known for its readable introduction to the literature and theory of the field and for staying current with each new edition on issues of new and social media media ownership the regulatory environment infotainment and war time reporting Written by the late Doris Graber a scholar who has played an enormous role in establishing and shaping the field of mass media and American politics and now lead by Johanna Dunaway this book has set the standard for the course New to this edition Extensive coverage of political misinformation the role changing communication technologies and mass media more generally are playing in its consumption and dissemination as

well as how the press is handling and should handle reporting on political misinformation especially as it pertains to the presidency elections and crises like Covid 19 Updated coverage of the role social media and other popular digital platforms are playing or not playing in the effort to stop the spread of mis and dis information on their platforms with special attention to both foreign and domestic efforts to use these platforms to incite violence cause confusion about and or encourage distrust in democratic institutions Expanded treatment of rising affective social and ideological polarization in politics with a special focus on whether and how mass media are contributing to these forms of polarization New updates on causes and consequences of expanding news deserts declining local news and rampant growth of hedge fund media ownership Up to date coverage of what researchers are learning about the implications of growth in digital social and mobile media use What does it mean for attention to news and politics

The Oxford Handbook of Media Psychology Karen E. Dill, Karen Dill-Shackleford, 2013-01-17 The Oxford Handbook of Media Psychology explores facets of human behaviour thoughts and feelings experienced in the context of media use and creation

**Sourcebook for Political Communication Research** Erik P. Bucy, R. Lance Holbert, 2014-06-03 The Sourcebook for Political Communication Research will offer scholars students researchers and other interested readers a comprehensive source for state of the art field research methods measures and analytical techniques in the field of political communication The need for this Sourcebook stems from recent innovations in political communication involving the use of advanced statistical techniques innovative conceptual frameworks the rise of digital media as both a means by which to disseminate and study political communication and methods recently adapted from other disciplines particularly psychology sociology and neuroscience Chapters will have a social scientific orientation and will explain new methodologies and measures applicable to questions regarding media politics and civic life The Sourcebook covers the major analytical techniques used in political communication research including surveys both original data collections and secondary analyses experiments content analysis discourse analysis focus groups and textual analysis network and deliberation analysis comparative study designs statistical analysis and measurement issues

*The International Encyclopedia of Media Effects, 4 Volume Set* Patrick Rössler, 2017-03-06 The International Encyclopedia of Media Effects presents a comprehensive collection of the most up to date research on the uses and impacts of media throughout the world Provides the definitive resource on the most recent findings of media effects research Covers all aspects of the uses and impact of media utilizing empirical psychological and critical research approaches to the field Features over 200 entries contributed by leading international scholars in their associated fields Offers invaluable insights to for students scholars and professionals studying and working in related fields and will stimulate new scholarship in emerging fields such as the Internet Social Media and Mobile Communication Part of The Wiley Blackwell ICA International Encyclopedias of Communication series published in conjunction with the International Communication Association Online version available at Wiley Online Library

Understanding Media Psychology Gayle S. Stever, David C. Giles, J. David

Cohen, Mary E. Myers, 2025-07-23 *Understanding Media Psychology* is an authoritative introductory textbook on the growing field of media psychology. Providing an overview of topics in the field, it summarizes key concepts and theories and considers the importance of media psychology in today's society. The second edition of this bestselling textbook has been fully updated to reflect the changing landscape of media psychology. The new edition features a brand new chapter on news and political media as well as increased focus on AI and new forms of social media. It covers core areas such as positive media psychology, audience research, and the effect of gaming, violence, advertising, and pornography, critically engaging with contemporary discussions around propaganda, fake news, deepfakes, and how media and health psychology interacted during the COVID-19 pandemic and beyond. Written by a team of expert authors, this book will help readers understand the structures, influences, and theories around media psychology. Particular care is also given to addressing the interaction between issues of social justice and the media, as well as the effects media has on both the members of marginalized groups and how those groups are perceived. A student website and instructor resources provide further ways to engage with the content and support teaching and learning. Containing a range of pedagogical features throughout to aid teaching and student learning, including vocabulary and key terms, discussion questions, and boxed examples, this is an essential resource for media psychology courses at the undergraduate and introductory master's levels globally.

*The Content Analysis Guidebook* Kimberly A. Neuendorf, 2016-04-25 Content analysis is one of the most important but complex research methodologies in the social sciences. In this thoroughly updated Second Edition of *The Content Analysis Guidebook*, author Kimberly Neuendorf draws on examples from across numerous disciplines to clarify the complicated aspects of content analysis through step-by-step instruction and practical advice. Throughout the book, the author also describes a wide range of innovative content analysis projects from both academia and commercial research that provide readers with a deeper understanding of the research process and its many real-world applications.

**Media Research Methods** Ina Bertrand, Peter Hughes, 2017-10-13 This indispensable textbook provides student researchers with extensive guidance and methods from across the social sciences and humanities, showing them how to make informed choices and consider the many alternatives available throughout the research process. Unique in approach, the text focuses on how to do media research across three key strands: audiences, institutions, and texts, and critically assesses a wide range of methods, addressing why they are appropriate or useful in certain scenarios. Written by two experts with a wealth of experience between them in teaching research methods and skills, this excellent resource explains complex methods in a clear and accessible way, offering practical guidance on how to use different methodologies while situating the methods in the context of critical evaluations of previously published research. Providing a complete overview of media research methods while encouraging students to develop their own intellectual frameworks, this book is invaluable for undergraduates, postgraduates, novice and more experienced researchers of media communication and journalism.

**The Routledge Handbook of Emotions and Mass Media** Katrin Döveling, Katrin

Döveling, Christian von Scheve, Elly A. Konijn, 2010-10-04 The impact of mass media on individuals and society is to a great extent based on human emotions. Emotions in turn are essential in understanding how media messages are processed as well as media's impact on individual and social behavior and public social life. Adopting an interdisciplinary approach to the study of emotions within a mass media context, the *Handbook of Emotions and Mass Media* addresses areas such as evolutionary psychology, media entertainment, sociology, cultural studies, media psychology, political communication, persuasion, and new technology. Leading experts from across the globe explore cutting edge research on issues including the evolutionary functions of mediated emotions, emotions and media entertainment, measurements of emotions within the context of mass media, media violence, fear evoking media, politics and public emotions, features, forms and functions of emotions beyond the message, and provide the reader a glimpse into future generations of media technology. This compelling and authoritative *Handbook* is an essential reference tool for scholars and students of media communication studies, media psychology, emotions, cultural studies, sociology, and other related disciplines.

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